

## B.A. COMMUNICATION STUDIES Media & Technology Studies Concentration

Media and Technology is a 39-credit concentration in Communication Studies designed for students interested in the development and critical analysis of the media as a cultural, political, and economic force. Contemporary issues explored may include technologies in the urban context, privacy, and surveillance, media and mobility, data and society, digital identity, digital health and culture, digital feminism, the political economy of media law, media ethics, and global media. Throughout these courses, students develop skills in critical engagement with media as well as some experiences of multimodal writing and production. Although the track is primarily focused on the liberal study of media, students choosing this major often combine it with a minor in Journalism or Film Studies. Students following the Media and technology track are interested in filmmaking, web design, production, and journalism careers.

### Communication Studies Major Prerequisites (12 credit hours)

Course Prefix/Number	Description	Credit Hours	Prerequisites/Notes
COMM 1101	Public Speaking	3	Requires grade of C or better
COMM 2100	Introduction to Communication Theory	3	Requires grade of C or better; Limited to 2 attempts
COMM 2104	Communication Studies Foundations	3	Requires grade of C or better
STAT 1222 or 1220 or 1221	Introduction to Statistics	3	Requires grade of C or better

Students who have met the requirements above and have a 2.0 cumulative GPA may begin taking core or upper division courses. These courses will only be open to students who have completed above prerequisites and have completed the formal declaration process

### Communication Studies Major Core Requirements (9 credit hours)

*For Communication Studies majors who have completed the above prerequisites*

Course Prefix/Number	Description	Credit Hours	Notes
COMM 2101	Introduction to Rhetorical Theory	3	Major prerequisites completed
COMM 3100	Communication Research Methods	3	Major prerequisites completed
COMM 3101	Persuasion	3	Major prerequisites completed

### Media & Technology Concentration Requirements (9 credit hours)

*For Communication Studies majors who have completed the above prerequisites*

Course Prefix/Number	Course	Description	Credit Hours	Prerequisites
COMM 3120	Media, Technology & Communication		3	Major prerequisites completed
COMM 3052	Topics in Media & Technology		3	Major prerequisites completed; Additional prerequisite: COMM 3120
COMM 4652	Advanced Seminar in Media & Technology Studies		3	Major prerequisites completed; Additional prerequisite: COMM 3120

**Elective Concentration Course Options (9 credit hours)**

Select from the following:

	Prerequisites/Notes
<b><u><a href="#">AFRS 3192 - African Cinema</a></u> (3)</b>	
<b><u><a href="#">ARTH 3393 - History of Photography</a></u> (3)</b>	Art or Art History major; <u><a href="#">ARTH 1212</a></u> or permission of instructor.
<b><u><a href="#">COMM 2120 - Black Images in the Media in the U.S.</a></u> (3)</b>	
<b><u><a href="#">COMM 3052 - Topics in Media &amp; Technology Studies</a></u> (3)</b>	<u><a href="#">COMM 3120</a></u>
<b><u><a href="#">COMM 3121 - Mass Communication and Society</a></u> (3)</b>	
<b><u><a href="#">COMM 3125 - New Media for Communications</a></u> (3)</b>	
<b><u><a href="#">COMM 3126 - Globalization and Digital Media</a></u> (3)</b>	
<b><u><a href="#">COMM 3880 - Independent Study</a></u> (1 to 3)</b>	<u><a href="#">COMM 1101</a></u> ; Permission of instructor and major advisor.
<b><u><a href="#">COMM 4102 - Federal Interpretation of the First Amendment</a></u> (3)</b>	Junior or Senior standing or permission of instructor.
<b><u><a href="#">COMM 4410 - Professional Internship</a></u> (3 or 6)</b>	Junior or Senior standing, Communication Studies major/minor or Journalism minor, and 2.0 GPA in all coursework in the major or minor.
<b><u><a href="#">ENGL 2106 - Film Criticism</a></u> (3)</b>	
<b><u><a href="#">ENGL 4267 - Language and Culture in Digital Spaces</a></u> (3)</b>	
<b><u><a href="#">FILM 3050 - Topics in Film</a></u> (3)</b>	
<b><u><a href="#">FILM 3051 - Topics in Film</a></u> (3)</b>	
<b><u><a href="#">FILM 3120 - Fundamentals of Film &amp; Media Production</a></u> (3)</b>	
<b><u><a href="#">FILM 4120 - Production and Directing</a></u> (3)</b>	<u><a href="#">FILM 3120</a></u> , <u><a href="#">FILM 3220</a></u> , or permission of the Film Studies Director and instructor.
<b><u><a href="#">FILM 4220 - Film Festivals &amp; Impact Production</a></u> (3)</b>	<u><a href="#">FILM 3120</a></u>
<b><u><a href="#">FREN 4050 - Topics in French</a></u> (1 to 3)</b>	Junior or Senior standing; <u><a href="#">WRDS 1103</a></u> or <u><a href="#">WRDS 1104</a></u> with a grade of C or above, or equivalent if taught in English
<b><u><a href="#">GERM 3660 - Survey of German Film</a></u> (3)</b>	
<b><u><a href="#">HIST 3010 - Non-Western History and Culture through Film</a></u> (3)</b>	

<b><u>ITLN 3050 - Topics in Italian (3)</u></b>	
<b><u>JAPN 3060 - Topics in Japanese Film (3)</u></b>	Sophomore, Junior, or Senior standing; <u>WRDS 1103</u> or <u>WRDS 1104</u> with a grade of C or above
<b><u>JAPN 3140 - Anime and Japanese Popular Culture (3)</u></b>	Sophomore, Junior, or Senior standing or permission of department.
<b><u>JOUR 2160 - Introduction to Journalism (3)</u></b>	Communication Studies major or Journalism minor.
<b><u>JOUR 3160 - Advanced News Reporting and Writing (3)</u></b>	<u>JOUR 2160</u> or permission of instructor.
<b><u>JOUR 3161 - News Editing (3)</u></b>	<u>JOUR 2160</u> or permission of instructor.
<b><u>LACS 3160 - European Cinema (3)</u></b>	Sophomore, Junior, or Senior standing. <u>WRDS 1103</u> or <u>WRDS 1104</u> with a grade of C or above
<b><u>PHIL 3272 - Philosophy of Technology (3)</u></b>	
<b><u>POLS 3104 - Mass Media (3)</u></b>	
<b><u>POLS 3128 - Politics and Film (3)</u></b>	
<b><u>RELS 3210 - Religion and Popular Culture (3)</u></b>	
<b><u>RELS 3212 - Religion, Media, and Film (3)</u></b>	
<b><u>SOCY 2112 - Popular Culture (3)</u></b>	
<b><u>SPAN 3160 - Studies in Hispanic Film (3)</u></b>	