

B.A. COMMUNICATION STUDIES ORGANIZATIONAL COMMUNICATION CONCENTRATION

Organizational Communication Concentration is a 39-credit hour program designed for students whose careers will benefit from an understanding of the communication processes that occur within organizational contexts. Students will explore both the theory and practice of organizational communication. Students choosing this track are often interested in careers in personnel, human resources, training and development, and management.

Pre-Communication Studies Requirements

Course Prefix/Number	Description	Credit Hours	Notes
COMM 1101	Public Speaking	3	Requires grade of C or better
COMM 2100	Introduction to Communication Theory	3	Requires grade of C or better Limited to 2 Attempts
COMM 2104	Communication Studies Foundations	3	Requires grade of C or better
STAT 1222 or 1221 or 1220	Introduction to Statistics	3	Requires grade of C or better

Students who have met the requirements above (courses complete with grades posted) and have a 2.0 CUM GPA can submit the change of major form available at <https://communication.charlotte.edu/advising/declaration-process>. **Students with a Pre-Communication major will not be able to register for the majority of the core and required concentration courses.** These courses will only be open to students who have met the qualifications to declare the Communication Studies major and have completed the formal declaration process.

Core Major Requirements

For Fully Declared Communication Studies Majors only

Course Prefix/Number	Description	Credit Hours	Notes
COMM 2101	Introduction to Rhetorical Theory	3	
COMM 3100	Communication Research Methods	3	
COMM 3101	Persuasion	3	

Concentration Requirements

For Fully Declared Communication Studies Majors only

Course Prefix/Number	Description	Credit Hours	Notes
COMM 2105	Small Group Communication	3	
COMM 3141	Organizational Communication	3	
COMM 3142	Applications in Organizational Communication	3	Prerequisite: COMM 3141
COMM 4141	Advanced Organizational Communication	3	Prerequisite: COMM 3141
COMM 4110	Communication Studies Internship	3	Prerequisite: COMM 3141

Additional Communication Studies Course– Complete one 3000/4000 course/3 Credit Hours COMM 1101, COMM 2100, COMM 2104, COMM 2101, COMM 3101 & COMM 3100, 2105, 3141, 3142, and 4141 counts above and do not count toward the additional coursework).

Course Prefix/Number	Description	Credit Hours	Notes
COMM 3***- 4***		3	

Additional Comm Studies Courses

COMM 3050	Topics in Communication Studies	3	
COMM 3051	Topics in Health Communication	3	Prerequisite: COMM 3115
COMM 3052	Topics in Media & Technology	3	Prerequisite: COMS 3120 (*New Prerequisite)
COMM 3053	Topics in Rhetoric Culture & Social Change	3	
COMM 3054	Topics in Organizational Communication	3	Prerequisite: COMM 3141
COMM 3055	Topics in Public Relations	3	Prerequisite: COMM 2145
COMM 3110	Gender and Communication	3	Declared PCOM; Cross Listed WGST 3110
COMM 3120	Media & Technology (Formerly MM)	3	Declared COMS
COMM 3121	Mass Communication and Society	3	Declared PCOM
COMM 3125	News Media for Communications	3	Declared PCOM
COMM 3126	Globalization and Digital Media	3	Declared PCOM
COMM 3127	Global Media	3	Declared PCOM
COMM 3130	Rhetoric and Public Culture	3	Declared COMS
COMM 3135	Leadership, Communication, and Group Dynamics	3	Restricted
COMM 3141	Organizational Communication	3	Declared COMM
COMM 3142	Applications in Organizational Communication	3	Prerequisite: COMM 3141
COMM 3150	Gender, Culture, and Communication	3	Declared PCOM; Cross Listed ANTH 3160
COMM 3160	Business Communication	3	Restricted to Business Major(s)
COMM 3245	Public Relations Writing	3	Prerequisite: JOUR 2160
COMM 3403	Debate Practicum	3	Declared COMM
COMM 3890	Honors Thesis I	3	Declared COMM/Limited Honors Program
COMM 3891	Honors Thesis II	3	Declared COMM/Limited Honors Program
COMM 4050	Topics in Communication Studies	3	Declared COMM
COMM 4115	Seminar in Health Communication	3	Prerequisite: COMM 3115
COMM 4141	Advanced Organizational Communication	3	Prerequisite: COMM 3141
COMM 4145	Communication Campaigns	3	Prerequisite: COMM 3245
COMM 4652	Advanced Seminar in Media & Technology Studies	3	Declared COMM