

# Justin Grandinetti, Ph.D.

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## ACADEMIC POSITIONS

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**Assistant Professor, The University of North Carolina Charlotte (2019-present)**

**Graduate Program Director: Communication Studies MA (2024-present)**

Department of Communication Studies

Media and Technology Studies Concentration

Faculty Affiliations:

School of Data Science Affiliate Faculty

Capitalism Studies Affiliate Faculty

Honors Program Faculty

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## EDUCATION

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**Ph.D. in Communication, Rhetoric, and Digital Media (CRDM)**

North Carolina State University, Raleigh, NC (2015-2019)

*Dissertation Committee:* Adriana de Souza e Silva (Chair), Chris Ingraham, Andrew Johnston, Stephen B. Crofts Wiley

*Dissertation:* Streaming Locality: Mobile Streaming and the Production of Space and Subjectivity

**M.A. in Writing, Rhetoric, and Technical Communication (WRTC)**

James Madison University, Harrisonburg, VA (2013-2015)

**B.S. in Writing, Rhetoric, and Technical Communication (WRTC)**

James Madison University, Harrisonburg, VA (2011-2013)

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## PUBLICATIONS

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### Peer-reviewed manuscripts

Grandinetti, J. & Ecenbarger, C. (under contract with [Media Studies Press](#)). *Mobile Personalization: The History and Theory of Mobile Streaming Media*.

### Peer-reviewed journal articles

- Grandinetti, J. (2024). Gluten Free Apps, Disability, and Travel: Developing a Critical Heuristic for the Implementation of Mobile Apps. *Mobile Media & Communication*. <https://doi.org/10.1177/20501579241259436>

11. Ingraham, C. & Grandinetti, J. (2023). The Privilege of Taken for Grantedness: On Precarity and Mobile Media. *New Media & Society*, 25(4), 756-775.  
<https://doi.org/10.1177/14614448231158644>
10. Grandinetti, J. & Bruinsma, J. (2022). The Affective Algorithms of Conspiracy TikTok. *Journal of Broadcasting and Electronic Media*. 69(3), 274-293.  
<https://doi.org/10.1080/08838151.2022.2140806>
9. Grandinetti, J. (2022). “From the Classroom to the Cloud”: Zoom and the Platformization of Higher Education. *First Monday*. 27(2). <https://doi.org/10.5210/fm.v27i2.11655>
8. Grandinetti, J. & Ingraham, C. (2021). Infrastructures of Flow: Streaming Media as Elemental Media. *Critical Studies in Media Communication*. 39(2), 92-106.  
<https://doi.org/10.1080/15295036.2021.2015536>
7. Grandinetti, J. & Abrams-Rollinson, T. (2021). Remembering Pokémania: Memory, Cognitive Assemblages, and Augmented Reality. *Hyperrhiz: New Media Cultures*, 24.  
<https://doi.org/10.20415/hyp/024.e05>
6. Grandinetti, J. (2021). Examining Embedded Apparatuses of AI in Facebook and TikTok. *AI & Society*, 38, 1273-1286. <https://doi.org/10.1007/s00146-021-01270-5>
5. Grandinetti, J. (2021). Reanimator: Data Life Cycles, Artificial Intelligence, and the Synthetic Subject. *Media Fields* 16. <http://mediafieldsjournal.org/reanimator/>
4. Grandinetti, J. (2019). A Question of Time: HQ Trivia and Mobile Streaming Temporality. *Media/Culture Journal* 22(6). <https://doi.org/10.5204/mcj.1601>
3. Grandinetti, J. (2019). Welcome to a new generation of entertainment: Amazon Web Services and the normalization of big data analytics and RFID tracking. *Surveillance & Society*, 17(1/2), 169-175. <https://doi.org/10.24908/ss.v17i1/2.12919>
2. Grandinetti, J. & Ecenbarger, C. (2018). Imagine Pokémon in the “real” world: A Deleuzian approach to Pokémon GO and augmented reality. *Critical Studies in Media Communication*, 35(5), 440-457. <https://doi.org/10.1080/15295036.2018.1512751>
1. Grandinetti, J. & Eszenyi, M. (2017). La revolución digital: Mobility and locality in contemporary Cuba. *Information, Communication & Society*, 21(6), 866-881.  
<https://doi.org/10.1080/1369118X.2018.1437202>

### Peer-reviewed book chapters

3. Grandinetti, J. and Ecenbarger, C. (2023). “Pockets” of Conflict: Mobile Streaming Wars, Competition, and Market Power. In *Triaging the Streaming Wars*. Routledge.  
<https://doi.org/10.4324/9781003415459-8>

2. de Souza e Silva, A., Damasceno, C. S., Bueno, D. M., & Grandinetti, J. (2020). Urban Mobility in Context: A Study About Location-Based Taxi Hailing Apps in Rio de Janeiro. In R. Ling, L. Fortunati, G. Goggin, S.S. Lim, & Y. Li (Eds.). *Oxford Handbook of Mobile Communication and Society* (pp. 487-501). [Oxford University Press](#).
1. Grandinetti, J. (2017). Netflix, temporality, and the future of communal television. In C. Barker and M. Wiatrowski (Eds.), *The Age of Netflix: Critical Essays on Streaming Media, Digital Delivery, and Instant Access* (pp. 11-31). [McFarland Press](#).

### **Other peer-reviewed scholarly publications**

3. Grandinetti, J. (2021). Pandemic Pedagogy, Zoom, and the Surveillant Classroom: The Challenges of Living Our Advocacies in a Pandemic. *Communication, Culture & Critique*, 14(2), 347-350. <https://doi.org/10.1093/ccc/tcab021>
2. Grandinetti, J. (2019). Teaching the lineage of televisual control and reality TV. *Teaching Media Quarterly*, 8 (1), 1-14. ISSN: 2573-0126. <https://pubs.lib.umn.edu/index.php/tmq/article/view/2095>
1. Grandinetti, J. and Ecenbarger, C. (2019). Digitizing the tabletop: The hybridization of tangible game spaces. *In Media Res*. Tangible Gaming Spaces Issue. <http://mediacommons.org/imr/content/digitizing-tabletop-hybridization-tangible-game-spaces>

### **Popular press articles**

2. Grandinetti, J. (2024). Deconstructive AI Hype and Its Impact on Social Media. *Politics and Rights Review*. <https://politicsrights.com/deconstructing-ai-hype-impact-social-media/>
1. Grandinetti, J. (2023). Political Outrage Machines: The Algorithms Structuring Conspiracy TikTok. *G|NET Global Network on Extremism and Technology Insights*. <https://gnet-research.org/2023/01/25/political-outrage-machines-exploring-the-algorithms-structuring-conspiracy-tiktok/>

### **Peer reviewed conference proceedings**

- Grandinetti, J., DeAtley, T., & Bruinsma, J. (2020). The Dead Speak: Big Data and Digitally Mediated Death. *AoIR Selected Papers of Internet Research*, 2020. <https://doi.org/10.5210/spir.v2020i0.11122>

### **Under review**

- Grandinetti, J., Caddell, M., & Stone, M. A Microbiotic History of Epicurean Elections: The Gut Rhetorics and Visceral Commons of Gluten Free.

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**COMPETITIVELY SELECTED GRANTS**

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**Grant Funding**

UNC Charlotte CLAS Junior Faculty Development Award <i>Semester-long funding and reassignment of teaching duties</i>	2022
UNC Charlotte Capitalism Studies Course Development Grant <i>Award: \$2500</i>	2020

**Unfunded Grants**

Frances Lumsden Gwynn Award <i>Grant amount: salary supplement</i>	2024
UNC Charlotte Capitalism Studies Faculty Research Grant <i>Grant amount: \$7500</i>	2023
UNC Charlotte Capitalism Studies Faculty Research Grant <i>Grant amount: \$7500</i>	2022
UNC CLAS Small Research Grant <i>Grant amount: \$3000</i>	2022

**UNCC R1 Commission Proposal Funding**

Critical Data Studies Future Opportunity and Investment Proposal <i>Member of proposal selected to move to phase II consideration.</i>	2021
Geospatial Analytics for Healthy and Resilient Urban Systems Existing and Emerging Excellence Proposal <i>Member of proposal selected as university funding priority.</i>	2021

**Travel Grants**

Association of Internet Researchers Travel Grant <i>Award: \$500</i>	2017
Michael Schoenecke Travel Grant, Popular Culture Association <i>Award: \$500</i>	2016
James Madison University, College of Arts and Letters Travel Grant <i>Award: \$300</i>	2013

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## **TEACHING EXPERIENCE**

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### **University of North Carolina Charlotte (2019-present)**

#### Communication Studies

COMM 6880: Graduate Independent Study

COMM 6100: Communication Research Methods

COMM 6011: Critical Approaches to Communication Studies

COMM 6000: Mobile Media and Communication

COMM 3880: Independent Study

COMM 3125: New Media for Communications

COMM 3120: Communication and Mass Media

COMM 3052: Privacy and Surveillance in the Digital Age

COMM 3052/CAPI 3050: Examining Digital and Technological Capitalism\*

\*Cross listed with the Capitalism Studies Program

#### Data Science

DTSC 1302: Data and Society B

DTSC 1301: Data and Society A

### **North Carolina State University (2015-2019)**

#### Communication Studies

COMM 267: Media Writing

COMM 257: Media History and Theory

COMM 110: Introduction to Public Speaking

### **James Madison University (2014-2015)**

#### Writing, Rhetoric, and Technical Communication

WRTC 103: Critical Reading and Writing

WRTC 100: Reading and Writing Workshop

### **Northern Virginia Community College (2015-2019)**

#### English

ENG 112: College Composition II

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**COMPETITELY SELECTED CONFERENCE PRESENTATIONS**

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13. Grandinetti, J. (2024). Gluten Free Apps, Disability, and Travel: Developing a Critical Heuristic for the Implementation of Mobile Apps. *International Communication Association*. Gold Coast, Australia. June 2024.
12. Grandinetti, J. (2022). Student Stakeholders and Critical Data Pedagogy: The Imperative of Ethics in Data Science Programs. *Dialogues in Data Power*. Ottawa, Canada. May 2022.
11. Grandinetti, J. and Ecenbarger, C. (2021). What is “Televisual” in the Era of Mobile Streaming? *BEA On-Location Mini-Symposium: Triaging the Streaming Wars*. Online due to Covid-19. October 2021.
10. Grandinetti, J. (2021). Social Media Algorithms and Promises of Transparency: Examining Embedded Apparatuses of AI in Facebook and TikTok. *R.L. Rabb Science and Society Symposium: Embedding AI in Society*. Raleigh, North Carolina. February 2021.
9. Grandinetti, J. (2020). The Dead Speak: Big Data and Digitally Mediated Death. *Association of Internet Researchers*. Online due to Covid-19. October 2020.
8. Grandinetti, J. (2019). Floating Down an Endless Stream of TV: Mobile Streaming and Mobile Personalization. *International Communication Association*. Washington, D.C. May 2019.
7. Grandinetti, J. & Ecenbarger, C. (2018). From football fields to data fields: RFID and the production of space and perception. *Association of Internet Researchers*. Montreal, Canada. October 2018.
6. Grandinetti, J. & Eszenyi, M. (2017). La revolución digital: Mobile media use in contemporary Cuba. *Association of Internet Researchers*. Tartu, Estonia. October 2017.
5. **Top Paper**—Grandinetti, J. (2016). YouTube scouting and armchair evaluations: Epistephelia, social media, and the NFL Draft. *National Communication Association Annual Conference*. Philadelphia, Pennsylvania. November 2016.
4. **Top Student Paper**—Grandinetti, J., and Ecenbarger, C. (2016). The revealing of reproducibility: Ambient rhetoric and remix culture. *National Communication Association Annual Conference*. Philadelphia, Pennsylvania. November 2016.
3. **Top Student Paper**—Grandinetti, J. (2015). “Occupy” The Hunger Games: An examination of domination and revolution through actor-network theory. *National Communication Association Annual Conference*. Las Vegas, Nevada. November 2015.
2. Grandinetti, J. (2015). Democracy, limitations, and The Dark Knight Rises. *National Communication Association Annual Conference*. Las Vegas, Nevada. November 2015.

1. Grandinetti, J. (2015). The dystopian medical gaze and a Foucauldian analysis of Elysium. *National Communication Association Annual Conference*. Las Vegas, Nevada. November 2015.

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## INVITED SPEAKING, EXHIBITED WORKS, & WORKSHOP LEADERSHIP

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5. Glover, R. and Grandinetti, J. (2024). Making App Studies Mobile: Adapting Critical Qualitative and Experiential Approaches to Smartphone Applications. *International Communication Association Mobile Preconference*. Brisbane, Australia. June 2024.
4. Grandinetti, J. (2024). Teaching Algorithmic Literacy Through Social Media. *UNC Charlotte Media Literacy Matters Conference*. Charlotte, North Carolina. March 2024.
3. Grandinetti, J. (2022). Ascend Showcase on Student Equity and Belonging. *Perts Student Experience Project*. Virtual presentation, June 2022.
2. Grandinetti, J. (2021). Mobile Games Research Lab Spring 2021 Lecture Series. *NC State Mobile Games Research Lab*. Virtual presentation. April 2021.
1. Grandinetti, J. (2018). Mobile Games Research Lab Showcase. *Communication, Rhetoric, and Digital Media Symposium*. Raleigh, North Carolina. March 2018.

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## HONORS AND AWARDS

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### Teaching Awards

University of North Carolina Charlotte Positive Contribution to Student (x2)	2023
University of North Carolina Charlotte Positive Contribution to Student (x4)	2022
University of North Carolina Charlotte Positive Contribution to Student	2021
University of North Carolina Charlotte Positive Contribution to Student (x2)	2020
North Carolina State University Award for Excellence in Classroom Teaching	2019
North Carolina State University “Thank a Teacher” Honoree	2017

### Top Paper Awards

Top Student Paper Award—Theatre, Film, and New Multi-Media Division National Communication Association 102 <sup>nd</sup> Annual Conference	2016
Top Paper Award—Sport and Communication Division National Communication Association 102 <sup>nd</sup> Annual Conference	2016
Top Student Paper—Theatre, Film, and New Multi-Media Division National Communication Association 101 <sup>st</sup> Annual Conference	2015

## **Academic Honors and Awards**

Writing, Rhetoric, and Technical Communication Distinguished Alumni Award	2019
Writing, Rhetoric, and Technical Communication Outstanding Major of the Year	2013
Writing, Rhetoric, and Technical Communication Student Ambassador	2012-13
Phi Kappa Phi, Academic Honor Society	2013

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## **SERVICE**

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### **Leadership roles**

Graduate Program Director, Communication Studies Master's Program (2024-present)

### **Conference service**

International Communication Association Mobile Research Escalator Mentor (2024)

### **University committee service**

University Faculty Council Representative Alternative (2023-25)

### **College committee service**

College of Liberal Arts & Sciences Faculty Employment Status Committee (2023-25)

College of Liberal Arts & Sciences Faculty Council Representative (2022)

Undergraduate Student Success Working Group for Racial and Social Justice (2021)

### **Department committee service**

Capitalism Studies Steering Committee (2024-2025)

Data Science Assistant Teaching Professor Search Committee Member (2024)

Assistant Professor Search Committee Member (2023-24)

Communication Studies Faculty Advisory Committee (2020-21; 2021-22)

Data Science Inclusion and Justice Committee (2020-21; 2021-22)

Communication Studies Department Chair Search Committee (2020-21)

Communication Studies Justice Plan Committee (2020-21)

Communication Studies Scholarships and Awards Committee (2020-21)

Communication Studies Graduate Admissions Committee (2019-20; 2023-24)



## **Invited presentations**

Presenter at ADVANCE Faculty Affairs Reappointment Workshop (2023)

Alumni presenter to incoming CRDM graduate students (2022)

Presenter at Multicultural Predoctoral Fellows Dissertation Writing Workshop (2020; 21)

Presenter to CRDM student colloquium (2016; 18)

Ambassador to incoming CRDM graduate students (2016; 18; 19)

## **Other involvement**

Member of James Madison University WRTC Alumni council (2017-present)

Co-head of fundraising for the CRDM Symposium (2018)

## **Volunteerism**

Volunteer for UNCC Habitat for Humanity Homecoming Build (2019)

CRDM peer mentor (2018-19)

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## **REVIEWER SERVICE**

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### **Journal reviewer**

AI & Society (2021)

Canadian Journal of Communication (2022)

First Monday (2023, 2022, 2022, 2021)

Humanities & Social Sciences Communications (2024)

Information, Communication & Society (2024)

International Journal of Communication (2024)

International Social Science Journal (2024)

Internet Policy Review (2023)

Journal of Broadcasting & Electronic Media (2022)

Mobile Media and Communication (2024, 2022)

New Media and Society Journal (2023, 2020)

Surveillance & Society (2022)

### **Grant reviewer**

National Science Foundation (NSF), Science and Technology Studies Reviewer (2023)

### **Publisher reviewer**

Sage Publishing Academic Reviewer (2023)

Bloomsbury Academic Reviewer (2022)

### **Conference reviewer**

International Communication Association Conference Reviewer (2023; 2022)

Association of Internet Researchers Conference Proposal Reviewer (2023; 2022; 2021; 2020)

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## **GRADUATE AND UNDERGRADUATE STUDENT COMMITTEE WORK**

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### **Graduate student committee chair**

Reyna Alicea: Comprehensive Exams Committee Chair (2024-2025)

Lindsay Moon: Comprehensive Exams Committee Chair (2021-2022)

### **External PhD candidate committee membership**

Jesse Rinderneck: Dissertation Committee Member (2024-present)  
Arizona State University

### **Graduate student committee membership**

Alexa Adams: Directed Project Committee Member (2024-2025)

Jordan Murphy: Comprehensive Exams Committee Member (2023)

Caitlin Mauk: Comprehensive Exams Committee Member (2023)

Tomiwa Akintode: Comprehensive Exams Committee Member (2022-2023)

April Comstock: Comprehensive Exams Committee Member (2022-2023)

Justin Hughes: Comprehensive Exams Committee Member (2022-2023)

Colleen Armstrong: Comprehensive Exams Committee Member (2022-2023)

Shrestha Sinha: Comprehensive Exams Committee Member (2022)

Eric Franzen: Directed Project Committee Member (2021-2022)

Lisa Dziko: Comprehensive Exams Committee Member (2021-2022)

Ashley Lovett: Comprehensive Exams Committee Member (2021-2022)

Carter Williams: Comprehensive Exams Committee Member (2021-2022)

Tenille Dellinger: Directed Project Committee Member (2020-2022)

Maria Michalak: Comprehensive Exams Committee Member (2020-2021)  
Brianna Morris: Comprehensive Exams Committee Member (2020-2021)  
Shannon McGevna: Directed Project Committee Member (2020-2021)  
Emma Schambach: Graduate Thesis Committee Member (2020-2021)

### **Honors student committees**

Undergraduate Honors Thesis Committee Member (2020-2021)

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### **PROFESSIONAL DEVELOPMENT**

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NSF Authorship Training	2022
Student Experience Project: Faculty Avenger Training	2021
ADVANCE Faculty Affairs and Diversity Office: Best Practices for Inclusive Faculty Recruitment Training	2021
Conversation About Research Efforts and Services Training	2019
Makerspace Orientation Training	2019

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### **PROFESSIONAL AFFILIATIONS**

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Association of Internet Researchers (AoIR)  
International Communication Association (ICA)  
National Communication Association (NCA)

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### **TECHNOLOGY PROFICIENCIES**

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Microsoft Office Suite (Expert)  
Python (Introductory)  
Web Design (Proficient)  
Adobe Suite (Proficient)