

B.A. COMMUNICATION STUDIES ORGANIZATIONAL COMMUNICATION CONCENTRATION

Organizational Communication Concentration is a 39-credit hour program designed for students whose careers will benefit from an understanding of the communication processes that occur within organizational contexts. Students will explore both the theory and practice of organizational communication. Students choosing this track are often interested in careers in personnel, human resources, training and development, and management.

Pre-Communication Studies Requirements

Course Prefix/Number	Description	Credit Hours	Notes
COMM 1101	Public Speaking	3	Requires grade of C or better
COMM 2100	Introduction to Communication Theory	3	Requires grade of C or better Limited to 2 Attempts
COMM 2104	Communication Studies Foundations	3	Requires grade of C or better
STAT 1222 or 1221 or 1220	Introduction to Statistics	3	Requires grade of C or better

Students who have met the requirements above (courses complete with grades posted) and have a 2.0 CUM GPA can submit the change of major form available at <https://communication.charlotte.edu/advising/declaration-process>. **Students with a Pre-Communication major will not be able to register for the majority of the core and required concentration courses.** These courses will only be open to students who have met the qualifications to declare the Communication Studies major and have completed the formal declaration process.

Core Major Requirements

For Fully Declared Communication Studies Majors only

Course Prefix/Number	Description	Credit Hours	Notes
COMM 2101	Introduction to Rhetorical Theory	3	
COMM 3100	Communication Research Methods	3	
COMM 3101	Persuasion	3	

Concentration Requirements

For Fully Declared Communication Studies Majors only

Course Prefix/Number	Description	Credit Hours	Notes
COMM 2105	Small Group Communication	3	
COMM 3141	Organizational Communication	3	
COMM 3142	Applications in Organizational Communication	3	Prerequisite: COMM 3141
COMM 4141	Advanced Organizational Communication	3	Prerequisite: COMM 3141
COMM 4110	Communication Studies Internship	3	Prerequisite: COMM 3141

Additional Communication Studies Course– Complete one 3000/4000 course/3 Credit Hours COMM 1101, COMM 2100, COMM 2104, COMM 2101, COMM 3101 & COMM 3100, 2105, 3141, 3142, and 4141 counts above and do not count toward the additional coursework).

Course Prefix/Number	Description	Credit Hours	Notes
COMM 3***- 4***		3	

Additional Comm Studies Course options to choose from:

<u>COMM 3050</u>	Topics in Communication Studies	1 to 3	May be repeated for credit with permission of advisor.
<u>COMM 3051</u>	Topics in Health Communication	3	Prerequisite: COMM 3115 or AFRS 2170
<u>COMM 3052</u>	Topics in Media & Technology	3	Prerequisite: COMS 3120
<u>COMM 3053</u>	Topics in Rhetoric Culture & Social Change	3	
<u>COMM 3054</u>	Topics in Organizational Communication	3	Prerequisite: COMM 3141
<u>COMM 3055</u>	Topics in Public Relations	3	Prerequisite: COMM 2145
<u>COMM 3056</u>	Topics in Communication Studies	3	
<u>COMM 3110</u>	Gender and Communication	3	Declared PCOM; Cross Listed WGST 3110
<u>COMM 3120</u>	Media & Technology (Formerly MM)	3	Declared COMS
<u>COMM 3121</u>	Mass Communication and Society	3	Declared PCOM
<u>COMM 3125</u>	News Media for Communications	3	Declared PCOM
<u>COMM 3126</u>	Globalization and Digital Media	3	Declared PCOM
<u>COMM 3127</u>	Global Media	3	Declared PCOM
<u>COMM 3130</u>	Rhetoric and Public Culture	3	Declared COMS
<u>COMM 3135</u>	Leadership, Communication, and Group Dynamics	3	Restricted
<u>COMM 3150</u>	Gender, Culture, and Communication	3	Declared PCOM; Cross Listed ANTH 3160
<u>COMM 3160</u>	Business Communication	3	Restricted to Business Major(s)
<u>COMM 3245</u>	Public Relations Writing	3	Prerequisite: JOUR 2160
<u>COMM 4050</u>	Topics in Communication Studies	3	Declared COMM