

B.A. COMMUNICATION STUDIES Rhetoric, Culture, and Social Change Concentration

Rhetoric, Culture, and Social Change is a 39 credit concentration within Communication Studies designed for those students desiring a well-developed background in the use, theory, construction, and analysis of public messages. The course of study provides training in individual public communication skills such as Advanced Public Speaking, Argumentation, and Debate, as well as providing a foundation for the analysis and evaluation of advocacy discourse. Students choosing this track are generally interested in careers in law, politics, religion, or sales.

Communication Studies Major Prerequisites (12 credit hours)

| Course Prefix/Number | Description | Credit Hours | Prerequisites/ Notes |
|---------------------------|--------------------------------------|--------------|--|
| COMM 1101 | Public Speaking | 3 | Requires grade of C or better |
| COMM 2100 | Introduction to Communication Theory | 3 | Requires grade of C or better; Limited to 2 attempts |
| COMM 2104 | Communication Studies Foundations | 3 | Requires grade of C or better |
| STAT 1222 or 1220 or 1221 | Introduction to Statistics | 3 | Requires grade of C or better |

Students who have met the requirements above and have a 2.0 cumulative GPA may begin taking core or upper division courses. These courses will only be open to students who have completed above prerequisites and have completed the formal declaration process

Communication Studies Major Core Requirements (9 credit hours)

For Communication Studies majors who have completed the above prerequisites

| Course Prefix/Number | Description | Credit Hours | Prerequisites/ Notes |
|----------------------|-----------------------------------|--------------|-------------------------------|
| COMM 2101 | Introduction to Rhetorical Theory | 3 | Major prerequisites completed |
| COMM 3100 | Communication Research Methods | 3 | Major prerequisites completed |
| COMM 3101 | Persuasion | 3 | Major prerequisites completed |

Rhetoric, Culture, and Social Change Concentration Requirements (9 credit hours)

| Course Prefix/Number | Description | Credits | Prerequisites/Notes |
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| COMM 2102 or COMM 2103 | Advanced Public Speaking Argumentation and Debate | 3 | Major prerequisites completed; Choose one course |
| COMM 3130 | Rhetoric and Public Culture | 3 | Major prerequisites completed |
| COMM 3053 or COMM 3131 or COMM 3110 | Topics in Rhetoric, Culture, and Social Change Black Culture and Communication Gender and Communication | 3 | Choose one course |

Elective Concentration Requirements (9 Credit hours)

| Course Prefix/Number | Course | Course Option/Choose from list below | Credit Hours | Notes |
|----------------------|--------|--------------------------------------|--------------|------------------------|
| 2*** - 4*** | | | 3 | Choose from list below |
| 3*** - 4*** | | | 3 | Choose from list below |
| 3*** - 4*** | | | 3 | Choose from list below |

Elective Concentration Course Options

Select from the following:

| | Prerequisites/Notes |
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| <u>AFRS 2215 - Black Families in the United States</u> (3) | |
| <u>AFRS 3150 - The African American Church and Civil Rights</u> (3) | |
| <u>AFRS 3179 - African American Political Philosophy</u> (3) | |
| <u>AFRS 3218 - Racial Violence, Colonial Times to Present</u> (3) | |
| <u>AFRS 3230 - Poverty and Discrimination in African Diaspora in the Modern Era</u> (3) | |
| <u>COMM 2102 - Advanced Public Speaking</u> (3) | Communication Studies major or minor; <u>COMM 1101</u> or permission of instructor. |
| <u>COMM 2103 - Argumentation and Debate</u> (3) | Communication Studies major or minor. |
| <u>COMM 3051 - Topics in Health Communication</u> (3) | <u>COMM 3115</u> or <u>AFRS 2170</u> |
| <u>COMM 3052 - Topics in Media & Technology Studies</u> (3) | <u>COMM 3120</u> |
| <u>COMM 3053 - Topics in Rhetoric, Culture, and Social Change</u> (3) | |
| <u>COMM 3054 - Topics in Organizational Communication</u> (3) | <u>COMM 3141</u> |
| <u>COMM 3055 - Topics in Public Relations</u> (3) | <u>COMM 2145</u> |
| <u>COMM 3115 - Health Communication</u> (3) | Communication Studies major or minor, Public Health major or minor, or Africana Studies major; <u>COMM 2100</u> , <u>HLTH 2101</u> , or <u>AFRS 2170</u> |
| <u>COMM 3125 - New Media for Communications</u> (3) | |
| <u>COMM 3126 - Globalization and Digital Media</u> (3) | |
| <u>COMM 3131 - Black Culture and Communication</u> (3) | |
| <u>COMM 3403 - Forensics Practicum</u> (2) | Permission of instructor; <u>COMM 2103</u> or equivalent. |
| <u>COMM 3880 - Independent Study</u> (1 to 3) | Permission of instructor and major advisor; <u>COMM 1101</u> |
| <u>COMM 4410 - Professional Internship</u> (3 or 6) | Junior or Senior standing; Communication Studies major or minor or Journalism minor, and 2.0 GPA in all coursework in the major or minor. |

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| <u>INTL 2100 - Introduction to Holocaust, Genocide, and Human Rights Studies</u> (3) | |
| <u>INTL 2131 - Introduction to Peace, Conflict, and Identity Studies</u> (3) | |
| <u>INTL 3117 - Narratives and Conflicts</u> (3) | |
| <u>INTL 3132 - Peacebuilding in Divided Societies</u> (3) | |
| <u>INTL 3137 - International Human Rights</u> (3) | |
| <u>PHIL 2100 - Critical Thinking in Philosophy</u> (3) | Students are ineligible to take this course if credit has already been received for PHIL 1106 |
| <u>PHIL 3231 - Aesthetics</u> (3) | |
| <u>PHIL 3251 - Advanced Logic</u> (3) | |
| <u>PHIL 3261 - Feminist Philosophy</u> (3) | |
| <u>PHIL 3262 - Philosophy and Race</u> (3) | |
| <u>PHIL 3271 - Social and Political Philosophy</u> (3) | |
| <u>POLS 3103 - Public Opinion</u> (3) | |
| <u>POLS 3104 - Mass Media</u> (3) | |
| <u>POLS 3105 - Voting and Elections</u> (3) | |
| <u>POLS 3108 - Social Movements and Interest Groups</u> (3) | |
| <u>POLS 3109 - Political Parties</u> (3) | |
| <u>POLS 3115 - Civil Rights and Liberties</u> (3) | |
| <u>POLS 3117 - Gender and the Law</u> (3) | |
| <u>POLS 3153 - European Union</u> (3) | |
| <u>POLS 4110 - North Carolina Student Legislature</u> (3) | |
| <u>PSYC 2130 - Introduction to Social Psychology</u> (3) | <u>PSYC 1101</u> with grade of C or above. |
| <u>RELS 3225 - Religion and Race</u> (3) | |
| <u>RELS 3230 - Race, Religion, and Murder</u> (3) | |
| <u>RELS 4101 - The Other Cheek: From Christian Disdain to the Organized Destruction of Europe Jews</u> (3) | |

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| <u>SOCY 2112 - Popular Culture</u> (3) | |
| <u>SOCY 2163 - Sociology of Gender</u> (3) | |
| <u>SOCY 2171 - Social Problems</u> (3) | |
| <u>SOCY 3110 - American Minority Groups</u> (3) | <u>SOCY 1101</u> , <u>SOCY 1501</u> , or <u>SOCY 1511</u> |
| <u>SOCY 3143 - Social Movements</u> (3) | <u>SOCY 1101</u> , <u>SOCY 1501</u> , or <u>SOCY 1511</u> |
| <u>SOCY 3250 - Political Sociology</u> (3) | <u>SOCY 1101</u> , <u>SOCY 1501</u> , or <u>SOCY 1511</u> |
| <u>SOCY 4111 - Social Inequality</u> (3) | <u>SOCY 1101</u> , <u>SOCY 1501</u> , or <u>SOCY 1511</u> |
| <u>SOCY 4121 - Globalization and Development</u> (3) | <u>SOCY 1101</u> , <u>SOCY 1501</u> , or <u>SOCY 1511</u> |