

B.A. COMMUNICATION STUDIES Media & Technology Studies Concentration

Media and Technology is a 39-credit major designed for students interested in the development and critical analysis of the media as a cultural, political, and economic force. Contemporary issues explored may include technologies in the urban context, privacy, and surveillance, media and mobility, data and society, digital identity, digital health and culture, digital feminism, the political economy of media law, media ethics, and global media. Throughout these courses, students develop skills in critical engagement with media as well as some experiences of multimodal writing and production. Although the track is primarily focused on the liberal study of media, students choosing this major often combine it with a minor in Journalism or Film Studies. Students following the Media and technology track are interested in filmmaking, web design, production, and journalism careers.

Pre-Communication Studies Requirements

Course Prefix/Number	Description	Credit Hours	Notes
COMM 1101	Public Speaking	3	Requires grade of C or better
COMM 2100	Introduction to Communication Theory	3	Requires grade of C or better Limited to 2 Attempts
COMM 2104	Communication Studies Foundations	3	Requires grade of C or better
STAT 1222 or 1220 or 1221	Introduction to Statistics	3	Requires grade of C or better

Students who have met the requirements above and have a 2.0 CUM GPA can apply to become a Communication Studies major. Students must complete the online application to transition from Pre-Communication status to the Communication Studies major. Change of Major/Minor form is available at <https://communication.charlotte.edu/advising/declaration-process>. **Students with a Pre-Communication major will not be able to register for the majority of the core and required concentration courses.** These courses will only be open to students who have met the qualifications to declare the Communication Studies major and have completed the formal declaration process.

Core Requirements

Declared Communication Studies majors only

Course Prefix/Number	Description	Credit Hours	Notes
COMM 2101	Introduction to Rhetorical Theory	3	
COMM 3100	Communication Research Methods	3	
COMM 3101	Persuasion	3	

Concentration Requirements

Declared Communication Studies Majors only

Course Prefix/Number	Course	Description	Credit Hours	Prerequisites
COMM 3120		Media, Technology & Communication	3	
COMM 3052		Topics in Media & Technology	3	COMM 3120
COMM 4652		Advanced Seminar in Media & Technology Studies	3	COMM 3120

In-Major Coursework (Refer to Additional In-Major Course Work Options)

Course Prefix/Number	Course	Course Option/Choose from list below	Credit Hours	Notes
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Effective Fall 2023

2*** - 4***		3	
3*** - 4***		3	
3*** - 4***		3	

Additional In-Major Course Work Options:

Course Prefix/Number	Description	Credit Hours	Prerequisites/ Notes
COMM 2120	Black Images in the Media	3	PCOM: Crosslisted with AFRS 2105
COMM 3052	Topics in Media & Technology	3	Declared COMM: Repeatable for credit. Cannot duplicate the same course topic, Prerequisite: COMM 3120
COMM 3121	Mass Communication and Society	3	PCOM
COMM 3125	New Media for Communications	3	PCOM
COMM 4410	Communication Studies Internship **	3-6	Declared COMM: Prerequisite: COMM 3120, Junior Standing (60+Credits)
ARTH 3393	History of Photography	3	Declared COMM: authorization from A&A
ENGL 4267	Language and Culture in Digital Spaces	3	PCOM
FILM 2201	Introduction to Film	3	PCOM
FILM 3050	Topics in Film	3	PCOM
FILM 3051	Topics in Film	3	PCOM
FILM 3120	The Fundamentals of Video/Film Production	3	PCOM: Prerequisite WRDS1103 or 1104 & Sophomore Standing
FILM 4120	Production and Directing	3	PCOM
FILM 4220	Film Festivals: Production and Theory	3	PCOM
FREN 4050	Topics in French	3	PCOM
GERM 3660	Survey of German Film	3	PCOM
HIST 3010	Non-Western History and Culture through Film	3	PCOM
ITLN 3050	Topics in Film	3	PCOM
JAPN 3160	Topics in Japanese Film	3	PCOM
JAPN 3170	Anime and Japanese Popular Culture	3	PCOM
JOUR 2160	Introduction to Journalism	3	PCOM: Co/Prerequisite: JOUR 2100
JOUR 3160	Advanced News Reporting & Writing	3	PCOM: Prerequisite: JOUR 2160
JOUR 3161	News Editing	3	PCOM: Prerequisite: JOUR 2160
LTAM 3360	Studies in Hispanic Film	3	PCOM: Prerequisite: JOUR 2160
LTAM 3362	Studies in US Latino/a Cinema	3	PCOM
PHIL 3272	Philosophy of Technology	3	
POLS 3128	Politics and Film	3	PCOM
RELS 3210	Religion and Popular Culture	3	PCOM
RELS 3212	Religion, Media, and Film	3	PCOM
SOYC 2112	Popular Culture	3	PCOM
SPAN 3160	Studies in Hispanic Film	3	PCOM