

B.A. COMMUNICATION STUDIES

Rhetoric, Culture, and Social Change Concentration

Rhetoric, Culture, and Social Change is a 39 Credit major/concentration within Communication Studies designed for those students desiring a well-developed background in the use, theory, construction, and analysis of public messages. The course of study provides training in individual public communication skills such as Advanced Public Speaking, Argumentation, and Debate, as well as providing a foundation for the analysis and evaluation of advocacy discourse. Students choosing this track are generally interested in careers in law, politics, religion, or sales.

Pre-Communication Studies Requirements

Course Prefix/Number	Description	Credit Hours	Notes
COMM 1101	Public Speaking	3	Requires grade of C or better
COMM 2100	Introduction to Communication Theory	3	Requires grade of C or better Limited to 2 Attempts
COMM 2104	Communication Studies Foundations	3	Requires grade of C or better
STAT 1222 or 1220 or 1221	Introduction to Statistics	3	Requires grade of C or better

Students who have met the requirements above and have a 2.0 CUM GPA can apply to become a Communication Studies major. Students must complete the online application to transition from Pre-Communication status to the Communication Studies major. Change of Major/Minor forms is available at <https://communication.charlotte.edu/advising/declaration-process>. **Students with a Pre-Communication major will not be able to register for the majority of the core and required concentration courses.**

Communication Studies Core Requirements

Fully Declared Communication Studies Majors only

Course Prefix/Number	Description	Credit Hours	Notes
COMM 2101	Introduction to Rhetorical Theory	3	Declared COMM
COMM 3100	Communication Research Methods	3	Declared COMM
COMM 3101	Persuasion	3	Declared COMM

Rhetoric, Culture, and Social Change Concentration Requirements

Course Prefix/Number	Description	Credits	Prerequisites/Notes
COMM 2102 or COMM 2103	Advanced Public Speaking Argumentation and Debate	3	Declared COMM: Choose One Course
COMM 3130	Rhetoric and Public Culture	3	Declared COMM
COMM 3053 or COMM 3131 or COMM 3110	Topics in Rhetoric, Culture, and Social Change Black Culture and Communication Gender and Communication	3	Choose One Course Open to Pre-COMM

Additional Concentration Coursework Requirements (Complete 9 Credits)

Course Prefix/Number	Course	Course Option/Choose from list below	Credit Hours	Notes
2*** - 4***			3	Choose from list below
3*** - 4***			3	Choose from list below
3*** - 4***			3	Choose from list below

Elective Concentration Courses (9 credit hours)

Select from the following:

	Prerequisites/Notes
<u>AFRS 2215 - Black Families in the United States</u> (3)	
<u>AFRS 3150 - The African American Church and Civil Rights</u> (3)	
<u>AFRS 3179 - African American Political Philosophy</u> (3)	
<u>AFRS 3218 - Racial Violence, Colonial Times to Present</u> (3)	
<u>AFRS 3230 - Poverty and Discrimination in African Diaspora in the Modern Era</u> (3)	
<u>COMM 2102 - Advanced Public Speaking</u> (3)	Communication Studies major or minor; <u>COMM 1101</u> or permission of instructor.
<u>COMM 2103 - Argumentation and Debate</u> (3)	Communication Studies major or minor.
<u>COMM 3051 - Topics in Health Communication</u> (3)	<u>COMM 3115</u> or <u>AFRS 2170</u>
<u>COMM 3052 - Topics in Media & Technology Studies</u> (3)	<u>COMM 3120</u>
<u>COMM 3053 - Topics in Rhetoric, Culture, and Social Change</u> (3)	
<u>COMM 3054 - Topics in Organizational Communication</u> (3)	<u>COMM 3141</u>
<u>COMM 3055 - Topics in Public Relations</u> (3)	<u>COMM 2145</u>

<u>COMM 3115 - Health Communication</u> (3)	Communication Studies major or minor, Public Health major or minor, or Africana Studies major <u>COMM 2100</u> , <u>HLTH 2101</u> , or <u>AFRS 2170</u>
<u>COMM 3125 - New Media for Communications</u> (3)	
<u>COMM 3126 - Globalization and Digital Media</u> (3)	
<u>COMM 3131 - Black Culture and Communication</u> (3)	
<u>COMM 3403 - Forensics Practicum</u> (2)	Permission of instructor. <u>COMM 2103</u> or equivalent.
<u>COMM 3880 - Independent Study</u> (1 to 3)	Permission of instructor and major advisor. <u>COMM 1101</u>
<u>COMM 4410 - Professional Internship</u> (3 or 6)	Junior or Senior standing, Communication Studies major/minor or Journalism minor, and 2.0 GPA in all coursework in the major or minor.
<u>INTL 2100 - Introduction to Holocaust, Genocide, and Human Rights Studies</u> (3)	

<u>INTL 2131 - Introduction to Peace, Conflict, and Identity Studies</u> (3)	
<u>INTL 3117 - Narratives and Conflicts</u> (3)	
<u>INTL 3132 - Peacebuilding in Divided Societies</u> (3)	
<u>INTL 3137 - International Human Rights</u> (3)	
<u>PHIL 2100 - Critical Thinking in Philosophy</u> (3)	Students are ineligible to take this course if credit has already been received for PHIL 1106.
<u>PHIL 3231 - Aesthetics</u> (3)	

PHIL 3251 - Advanced Logic (3)	
PHIL 3261 - Feminist Philosophy (3)	
PHIL 3262 - Philosophy and Race (3)	
PHIL 3271 - Social and Political Philosophy (3)	
POLS 3103 - Public Opinion (3)	
POLS 3104 - Mass Media (3)	
POLS 3105 - Voting and Elections (3)	
POLS 3108 - Social Movements and Interest Groups (3)	
POLS 3109 - Political Parties (3)	
POLS 3115 - Civil Rights and Liberties (3)	
POLS 3117 - Gender and the Law (3)	
POLS 3153 - European Union (3)	
POLS 4110 - North Carolina Student Legislature (3)	

PSYC 2130 - Introduction to Social Psychology (3)	PSYC 1101 with grade of C or above.
RELS 3225 - Religion and Race (3)	

<u>RELS 3230 - Race, Religion, and Murder</u> (3)	
<u>RELS 4101 - The Other Cheek: From Christian Disdain to the Organized Destruction of Europe Jews</u> (3)	
<u>SOCY 2112 - Popular Culture</u> (3)	
<u>SOCY 2163 - Sociology of Gender</u> (3)	
<u>SOCY 2171 - Social Problems</u> (3)	
<u>SOCY 3110 - American Minority Groups</u> (3)	<u>SOCY 1101</u> , <u>SOCY 1501</u> , or <u>SOCY 1511</u>
<u>SOCY 3143 - Social Movements</u> (3)	<u>SOCY 1101</u> , <u>SOCY 1501</u> , or <u>SOCY 1511</u>
<u>SOCY 3250 - Political Sociology</u> (3)	<u>SOCY 1101</u> , <u>SOCY 1501</u> , or <u>SOCY 1511</u>
<u>SOCY 4111 - Social Inequality</u> (3)	<u>SOCY 1101</u> , <u>SOCY 1501</u> , or <u>SOCY 1511</u>
<u>SOCY 4121 - Globalization and Development</u> (3)	<u>SOCY 1101</u> , <u>SOCY 1501</u> , or <u>SOCY 1511</u>