

B.A. COMMUNICATION STUDIES Organizational Communication Concentration

Organizational Communication is a 39-credit hour concentration in Communication Studies designed for students whose careers will benefit from an understanding of the communication processes that occur within organizational contexts. Students will explore both the theory and practice of organizational communication. Students choosing this track are often interested in careers in personnel, human resources, training and development, and management.

Communication Studies Major Prerequisites (12 credit hours)

Course Prefix/Number	Description	Credit Hours	Prerequisites/ Notes
COMM 1101	Public Speaking	3	Requires grade of C or better
COMM 2100	Introduction to Communication Theory	3	Requires grade of C or better; Limited to 2 attempts
COMM 2104	Communication Studies Foundations	3	Requires grade of C or better
STAT 1222 or 1221 or 1220	Introduction to Statistics	3	Requires grade of C or better

Students who have met the requirements above and have a 2.0 cumulative GPA may begin taking core or upper division courses. These courses will only be open to students who have completed above prerequisites and have completed the formal declaration process

Communication Studies Major Core Requirements (9 credit hours)

For Fully Declared Communication Studies Majors only

Course Prefix/Number	Description	Credit Hours	Prerequisites/Notes
COMM 2101	Introduction to Rhetorical Theory	3	Major prerequisites complete
COMM 3100	Communication Research Methods	3	Major prerequisites complete
COMM 3101	Persuasion	3	Major prerequisites complete

Organizational Communication Concentration Requirements (15 credit hours)

For Communication Studies majors who have completed the above prerequisites

Course Prefix/Number	Description	Credit Hours	Prerequisites/Notes
COMM 2105	Small Group Communication	3	
COMM 3141	Organizational Communication	3	Major prerequisites complete
COMM 3142	Applications in Organizational Communication	3	COMM 3141
COMM 4141	Advanced Organizational Communication	3	COMM 3141
COMM 4110	Communication Studies Internship	3	COMM 3141

Elective Concentration Requirements (3 Credit hours)

Course Prefix/Number	Description	Credit Hours	Prerequisites/ Notes
COMM 3*** - 4***		3	

Elective Concentration Course Options

Select from the following:

<u>COMM 3050</u>	Topics in Communication Studies	1 to 3	May be repeated for credit with permission of major advisor.
<u>COMM 3051</u>	Topics in Health Communication	3	COMM 3115 or AFRS 2170
<u>COMM 3052</u>	Topics in Media & Technology	3	COMM 3120
<u>COMM 3053</u>	Topics in Rhetoric Culture & Social Change	3	
<u>COMM 3054</u>	Topics in Organizational Communication	3	COMM 3141
<u>COMM 3055</u>	Topics in Public Relations	3	COMM 2145
<u>COMM 3056</u>	Topics in Communication Studies	3	
<u>COMM 3110</u>	Gender and Communication	3	Cross-listed with WGST 3110
<u>COMM 3120</u>	Media & Technology (Formerly MM)	3	Major prerequisites complete
<u>COMM 3121</u>	Mass Communication and Society	3	
<u>COMM 3125</u>	News Media for Communications	3	
<u>COMM 3126</u>	Globalization and Digital Media	3	
<u>COMM 3127</u>	Global Media	3	
<u>COMM 3130</u>	Rhetoric and Public Culture	3	Major prerequisites complete
<u>COMM 3135</u>	Leadership, Communication, and Group Dynamics	3	Restricted sections
<u>COMM 3150</u>	Gender, Culture, and Communication	3	Cross-listed with ANTH 3160
<u>COMM 3160</u>	Business Communication	3	Restricted to business majors
<u>COMM 3245</u>	Public Relations Writing	3	JOUR 2160
<u>COMM 4050</u>	Topics in Communication Studies	3	Major prerequisites complete