

B.A. COMMUNICATION STUDIES Major Requirements General Communication Studies

The General Communication Studies Concentration consists of 39 credit hours. It allows students to build unique coursework plans suited to their interests and customized to diverse career pathways. It provides for expanded interdisciplinary educational experiences.

Pre-Communication Studies Requirements

Course Prefix/Number	Description	Credit Hours	Notes
COMM 1101	Public Speaking	3	Requires grade of C or better
COMM 2100	Introduction to Communication Theory	3	Requires grade of C or better Limited to 2 Attempts
COMM 2104	Communication Studies Foundations	3	Requires grade of C or better
STAT 1222 or 1220 or 1221	Introduction to Statistics	3	Requires grade of C or better

Students who have met the requirements above and have a 2.0 CUM GPA can apply to become a Communication Studies major. Students must complete the online application to transition from Pre-Communication status to the Communication Studies major. Change of Major/Minor form is available at <https://communication.charlotte.edu/advising/declaration-process>. **Students with a Pre-Communication major will not be able to register for the majority of the core and required concentration courses.** These courses will only be open to students who have met the qualifications to declare the Communication Studies major and have completed the formal declaration process.

Communication Studies Core Requirements

For Fully Declared Communication Studies Majors only

Course Prefix/Number	Description	Credit Hours	Notes
COMM 2101	Introduction to Rhetorical Theory	3	Declared Major
COMM 3100	Communication Research Methods	3	Declared Major
COMM 3101	Persuasion	3	Declared Major

General Communication Studies Requirements

Communication Studies Courses

Course Prefix/Number	Description	Credits	Pre-requisites/Notes
COMM 2102	Advanced Public Speaking	3	Declared COMS
COMM 2103	Argumentation and Debate	3	Declared COMS
COMM 2105	Small Group Communication	3	Declared COMS
COMM 2107	Interpersonal Communication	3	Declared COMS
COMM 2120	Black Images in the Media in the U.S.	3	Declared PCOM, Crosslisted with AFRS 2120
COMM 2145	Principles of Public Relations	3	Declared COMS
COMM 2146	Public Relations Ethics	3	Declared COMS Prerequisite: JOUR 2160
COMM 3050	Topics in Communication Studies	3	Limited to Specialized Student Groups

COMM 3051	Topics in Health Communication	3	Prerequisite: COMS 3115
COMM 3052	Topics in Media & Technology	3	Prerequisite: COMS 3120 (*New Prerequisite)
COMM 3053	Topics in Rhetoric, Culture and Social Change	3	
COMM 3054	Topics in Organizational Communication	3	Prerequisite: COMS 3141
COMM 3055	Topics in Public Relations	3	Prerequisite: COMS 2145
COMM 3056	Topics in Communication Studies	3	
COMM 3110	Gender and Communication	3	Declared PCOM; Cross Listed WGST 3110
COMM 3120	Media & Technology (Formerly MM)	3	Declared COMM
COMM 3121	Mass Communication and Society	3	Declared PCOM
COMM 3125	News Media for Communications	3	Declared PCOM
COMM 3126	Globalization and Digital Media	3	Declared PCOM
COMM 3130	Rhetoric and Public Culture	3	Declared COMS
COMM 3131	Black Culture and Communication	3	PCOM
COMM 3135	Leadership, Communication, and Group Dynamics	3	PCOM (Some sections are restricted)
COMM 3136	Leadership, Service, and Ethics	3	PCOM (Some sections are restricted)
COMM 3141	Organizational Communication	3	Declared COMS
COMM 3142	Applications in Organizational Communication	3	Prerequisite: COMM 3141
COMM 3160	Business Communication	3	Restricted to Business Majors
COMM 3245	Public Relations Writing	3	Prerequisite: JOUR 2160
COMM 3403	Debate Practicum	3	Declared COMS
COMM 3890	Honors Thesis I	3	Declared COMS/Limited Honors Program
COMM 3891	Honors Thesis II	3	Declared COMS/Limited Honors Program
COMM 4050	Topics in Communication Studies	3	Declared COMM
COMM 4115	Seminar in Health Communication	3	Prerequisite: COMM 3115
COMM 4141	Advanced Organizational Communication	3	Prerequisite: COMM 3141
COMM 4145	Communication Campaigns	3	Prerequisite: COMM 3245
COMM 4147	International Public Relations	3	Prerequisite: COMM 2145
COMM 4410	Professional Internship	3-6	Prerequisite: COMM 2105 or 3141, or 3145
COMM 4652	Advanced Seminar in Media Technology		Declared COMM
JOUR 2100	Writing Foundations in Communication Studies	0	PCOM
JOUR 2160	Introduction to Journalism	3	Pre/Corequisite: JOUR 2100 - PCOM
JOUR 3050	Topics in Journalism	3	Prerequisite: JOUR 2160

JOUR 3160	Advanced News Reporting & Writing	3	Prerequisite: JOUR 2160
JOUR 3161	News Editing	3	Prerequisite: JOUR 2160
JOUR 3162	Feature Writing	3	Prerequisite: JOUR 2160
JOUR 3163	Visual Communication in Media	3	Prerequisite: JOUR 2160

Restricted Electives (18 credit hours)

Students must complete 18 credit hours of Restricted Electives taken at the 2000 level and above. At least 9 credit hours must be completed in COMM courses, with at least 6 of those hours at the 3000 level and above. The remaining 9 credit hours may be completed in COMM or JOUR courses. No more than 9 credit hours of 2000 level courses may be counted towards the Restricted Electives requirement. Minors in Journalism may only count 6 credit hours toward both the Communication Studies major and the Journalism minor.

COMM course 2000 or 3000 level	3 Credits
COMM course 3000 or 4000 level	6 Credits
COMM or JOUR course 2000, 3000 or 4000	6 Credits
COMM or JOUR course 3000 or 4000	3 Credits

Overview of concentrations:

Available to Declared COMM Studies Majors

Health Communication Studies

Course Prefix/Number	Description	Credit Hours	Prerequisites/Notes
COMM 3115*	Health Communication	3	
COMM 3051*	Topics in Health Communication	3	*COMM 3115
COMM 4115*	Seminar in Health Communication	3	*COMM 3115 & Senior

Available to Declared COMM Studies Majors

Media & Technology Studies

Course Prefix/Number	Description	Credit Hours	Prerequisites/Notes
COMM 3120	Media, Technology & Communication	3	
COMM 3052	Topics in Media & Technology	3	Prerequisite: COMM 3120
COMM 4652	Advanced Seminar in Media & Technology Studies	3	Prerequisite: COMM 3120

Available to Declared COMM Studies Majors

Organizational Communication

Course Prefix/Number	Description	Credit Hours	Prerequisites/Notes
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Effective Fall 2024

COMM 3141*	Organizational Communication	3	
COMM 3142*	Applications in Organizational Communication	3	<i>Prerequisite: COMM 3141</i>
COMM 4141*	Advanced Organizational Communication	3	<i>Prerequisite: COMM 3141</i>

Available to Fully Declared Communication Majors ONLY

Public Relations

Course Prefix/Number	Description	Credits	Prerequisites/Notes
COMM 2145*	Principles of Public Relations	3	Declared Major
COMM 2146	Public Relations Ethics	3	Declared Major
COMM 3245*	Public Relations Writing	3	<i>*Prerequisites: JOUR 2100, 2160</i>
COMM 4145*	Communication Campaigns	3	<i>*Prerequisites: COMM 2145,3245</i>

Available to Fully Declared Communication Majors ONLY

Rhetoric, Culture, and Social Change

Course Prefix/Number	Description	Credits	Prerequisites/Notes
COMM 2102	Advanced Public Speaking	3	
COMM 2103	Argumentation and Debate	3	
COMM 3130	Rhetoric and Public Culture	3	
COMM 3131	Black Culture and Communication	3	
COMM 3053	Topics in Rhetoric, Culture, and Social Change	3	
COMM 3110	Gender and Communication	3	

Additional Comm Studies Courses:

Course Prefix/Number	Description	Credits	Prerequisites/Notes
COMM 2107	Interpersonal Communication	3	
COMM 2120	Black Images in the Media in the U.S.	3	
COMM 3131	Black Culture and Communication	3	
COMM 3050	Topics in Communication Studies	3	
COMM 3110	Gender and Communication	3	
COMM 3121	Mass Media and Society	3	
COMM 3125	New Media for Communications	3	
COMM 3126	Globalization and Digital Media	3	
COMM 3127	Global Media	3	
COMM 3150	Gender, Culture, and Communication	3	
COMM 3160	Business Communication	3	
COMM 3403	Debate Practicum	3	
COMM 3890	Honors Thesis I	3	
COMM 3891	Honors Thesis II	3	
COMM 4050	Topics in Communication Studies	3	

Available to Fully Declared Communication Majors ONLY

Internship

Course Prefix/Number	Description	Credits	Prerequisites/Notes
COMM 4410	Communication Internship	3	<i>Prerequisite: COMM 2120, Junior standing (60+Cr)</i>

Available to PCOM Students:

Effective Fall 2024

- **Limited to 9 Credits/3 Courses in Journalism**
- **If minoring in Journalism only 6 credits can count towards both Comm Studies Major and Journalism Minor**

Journalism

Course Prefix/Number	Description	Credits	Prerequisites//Notes
JOUR 2100*	Writing Foundations in Communication Studies	0	
JOUR 2160*	Introduction to Journalism	3	*Pre/Co-requisite: JOUR 2100
JOUR 3050	Topics in Journalism	3	Prerequisite: JOUR 2160
JOUR 3160	Advanced News Reporting and Writing	3	Prerequisite: JOUR 2160
JOUR 3161	News Editing	3	Prerequisite: JOUR 2160
JOUR 3162	Feature Writing	3	Prerequisite: JOUR 2160
JOUR 3163	Visual Communication in Media	3	Prerequisite: JOUR 2160