

Vita

MIN JIANG, Ph.D.

August 2024

Department of Communication Studies, UNC Charlotte

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EDUCATION

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- Ph.D. 2007 **Purdue University**, Department of Communication, Media, Technology & Society
Concentration
- M.A. 2002 **Beijing Foreign Studies University**, School of English and International Affairs
Summa Cum Laude
- B.A. 1999 **Beijing Foreign Studies University**, School of English and International Affairs
Magna Cum Laude

AREAS OF RESEARCH

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- Intersections of digital technologies, geopolitics and policy (China focus, Global South linkages)
 - Digital sovereignty in the BRICS countries (national digital policies)
 - Digital political economy (media ownership, media concentration) in China and the Global South
 - US-China power relations
 - Chinese digital technologies (search engine, social media, big data, social credit system)
 - Chinese digital politics (digital authoritarianism, digital activism, online political satire, diplomacy)
 - Chinese digital business (Internet giants, business ethics, media and digital industries)
 - Chinese digital policies (real name registration, privacy, cybersecurity, social credit system)
 - Mixed methods and digital methods (with an interest in big data and algorithms)

ACADEMIC APPOINTMENTS

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- 2020 Apr – Present **Professor**, Department of Communication Studies, UNC Charlotte
- 2013 Apr – 2020 Apr **Associate Professor**, Department of Communication Studies, UNC Charlotte
- 2007 Aug – 2013 Apr **Assistant Professor**, Department of Communication Studies, UNC Charlotte
- 2008 Aug – present **Affiliate Faculty**, International Studies, UNC Charlotte
- 2010 Nov – 2018 Sep **Affiliate Researcher**, Center for Advanced Research in the Humanities,
Complex Systems Institute, UNC Charlotte
- 2010 Sep – 2018 Sep **Affiliate Researcher**, Center for Global Communication Studies (CGCS)
Annenberg School of Communication, University of Pennsylvania
- 2009 Jan – 2010 Sep **Affiliate Researcher**, Center for Humanities, Technology and Science, UNC
Charlotte

ADMINISTRATIVE APPOINTMENTS

2017 Aug – 2020 Aug	Chair, Confucius Institute Faculty Advisory Council , UNC Charlotte
2016 May – 2017 Aug	Confucius Institute Project Coordinator , UNC Charlotte
2013 July – 2016	College Diversity Coordinator , College of Liberal Arts & Sciences, UNC Charlotte

OTHER APPOINTMENTS

2020 Apr – Present	CyberBRICS Visiting Professor , FGV Law School, Rio de Janeiro, Brazil
2020 Aug – 2021 May	Honors Program Interim Director . Department of Communication Studies. (Mentored 6 honors students during the academic year)
2019 Jan – 2021 Dec	Associate Editor , Sage journal <i>Communication & the Public</i> (declined Co-editorship due to lack of financial support from my institution)
2019 Jul – 2019 Nov	CyberBRICS Fellow , FGV Law School, Rio de Janeiro, Brazil
2016 Jan – 2018	Legislative Assembly At-Large Member , National Communication Association (NCA)
2015 Jul – Present	Member of Chinese Internet Research Conference (CIRC) Secretariat , an annual international conference focused on the Chinese Internet
2014 Jan – 2017	Board member of Project Mosaic (social science research), UNC Charlotte
2014 Jan – Present	Co-coordinator of Digital Arts, Sciences & Technologies (digital humanities initiative), College of Liberal Arts & Sciences, UNC Charlotte

EXTERNAL GRADUATE FACULTY

External Graduate Faculty (2024 Aug-now). Hertie School of Government. Berlin, Germany.

External Graduate Faculty (2023 Jan-Dec). School of Global Affairs, King's College London.

HONORS & AWARDS

NETmundial+10 High-Level Executive Committee (HLEC) (2024). At the invitation of Brazilian Internet Steering Committee, I joined the HLEC as a member and helped draft the final multistakeholder document *Global Challenges in the Governance of the Digital World*. São Paulo, Brazil. [<https://netmundial.br/>]

Top Faculty Paper Award (2022). Communication Law & Policy Division. International Communication Association (ICA).

Competitive Reassignment of Duties Leave (RDL) (2021 Fall). Granted teaching release for Fall 2021 to develop book manuscript *Cyber Sovereignty in BRICS Countries: How Brazil, Russia, India, China and South Africa Are Reshaping Data Governance, Digital Infrastructures, and Services*. Awarded by College of Liberal Arts & Sciences, UNC Charlotte.

CyberBRICS Fellow (2019 May-Oct). FGV Law School, FGV, Rio de Janeiro, Brazil. I was awarded the

fellowship to conduct research on China's data protection and cybersecurity policies.

China Information "The Eduard B. Vermeer Prize for the Best Article" in 2014 (2015). My co-author Jesper Schlaeger and I are given this award for our publication *Official Microblogging and Social Management by Local Governments in China*, published in 2014 by Sage journal *China Information*.

Competitive Reassignment of Duties Leave (RDL) (2014 Spring). Granted teaching release for Fall 2014 to develop book manuscript *China vs. Information: Between Macro Control and Micro Power*. Awarded by College of Liberal Arts & Sciences, UNC Charlotte.

Southern States Communication Association (SSCA) Top Paper Panel (2014). Richard W. Leeman, **Min Jiang**, and King-Wa Fu, "The Obamas Speak at the 2012 Democratic National Convention: The Sina Weibo Response." Rhetoric and Public Address Division.

Social Science Research Council (SSRC) InterAsia Initiative. (2013-2014). Media, Activism, and the New Political: InterAsian Perspectives. Member of a three-person China research team, led by Dr. Guobin Yang of the University of Pennsylvania [\$30,000 awarded to China Team].

International Education Faculty Award Nomination (2013). Nominated by students to recognize faculty achievement in international education at UNC Charlotte.

International Women's Day Celebration Nomination (2010). Nominated by students to recognize women on UNC Charlotte campus for the enrichment of a global community.

Annenberg-Oxford Summer Institute Lecturer (2009). Programme in Comparative Media Law & Policy, University of Oxford, UK.

Nominated for Outstanding Dissertation Award (2009). Political Communication Division of the National Communication Association (NCA).

UNC-Charlotte Center for Humanities, Technology, and Science Summer Fellow (2008).

2006 NCA Doctoral Honors Seminars (2006). National Communication Association. Hosted by Department of Communication, Purdue University.

Top Three Student Paper (2006) Communication Technology Division, Association of Education in Journalism and Mass Communication (AEJMC).

Awarded Assistantship for Graduate Study (2002 - 2007) Department of Communication, Purdue.

Valedictorian of Graduate Students, the Class of 2002 (2002) Beijing Foreign Studies University.

Nomination for the Best Master's Thesis of the Year (2002) Beijing Foreign Studies University. Department of English and Foreign Affairs.

Huawei Scholarship for Graduate Students (2000 - 2001) Beijing Foreign Studies University, top 5% of all graduate students in BFSU.

Outstanding Graduate Student of Beijing (1999) Beijing Educational Committee, top 1% of all graduating seniors in Beijing.

PUBLICATIONS

Books

Jiang, M. & Belli, L. (forthcoming in 2024). *Digital sovereignty in the BRICS countries: How Brazil, Russia, India, China and South Africa are reshaping digital infrastructure, data governance, and online service regulation*. Cambridge, UK: Cambridge University Press.

* This carefully curated volume is the first to explore digital sovereignty from a Global South perspective and offers a forward-looking take on what a world less dependent on Silicon Valley might look like. It brings together excellent analyses of BRICS digital sovereignty issues, from historical imaginaries to up-to-date conceptualizations, e-payment to smart cities, legal analysis to geopolitical assessment. By offering neglected perspectives from the Global South, this book makes important contributions to the digital sovereignty debate.

Special Journal Issues

Jiang, M. & Fu, K.W. (2018). Social media and big data in China. *Policy & Internet*, 10(4). [*Policy & Internet* is a top-tier international journal in the field of Internet policies].

* This special journal issue focuses on the cutting-edge issues in research on social media and big data in China. The editorial outlines three dominant discourses prevalent both inside and beyond China: “Big Data” (technical focus), “Big Brother” (political focus), and “Big Profit” (economic focus). This special issue included contributions from a group of outstanding international scholars from Germany, UK, China, and the U.S. I led the effort in managing the overall editorial process.

Jiang, M. & Esarey, A. (Eds.). (2018). (Un)civil society in digital China. *International Journal of Communication*, 12. [*IJoC* is a top-tier international communication journal; 27 out of 294 in *Communication* (2017)].

* This is a special journal issue dedicated to exploring the phenomenon and underlying logics of digital incivilities in China. Our editorial and articles in the special issue offer new understandings and explanations of how state policies and online incivility have contributed to new forms of intra-societal conflict in the Chinese contexts. Additionally, moving beyond definitions of civility (or incivility) based on democratic norms of deliberation and reciprocity, we reconceptualize civility (or incivility) as respect for others’ communicative rights, including the right to self-expression in pursuit of social justice, to facilitate comparative analysis across countries, regime types, and cultures.

Zhang, W., **Jiang, M.** & Meng, M. (Eds.) (2018). The politics and economics of Chinese Internet industry. *International Communication Gazette*, 80(1). [*ICG* is a top-tier international communication journal; 71 out of 294 in *Communication* (2016)].

* This is a special journal issue dedicated to in-depth new studies of the under-researched area of the politics and economics of Chinese Internet industry. The collected papers examined social imaginings of the Chinese information society, financialization of Chinese Internet companies, video piracy, and local journalism in the age of new media.

Journal Articles (*indicates student author)

Jiang, M. (forthcoming in 2024). Chinese Internet policies: Historical reflections and new research directions. *Communication & The Public*.

Miao, W., **Jiang, M.** & Pang, Y. (2022). 中国互联网治理的历史进程—基于网络政策(1994-2017)的元分析, *新闻知识*, 2022(3), 3-17.

* *News Research* is a top-tier Chinese communication journal. This article was an adapted Chinese version of the article that appeared in *International Journal of Communication* in 2021.

Miao, W., **Jiang, M.** & Pang, Y. (2021). Historicizing Internet regulation in China: A meta-analysis of Chinese Internet policies (1994-2017). *International Journal of Communication*, 15, 2003–2026.

* This study presents the first comprehensive study of 358 national-level Chinese Internet laws and policies between 1994 and 2017 through a meta-analysis of policy documents using content analysis and social network analysis. The study contributes to debates on three core issues in Internet governance from a Chinese perspective: Who(should) regulate the Internet? What issues (should) fall under regulatory oversight? And how should the Internet be regulated via what mechanisms?

Jiang, M. (2020). A brief prehistory of China's social credit system. *Communication & the Public*, 5(3-4), pp. 93-98. DOI: 10.1177/2057047320959856 [**Editor Reviewed**]

* This article addresses an important missing aspect of the current heated public discussion over China's Social Credit System (SCS) that aims to evaluate individuals, companies and government agencies with mechanisms of rewards and punishments, i.e. where does the idea come from? The article traces several historical antecedents to the SCS including imperial personnel archives, Dang'an system, and "morality files" and provides alternative narratives to the current dominant framing of the SCS.

Jiang, M. & Fu, K. W. (2018). Chinese social media and big data: Big data, big brother, big profit? *Policy & Internet*, 10(4), 372-392. DOI: 10.1002/poi3.187 [**Full-length Editorial, Editor Reviewed, a top 20 downloaded article in 2017-2018 in Policy & Internet certified in July 2019**]

* This full-length editorial (21 pages) introduces a special issue on Chinese social media and big data. It outlines three dominant discourses of Chinese social media and big data based on China's distinctive and complex political, economic and social realities: Big Data (technical focus), Big Brother (political focus), and Big Profit (economic focus). This framework helps other scholars working in the field to conceptualize their work in different contexts.

Jiang, M. & Esarey, A. (2018). (Un)civil society in digital China: Incivility, fragmentation, and political stability. *International Journal of Communication*, 12, 1928–1944. Retrieved from <http://ijoc.org/index.php/ijoc/article/view/9478/> [**Full-length Editorial, Editor Reviewed**]

* This full-length editorial (17 pages) offers new understandings and explanations of how state policies and online incivility have contributed to new forms of intra-societal conflict in the Chinese contexts. Additionally, moving beyond definitions of civility (or incivility) based on democratic norms of deliberation and reciprocity, we reconceptualize civility (or incivility) to facilitate comparative analysis across countries, regime types, and cultures.

Zhang, W., **Jiang, M.** & Meng, M. (Eds.) (2018). The politics and economics of Chinese Internet industry. *International Communication Gazette*, 80(1), 3-6. DOI: 10.1177/1748048517742770 **[Editor Reviewed]**

* This is a short editor-reviewed short editorial (4 pages) to outline the core issues facing the field of the study of Chinese Internet industry and the articles included in the special issue.

Jiang, M. (2017). The business and politics of search engines: A comparative study of Baidu and Google's search results of Internet events from China. *China Media Report*, 16(3), 43-57. [Chinese] **[Editor Reviewed]**

* This is a Chinese version of my 2014 article published in *Media & Society*, translated for a special section of the Chinese communication journal *China Media Report*. I translated a significant portion of the article, which is editor-reviewed.

Jiang, M., Leeman, R. & Fu, K-W. (2016). Networked framing: Chinese microbloggers' framing of the Obamas' political discourses at the 2012 DNC. *Communication Reports*, 29 (2), 87-99. DOI: 10.1080/08934215.2015.1098715 **[Peer Reviewed]**

* This study examines Chinese Sina Weibo users' framing of the Obamas' speeches at the 2012 Democratic National Convention (DNC). A critical investigation of the sources of the most popular microblogging posts on the Obamas' speeches reveals that influential independent users and alterative commercial media rather than official media dominate the framing of these two DNC speeches on Sina Weibo. A close textual analysis indicates that elite Chinese microbloggers have a good understanding of U.S. electoral politics, although the "social media contest" frame and issues related to China and Asia received particular attention. Our exploration suggests traditional framing research needs to take into account a new form of "networked framing" that relies on the interactions between elite and non-elite users and algorithmic aggregations afforded by new digital platforms.

Jiang, M. (2016). Chinese Internet business and human rights. *Business & Human Rights Journal*, 1(1), 139-144. DOI:10.1017/bhj.2015.4 **[Editor Reviewed]**

* Published in the inaugural issue of *Business & Human Rights Journal*, this article, invited and editor-reviewed, considers the complex dimensions and implications of Internet business and human rights in China since 2010: 1) the rise and fall of Chinese social media firms (Sina Weibo and WeChat) and the prospect for advancing human rights via Chinese tech companies; 2) the range of foreign Internet firms' approaches to doing business in China and their corresponding ethics implications; and 3) Chinese Internet businesses' "going out" strategy and its human

rights ramifications abroad.

Jiang, M. (2015). Managing the micro-self: Governmentality of real name registration policy in Chinese microblogosphere. *Information, Communication & Society*, 19(2), 203-220. DOI: 10.1080/1369118X.2015.1060723 [**Peer Reviewed**]

* Top-tier communication journal; 11/240 in Communication (2014)

* This paper investigates the real name registration (RNR) policy introduced by Chinese authorities in 2011 to regulate its vibrant microblogosphere by encouraging users to manage their “micro-self.” Foucault’s concept of governmentality is adopted to understand how the Chinese state “governs at a distance” its colossal microblog population through technologies of the state and technologies of the self. We challenge the notion of the Chinese state as an omnipotent agent, contest popular media’s portrayal of the Chinese microblog subject as either obedient or resistant, and foreground the importance of Internet firms in mediating the negotiation between the state and users.

Yang, G. & **Jiang, M.** (2015). The networked practice of online political satire in China: Between ritual and resistance. *International Communication Gazette*, 77(3), 215-231. DOI: 10.1177/1748048514568757 [**Peer Reviewed, Lead Article**]

* Top-tier international communication journal; Impact factor: 0.75 (2012); 47/240 in Communication; 88/552 in Sociology and Political Science

* This article, part of a special issue on political satire, presents an alternative approach to online political satire in China, conceptualizing online political satire not as aesthetic objects contained in texts, images, or videos, but as a networked social practice, through which online political satire is produced, circulated and consumed – in short, done.

Schlaeger, J. & **Jiang, M.** (2014). Official microblogging and social management by local governments in China. *China Information*, 28(2), pp. 189-213. DOI: 10.1177/0920203X14533901 [**Peer Reviewed**]

* Top-tier China journal; Impact factor: 0.27 (2012)

* **This article was awarded “The Eduard B. Vermeer Prize for the Best Article” in 2014 by China Information**

* This article explores how the Chinese government’s adoption of microblogging affects local governance. We studied a prominent Chinese municipal government microblog and advance concepts of “beta institution” and “service predictors” to capture the experimental nature of Chinese government institutions, their surveillance potential and complex relations with commercial Internet service providers.

Jiang, M. (2014). Search concentration, bias, and parochialism: A comparative study of Baidu, Jike, and Google’s search results from China. *Journal of Communication*, 64(6), 1088-1110. DOI: 10.1111/jcom.12126 [**Peer Reviewed**]

* Top-tier communication journal; Impact factor: 2.011 (2012); Acceptance rate: 3% in 2014;

3/240 in communication

- * This study investigates search concentration, bias and parochialism by comparing search results of Baidu, Google and Jike from mainland China. It finds that search engines in China, particularly Baidu, tend to drive traffic to well-established sites. Baidu's results also raise serious doubts over its impartiality. Rather than making users' search experiences more cosmopolitan, tuned to the larger world around them, search engines rarely direct Chinese users to content beyond national borders.

Jiang, M. (2014). The business and politics of search engines: A comparative study of Baidu and Google's search results of Internet events from China. *New Media & Society*, 16(2), 212-233. DOI: 10.1177/1461444813481196 **[Peer Reviewed]**

- * Top-tier communication journal; Impact factor: 2.8 (2014); Acceptance rate: 8%; 2/240 in Communication (2014)

- * Translated into Chinese *China Media Report* 2017 special issue on "new media events"

- * Theoretically, this article advances research on search filtering, search & social reality, as well as search bias. Methodologically, it offers a set of procedures and methodology for evaluating accessibility, overlap, ranking, and bias of search results. [Translated into Chinese]

Jiang, M. & Okamoto, K.* (2014). National identity, state ideological apparatus, or Panopticon? A case study of Chinese national search engine *Jike*. *Policy & Internet*, 6(1), 89-107. DOI: 10.1002/1944-2866.POI353 **[Peer Reviewed]**

- * Policy & Internet is a top journal for Internet policy issues, based in Oxford University

- * This article addresses a major gap in the Internet and policy literature by exploring the symbolic, social and political implications of Jike, China's national search engine. Through a case study of Jike, we explore the implications of national search engines and national web studies. *Policy & Internet* is a premium journal of Internet policy studies.

Liu, Y. *, Barlowe, S., Luo, D., Feng, Y., Yang, J., & **Jiang, M.** (2013). Evaluating exploratory visualization systems: A user study on how clustering-based visualization systems support information seeking from large document collections. *Information Visualization*, 12(1), 25-43. DOI: 10.1177/1473871612459995 **[Peer Reviewed]**

- * Top information visualization journal. Impact factor: 0.541 (2014).

- * The article advances cognitive load theory to discern user information overload during visual exploration of large datasets. Methodologically, it offers a comprehensive methodology (experiment, survey, and interviews) to assess user cognitive load.

Jiang, M. (2012). Internet companies in China: Dancing between the Party line and the bottom line. *Asie Visions*, 47, 1-50. ISBN: 978-2-86592-982-5 **[Peer Reviewed]**

- * *Asie Visions* is an Asian affairs journal affiliated with the French Institute of International Relations, a Paris-based independent research institution ranked 8th globally in 2010.

- * My article, peer reviewed, advances a historical/theoretical periodization of Chinese

Internet policies: liberalization, regulation, and state capitalism. It also offers an overview of the current Chinese Internet industry and state policies toward indigenous, foreign, and state-sponsored firms with a case study of three search engines. [14,500 words]

Jiang, M. (2010). Authoritarian deliberation on Chinese Internet. *Electronic Journal of Communication*, 20 (3&4). Retrieved from <http://www.cios.org/EJCPUBLIC/020/2/020344.html> **[Peer Reviewed]**

* This journal features themed issues edited by top communication scholars in specific research areas. This issue was peer-reviewed and edited by top scholars in the field.

* My article extends authoritarian deliberation to cyberspace, distinguishes authoritarian deliberation from democratic types, weak publics from strong publics, and conceptualizes the Chinese Internet in four major components centered on the state.

Jiang, M. (2010). Authoritarian informationalism: China's approach to Internet sovereignty. *SAIS Review of International Affairs*, 30 (2), 71-89. **[Editor Reviewed]**

* Top 10 most frequently downloaded articles of the journal since 1981 [end of 2011]. Previous notable contributors to the journal include Madeline Albright and Paul Wolfowitz. The same issue includes contributions from Alex Ross, Senior Advisor to Secretary Clinton for innovation and researchers at Harvard University's Berkman Center for Internet & Society. This article is invited. [9,000 words]

* My article made three important contributions: theorization of Internet sovereignty, regime legitimacy, and authoritarian informationalism in non-democratic societies.

Jiang, M. & Xu, H. * (2009). Exploring online structures on Chinese government portals: Citizen political participation and government legitimation. *Social Science Computer Review*, 27, 174-195. DOI: 10.1177/0894439308327313 **[Peer Reviewed]**

* Top-tier social computing, social science journal; Impact factor: 1.3 (2012); 14/92 in Social Sciences, Interdisciplinary; 24/84 in Information Science; 52/100 in Computer Science

* 2nd author, an MA student, helped code data for the project.

* This article advances theories of online political participation in non-democratic countries. Methodologically, it offers a comprehensive scheme to evaluate government websites. The article is cited by multiple disciplines and included in UN's e-government archive.

Book Chapters

Jiang, M. & Belli, L. (Forthcoming in 2024). Contesting digital sovereignty: Untangling a complex and multifaceted concept. In Jiang, M. & Belli, L. (Eds.), *Digital sovereignty in the BRICS countries: How the Global South and emerging power alliances are reshaping digital governance* (pp.1-38). Cambridge, UK: Cambridge University Press.

Belli, L. & **Jiang, M.** (Forthcoming in 2024). Digital sovereignty in the BRICS: Structuring self-determination, cybersecurity and control. In Jiang, M. & Belli, L. (Eds.), *Digital sovereignty in the BRICS countries: How the Global South and emerging power alliances are reshaping digital governance* (pp.214-238). Cambridge, UK: Cambridge University Press.

Jiang, M. (2023). Chinese cybersecurity policies in the age of cyber sovereignty. In M. Timoteo, B. Verri, & R. Nanni (eds.), *Quo vadis, sovereignty? New conceptual and regulatory boundaries in the age of digital China* (pp.77-90). Berlin, Germany: Springer.

Jiang, M. (2020). Cybersecurity policies in China. In Belli, L. (Ed.) *CyberBRICS: Cybersecurity regulations in BRICS countries* (pp.195-212). Berlin, Germany: Springer. [**Peer reviewed**]

* This is the first systematic academic effort to map China's cybersecurity policies in the five areas of personal data protection, consumer protection, cybercrime, threats to public order, and cyberdefense. [7700 words]

Jiang, M. (2020). Cybersecurity country report: China. In Belli, L. (Ed.) *CyberBRICS: Cybersecurity regulations in BRICS countries* (pp.213-239). Berlin, Germany: Springer. [**Peer reviewed**]

* This is part of the first systematic academic effort to map China's cybersecurity policies in the five areas of personal data protection, consumer protection, cybercrime, threats to public order, and cyberdefense through 95 specific legal questions concerning China's cybersecurity policies in these five areas. [9500 words]

Jiang, M. (2017). The individual and the public in the age of micro media. In Luo, X (Ed.) *Speech communication in the age of micro media* (pp.103-106). Beijing, China: Communication University of China Press. [Chinese]

* This chapter is based on a presentation I gave at the 2nd Cross-strait Speech Communication Conference held in Nanning, China on December 12, 2015. It discusses the self-centered, entertaining, commercialized, fragmented, group-based and polarized nature of Chinese micro media, centered around Weibo and WeChat. It also reflects on the rising big data industry in China as well as its impact on Chinese netizens and society.

Jiang, M. (2016). The co-evolution of the Internet, (un)civil society and authoritarianism in China. In deLisle, J., Goldstein, A. & Yang, G. (Eds.), *The Internet, Social Media, and a Changing China* (pp.28-48). Philadelphia, PA: University of Pennsylvania.

* As the 1st chapter of the book, my article extends Guobin Yang's 2003 seminal article on the co-evolution of the Internet and civil society in China. It argues the Internet has facilitated the growth of both Chinese civic spaces and authoritarianism. Not only has the Internet amplified civic discourses and group formations, it also has augmented the influence of uncivil interactions online, leading to a greater degree of fragmentation and cynicism of public opinion. Although social media platforms such as the Twitter-like Sina Weibo can serve as a critical space for expressing and channeling public opinion, especially during times of crisis,

they are unlikely to be the ultimate game changer.

Schlaeger, J. & **Jiang, M.** (2015). Official microblogging and social management by local governments. In Guobin Yang (ed.), *China's contested Internet* (pp.192-226). Copenhagen, Denmark: NIAS Press of the University of Copenhagen.

* This is a reprint of the article previously published in *China Information*. This book volume is part of NIAS's "Governance in Asia" series. NIAS is well known in Asian Studies.

Jiang, M. (2015). Chinese Internet events (*Wang luo shi jian*). In Ashley Esarey and Randy Kluver (Eds.), *The Internet in China: Cultural, political, and social dimensions (1980-2000s)* (pp.211-218). New York: Berkshire Publishing.

* The book, peer reviewed, is the first comprehensive handbook on the Chinese Internet, featuring some of the best research in the field.

* My article advances the theorization of Internet events. Borrowing dramatic pentad, it focuses on the actors, issues, causes, places, and mobilization of Chinese online activism. Internet events are conceptualized as locales for rallying public opinion, pressuring government, and reshaping China's public life.

Jiang, M. (2014). Internet sovereignty: A new paradigm of Internet governance. In M. Haerens & M. Zott (Eds.), *Internet censorship (Opposing viewpoints series)* (pp.23-28). Farmington Hills, MI: Greenhaven Press (Cengage Learning).

* This is a reprint of the article "China's 'Internet sovereignty' in the wake of WCIT-12" published earlier in *China-US Focus*. Other contributors to the reader include Hillary Clinton, Jillian York, Milton Mueller, Vint Cerf and Rebecca MacKinnon.

Jiang, M. & Dinga, V. (2014). Search control in China. In René König and Miriam Rasch (Eds.), *Society of the query reader: Reflections on web search* (pp.139-148). Amsterdam, The Netherlands: Institute of Network Cultures.

* This chapter records an interview I had with researcher from the Institute of Network Cultures for the Society of the Query 2 conference held in Amsterdam, November 7-8, 2013. We talked about search engines in China, search and borders, expanding on my previous work on search results in China. [Translated into Dutch]

Jiang, M., & Buzzanell, P. (2013). Qualitative research on communication and conflict. In J. Oetzel & S. Ting-Toomy (Eds.), *The Sage handbook of conflict communication* (pp.67-98) (2nd Ed.). Thousand Oaks, CA: Sage.

* The 1st edition of this book won Distinguished Book Award from the Communication & Social Cognition Division of the National Communication Association (NCA). This chapter fills a significant gap in the conflict communication literature through a thorough review of recent qualitative research in this area since 2005, emphasizing theoretical paradigms (e.g. phenomenology, critical/cultural, postmodern), qualitative methodologies, and multi-level

analysis from interpersonal conflict to international /intercultural conflict [1,6000 Words]

Jiang, M. (2012). Authoritarian informationalism: China's approach to Internet sovereignty. In P. O'Neil. & R. Rogowski (Eds.), *Essential readings in comparative politics* (4th Ed.). New York: W.W. Norton & Company.

* This is a reprint of the journal article that appeared in *SAIS Review of International Affairs* in 2010. A popular graduate/undergraduate textbook, it features selected works by classic thinkers (e.g. Adam Smith, Max Weber), contemporary scholars (e.g. Francis Fukuyama Robert Putnam), and more recent publications like mine.

Jiang, M. (2011). Chinese Internet sovereignty. In *Instantane 2012: Un etat de la relation du politique au numerique (Snapshot 2012: State of the relationship of digital policy)*, pp.44-53. Paris, France: PolitisLab' A CEIS Project on Public Affairs and Communication.

* This article, geared toward French-speaking audiences with an interest in international Internet politics, discusses China's approach toward Internet governance.

Jiang, M. (2010). Spaces of authoritarian deliberation: Online public deliberation in China. In Ethan Leib and Baogang He (Eds.), *The Search for Deliberative Democracy in China* (2nd ed.), (pp. 261-287). New York, NY: Palgrave.

* This is a revised version of the journal article that appeared in *Electronic Journal of Communication* in 2010. My article makes a significant contribution to deliberation research in non-democratic countries in a book that features some of the world's top scholars on deliberation such as John Dryzek of ANU and James Fishkin of Stanford.

Conference Proceedings (*indicates student author)

Wesslen, R. *, Nandu, S. *, Eltayby, O. *, Gallicano, T., Levens, S., **Jiang, M.**, & Shaikh, S. (2018). Bumper stickers on the Twitter highway: Analyzing the speed and substance of profile changes. ICWSM-18: The 12th International Conference on Web and Social Media. Stanford, CA. June 25-28, 2018. **[Peer Reviewed, acceptance rate 16%]**

* This paper was competitively selected to be presented as a poster at one of the world's most prestigious academic conferences on social media and the web.

Jiang, M. (2017). Graft borders onto the Internet: Chinese Internet sovereignty. In Daphne Kellner (Ed.), *Law, Borders, and Speech conference: Proceedings and materials* (pp.65-77). Stanford Law School. Retrieved from <https://cyberlaw.stanford.edu/publications/proceedings-volume> **[Editor Reviewed]**

* This is a presentation I gave at the Law, Borders and Speech conference organized by the Center for Internet & Society at Stanford Law School on October 24-25, 2016.

Jiang, M. (2008). Authoritarian deliberation: Public deliberation in China. *New Media and the Social*

Reform (pp. 273-290). Proceedings of the 2008 Global Communication Forum, Shanghai, China, June 21-22, 2008. Shanghai Jiao Tong University. **[Editor Reviewed]**

* This paper was competitively selected and peer reviewed for this international conference. It compares public deliberation institutions in both China and Western democracies and maps out important venues for of public participation, key to social reforms.

Research Report (*indicates student author)

Jiang, M., Han, X.* & Zhang, J.* (2024). "Communications, media and internet concentration in China, 2019-2021." Global Media and Internet Concentration Project.

<http://doi.org/10.22215/gmicp/2024.5.19.3>

* This 67-page report is part of the Global Media and Internet Concentration Project (GMICP). This report comprehensively surveys and analyzes media industry development and market concentration trends in 25 media and internet sectors between 2019 and 2021 in mainland China. It is the first such independent and large-scale attempt to tackle such issues, aiming to advance academic and public interest research.

Book Reviews

Jiang, M. (2022). Review for the book *Welfare for Autocrats: How Social Assistance in China Cares for its Rulers* by Jennifer Pan. *International Journal of Press/Politics*, 27(4), 971–974.

* *International Journal of Press/Politics* is a peer-reviewed, top-tier, international journal in Communication Studies (ranked #4 in 2022). [1676 words]

Jiang, M. (2020). Review for the book *Global Media and Strategic Narratives of Contested Democracy* by Robert Hinck, Skye Cooley & Randolph Kluver. *Global Media and China*, 5(2), 203-206.

* *Global Media & China* is a peer-reviewed, open-access journal, published in English, affiliated with IAMCR (International Association for Media & Communication Research), focused on media and communication in China. [2050 words]

Essays and Op-Eds (*indicates student author)

Jiang, M. (June 3, 2019). U.S. Ban on Huawei: Superpowers' insecurities and nightmares. *CyberBRICS Publications*. Retrieved from

<https://cyberbrics.info/u-s-ban-on-huawei-superpowers-insecurities-and-nightmares/>

* *CyberBRICS Publications* is an online magazine published by the CyberBRICS Program hosted by FGV Law School, Rio de Janeiro, Brazil's top university and think tank. My contribution is among a series of articles debating BRICS countries' cybersecurity and data protection policies. [2200 words]

Jiang, M. (September 8, 2018). Google's China problem. *Asia Dialogue*. Retrieved from

<http://theasiadialogue.com/2018/09/07/googles-china-problem/>

* *Asia Dialogue* is a highly respected online magazine published by Nottingham University's Asia Research Institute. My contribution is among a series of articles debating and discussing the idea of Internet sovereignty.

Jiang, M. (September 4, 2015). Architecture of social management: From E-gov and Gov Weibo to Gov WeChat. *China-US Focus*. Retrieved from <http://is.gd/2zr8wB>

* Op-ed for *China-US Focus*, the online policy arm of The China-US Exchange Foundation. The site features a comprehensive range of commentary from US-Sino experts including top Chinese and American politicians, scholars and analysts.

Jiang, M. & Okamoto, K.* (February 22, 2015). Will China's new national search engine, ChinaSo, fare better than "The Little Search Engine that Couldn't"? *The Policy & Internet Blog of the Oxford Internet Institute*. Retrieved from <http://is.gd/oEjYCc>

* Op-ed for the *Policy & Internet Blog*, the online publishing arm of the *Policy & Internet* journal based at Oxford Internet Institute. This blog features an ongoing policy debate and dialogue about the Chinese national search engine from Jike to ChinaSo, following the publication of our journal article on Jike in *Policy & Internet*.

Jiang, M. (January 22, 2015). 2015 Chinese internet industry prospects. *Nikkei Asian Review*. Retrieved from <http://is.gd/O4b4PB>

* Op-ed for *Nikkei Asian Review*, an Asia-focused English-language publication delivering insights about business, finance, economic and political news, comments and analysis. This essay discusses the prospects of Chinese Internet industry in 2015, focusing on: 1) increasing competition; 2) expansion and investment overseas; and 3) the influence of China's Internet governance model.

Jiang, M. & Schlaeger, J. (2014). How Weibo is changing local governance in China. *The Diplomat*. Retrieved from <http://is.gd/GLNMB5>

* This feature article summarizes a paper published in *China Information* on Chinese local government's use of microblogging and its impact on governance.

* The article has also been translated into Chinese and published by Shanghai-based The Paper 澎湃新闻 [Retrieved from <http://is.gd/u1jsCF>]

Jiang, M. (Fall 2013). A new Internet world, a neo-authoritarian model of Internet governance. *China Policy Institute Blog, University of Nottingham, UK*. Retrieved from <https://is.gd/LJhobe>

* This article is 1500-word blog entry for China Policy Institute at the University of Nottingham, UK following the Third Plenary Session of the 18th Central Committee of the Communist Party of China held in Beijing November 9-12, 2013. A dozen China experts were invited to comment on Chinese economy, politics, culture and media.

Jiang, M. (Spring 2013). China's "Internet sovereignty" in the wake of WCIT-12. *China-US Focus*.

Retrieved from <https://is.gd/vRuNif>

* This policy essay dissects the implications of China's "Internet Sovereignty" policy following WCIT-12. Offered as an alternative vision to the U.S.'s "Internet freedom" agenda, the Chinese approach holds sway in the Global South as we enter a new Internet world no longer dominated by liberal democracies.

* Op-ed for *Chin-US Focus*, the online policy arm of The China-US Exchange Foundation. The site features a comprehensive range of commentary from US-Sino experts including top Chinese and American politicians, scholars and analysts.

Under Review

Journal Article

Jiang, M. Models of state digital sovereignty from the Global South: Diverging experiences from China, India and South Africa. [Revised and resubmitted]

Projects in Progress

Books

Jiang, M. & Li, H. (2024-2025). Debating US-China power relations: Soft power, hard power, sharp power or smart Power? [Commissioned by Michigan State University Press "US-China Relations in the Age of Globalization" series]

Jiang, M. (2025-2026). Media ownership and concentration in the Global South. [Targeting Cambridge University Press's Communication, Society & Politics series]

Jiang, M. (2026). *China vs. Information*. [Targeting MIT Press's information society series, Oxford University Press's *Digital Politics* series, Cambridge University Press's Communication, Society & Politics series]

Journal Article

Jiang, M. (2024). Chinese cyber sovereignty: Westphalia for cyberspace? [Revised for submission]

Han, X.F. & **Jiang, M.** (2024). From laissez faire to regulatory winter? The shape of platform antitrust in China. [Final round of revisions before submission]

GRANTS

Funded External Grants for Research, Workshops & Exchange

Global Media and Internet Concentration Project (2021-2027). I am the lead of the China team and as an advisory board member and executive steering committee member on a \$2.5M CAD, 40-country, 7-year grant project funded by the Social Sciences and Humanities Research Council of Canada (SSHRC). The project is led by Dr. Dwayne Winseck (Carlton University, Canada) and Dr. Eli Noam (Columbia University, U.S.). **[My role as Co-PI. \$2.5M CAD]**

CyberBRICS Visiting Professorship (Fall 2022 - now). FGV Law School, FGV, Rio de Janeiro, Brazil. I was awarded the visiting professorship to conduct collaborative research with a network of partners on BRICS countries' digital initiatives and policies [Paid round trip flights to Rio de Janeiro with conference attendance, **\$2000**]

Diversifying Cyber Diplomacy Conference (June 6-7, 2022). Chinese cybersecurity: Perspectives from the Global South. Diversifying Cyber Diplomacy Conference. University of Bologna, Italy. [Invited speaker, funded travel approximately **\$2500**, CYDIPLO project is funded by the Erasmus+ Project of the EU]

CyberBRICS Fellow (May-October 2019; Awarded in January 2019). FGV Law School, FGV, Rio de Janeiro, Brazil. I was awarded the fellowship to conduct research on China's data protection and cybersecurity policies. [**\$15,000**]

Hertie School of Governance in Berlin (June 28-29, 2019). "Automating Governance: Chinese Social Management Online from E-gov to Social Credit System(s)" for the Workshop "Digital Governance in China." Berlin, Germany. [**\$2,000**]

East-West Center (October 26-27, 2018). Leads session on the Chinese Internet and social media for a workshop organized by East-West Center for Berea College [**\$1,500**]

National Humanities Center (September 25, 2018). Invited webinar speaker on the Chinese Internet. [**\$1,000**]

Toronto Law School (March 3, 2018). Social credit, social management, social engineering: Privacy implications of China's social credit system. *5th Annual China Law Conference*. University of Toronto Law School. Toronto, Canada. [**\$1,000**]

Stanford Law School, Center for Internet & Society (October 24-25, 2016) Invited speaker for the Center's public event Law, Borders and Speech [**\$2,000**]

IEEE Internet Initiative (December 6-9, 2016). Chinese Internet: Technology, Business and Politics. *Making Connection(s) for Solutions*. Internet Governance Forum. Guadalajara, Mexico. [**\$2,500**].

IEEE Internet Initiative (May 17, 2016). IEEE Internet Initiative Experts in Technology & Policy (ETAP) Beijing Forum. *Building trust and accountability: Enabling cooperation between technologists and policymakers*. China World Hotel, Beijing, China. [**\$2,500**]

Social Science Research Council (SSRC) (2013-2014). Media, Activism, and the New Political: InterAsian Perspectives. *InterAsia Initiative*. I am one of three researchers on the Chinese Media Research Team headed by Dr. Guobin Yang of the University of Pennsylvania. Other two research teams focus on Middle East & North Africa (MENA) and India. The project, holding three group meetings in New York City, Beirut and Istanbul in 2013, explores the interrelationship of media and politics within and across InterAsia, aimed at setting the research agenda for digital media activism research in Asia. [**\$30,000 for China Team**]

The National Committee on U.S.-China Relations (NCUSCR) (October 16, 2014) Invited speaker for NCUSCR's CHINA Town Hall program in Orangeburg, SC on the impact of the Chinese Internet [**\$400**]

Center for the Study of Contemporary China, University of Pennsylvania (2014). Part of "social media and civil society" panel for a two-day conference on "The Internet, Social Media, and a

Changing China". Completed manuscripts to be published in an edited volume. **[\$3,000]**

Center for East and South-East Asian Studies, Lund University, Sweden (November, 2013). Present paper and provide talks on Chinese Internet governance for a two-day conference "Open Spaces and Closed Doors - The Internet in China." **[\$2,000]**

Institute for Network Cultures, Amsterdam Polytechnic, Netherlands (November, 2013). Present a talk on Chinese search engines and issues of search bias and internationalization for a two-day international conference "Society of Query" **[\$2,000]**

The National Committee on U.S.-China Relations (NCUSCR) (October 28, 2013) Invited speaker for NCUSCR's CHINA Town Hall program in Cranford, NJ on the impact of the Chinese Internet **[\$500]**

The National Committee on U.S.-China Relations (NCUSCR) (October 29, 2012) Invited speaker for NCUSCR's CHINA Town Hall program in Madison, Wisconsin on the impact of Chinese social media on China's sociopolitical affairs and US-China relations, about 60 attendees **[\$700]**

The National Committee on U.S.-China Relations (NCUSCR) (October 26, 2012) Invited speaker for NCUSCR's China Briefing Series for U.S. Navy officers (including rear admirals and captains) on the latest development of the Chinese Internet governance, Washington D.C. **[\$400]**

French Institute of International Relations (Institut Français des Relations Internationales, a top ten think tank outside the U.S.) (September 2011). Seminar "The Internet in China and Russia." Other featured speakers include Prof. Milton Mueller, Professor of Information Studies at Syracuse University, author of *Networks and States: The Global Politics of Internet Governance* and Chair of the Steering Committee of GigaNet as well as Emily Parker, Policy Planning Staff at the U.S. State Department for digital affairs at the time **[\$3,500]**

Association of Asian Studies (2010). Moving beyond the Great Firewall of China: Internet politics in constructing a "harmonious society" (a panel I helped organize) **[\$1,300]**

International Reporting Project, SAIS, Johns Hopkins University (2010). *How is the Internet Changing China? How is China Changing the Internet?* Media Gatekeepers Series. A talk on Chinese Internet events and social activism to a group of senior editors and reporters from U.S. news organization such as *New York Times*, *Washington Post*, *NPR* **[\$800]**

Annenberg-Oxford Summer Institute – Programme in Comparative Media Law & Policy (2009). Grants for lecturing and collaborating with fellow researchers at the summer institute, University of Oxford, UK. I provided two lectures, one on authoritarian deliberation, the other on Chinese media policies **[\$2,000]**

Fairbank Center, Harvard University Travel Grant (2009). Media in Chinese Politics Postdoctoral Workshop. I presented my work on Chinese authoritarian deliberation online **[\$300]**

University of Hong Kong Competitive Travel Grant for the 6th Chinese Internet Research Conference (2008). Authoritarian Deliberation: Chinese Public Deliberation Offline and Online. **[\$1000]**

Australia-China Council Research Grant (2001). A Comparative Study of Images of Australia and China in News Coverage of *Beijing Youth Daily* and *The Sydney Morning Herald*. Melbourne, Australia. **[\$3,000 AUD]**

External Grant in Preparation

NEH International Collaborative Grant (2020). AI sovereignty: International perspectives. **[\$250,000]**, with Drs. Gordon Hull & Luca Belli]. **My role as PI.**

Funded Internal Grants for Research & Traveling

UNC Charlotte NEXUS AI Research Workshop Grant (2024). Leader of AI Sovereignty research group. UNC Charlotte. **[\$1,000]**

UNC Charlotte Faculty Research Grants (FRG) (2020). China's "Social Credit System": Governmentality and Play. **[\$8,000]**

UNC Charlotte College of Arts and Sciences Faculty International Travel Funds (2018). Funds for CyberBRICS Fellowship travel to Rio (CIRC) **[\$467]**

UNC Charlotte International Programs Travel Grant (2018). **[\$300]**

UNC Charlotte College of Arts and Sciences Faculty International Travel Funds (2015). Travel funds for presenting at and co-organizing the 13th Chinese Internet Research Conference (CIRC) **[\$900]**

UNC Charlotte International Programs Travel Grant (2015). **[\$300]**

UNC Charlotte, Chancellor's Diversity Challenge Fund (2014-2015) Just Us: Breaking boundaries with images. The goal of this project is to empower individuals to express themselves, recognize stereotypes, and enhance the richness of diversity on campus through a student-focused, interactive photography project, art exhibit, and public lecture. **[\$4,000]**, with Drs. Lisa Merriweather, Sandra Dika, and Jane Dalton]

UNC Charlotte, Faculty Research Grant (FRG) (2013-2014) Real-time Diplomacy: Chinese Microbloggers' Opinion of 2012 U.S. Presidential Election **[\$8,500]** with Dr. Richard Leeman]

UNC Charlotte College of Arts and Sciences Digital Humanities Seed Grant (2013 Spring). TweetChina: Visualizing China on Twitter in Map, Picture & Event Modes. **[\$15,000. My role as PI.** Big Data initiative with Dr. Xiaoyu Wang, BigData Lead at UNC Charlotte VizCenter]

UNC Charlotte College of Arts and Sciences Faculty International Travel Funds (2013 Spring). Travel funds for presenting four academic research papers at the University of Oxford (11th Chinese Internet Research Conference) and in London (International Communication Association Annual Conference) in June 2013 **[\$1,100]**

UNC Charlotte International Programs Travel Grant (2013). **[\$300]**

UNC Charlotte College of Arts and Sciences Competitive Small Research Grants (2012 Fall). The Obamas' political discourse and Chinese social media. **[\$1,000]** with Dr. Richard Leeman]

Council on International Educational Exchange (2011 Summer). International Faculty Development Seminars, "Economic Development and Urban Transformation," Shanghai, China. Funded by UNCC International Programs and College of Liberal Arts and Sciences. **[\$3300]**

UNC Charlotte College of Arts and Sciences Competitive Small Research Grants (2011 Summer). Models of Global Internet Governance. **[\$1,000]**

UNC Charlotte College of Arts and Sciences Competitive Speaker Funds (2010). Bring Dr. Patrice Buzzanell, President of the Council of Communication Associations, for "Communication Matters" Lecture Series. **[\$3500]** with Dr. Shawn Long]

UNC Charlotte Online Teaching Initiative (2010). Explore Teaching Communication Research Methods

- Online. [**\$500**]
- UNC Charlotte International Programs Travel Grant** (2010). [**\$300**]
- UNC Charlotte Faculty Research Grant** (2009). Chinese Blogosphere, Internet Events, Search Engines, and Official Discourse. [**\$5,780**]
- UNC Charlotte Center for Humanities, Technology, and Science Summer Fellowship** (2008). Online Public Deliberation in China: Articulating a Framework of the Social Embeddedness of New Information Communication Technology. [**\$2000**]
- UNC Charlotte International Programs Travel Grant** (2008). [**\$400**]
- UNC Charlotte Center for Humanities, Technology, and Science Mini Grant** (2008). New Communication Technology and Society. [**\$500**]
- Purdue Research Foundation (PRF) Summer Grant** (2005). What the Government and People Say: Chinese E-government, Practice, and Policy from Dual Perspectives. Purdue. [**\$2,340**]

Unfunded External Grants

- NIH/NLM** (2022-2025). Online Health Misinformation. A research-education integration to detect online health misinformation and identify critical users using large volume of social media data. [\$452,967 with Drs. Shi Chen as PI and Yaorong Ge as Co-PI]. **My role as Consultant.**
- NSF Social-Computational Systems** (Fall, 2011). Developing an Online Health Support Community to Enable Data-Driven Computational Social Studies. [\$338,200 with Dr. Jianping Fan, Computer Science. Unfunded]. **My role as Co-PI.**
- Google Faculty Research Award Program** (Summer, 2011). A Comparative Study of Search Results from Five Search Engines in China: Baidu, Google, Yahoo!, Bing, and Jike. [\$64,000, submitted. With Dr. Benjamin Chiao. Unfunded]. **My role as PI.**
- NSF Social Computing Grants** (2010) Hyper-local Community Platform: Building a Complex System for Local Public Engagement [\$734,859, unfunded]. **My role as Co-PI.**
- McDonnell Foundation Research Grant** (2010). Hyper-local Community Platform: Building a Complex System for Local Public Engagement [\$447,500, unfunded]. **My role as Co-PI.**
- Knight News Challenge** (2010). VisCharlotte: Visualize-analyze events, Trends, and Opinions in Local News and Public Information. [\$250,000, unfunded, top 10% out of 2500 applications, with Charlotte Visualization Center]. **My role as PI.**
- Knight News Challenge** (2010). Dongxi (EastWest): Community News Translation for Chinese Readers. [\$350,000, unfunded, with Dongxi.net and Creative Commons]. **My role as PI.**
- NEH Digital Humanities Start-Up Grant, Level II** (2009). eAfricana Charlotte: Interactive Black History on Google Maps. [\$49,975, unfunded, with Debbie Smith, UNCC]. **My role as Co-PI.**
- NSF Social Computing Grants** (2009) Hyper-local Community Platform: Building a Complex System for Local Public Engagement, [\$996,253, unfunded]. **My role as Co-PI.**
- Knight News Challenge Finalist** (2009). Report/Rebuild: Life after ChinaQuake via Digital News. [\$269,622 unfunded] – One of 69 finalists out of 2323 applications (top 3%). **My role as PI.**
- Social Science Research Council – International Dissertation Field Research Fellowships** (2005). What the Government and People Say: Chinese E-government, Practice, and Policy from Dual Perspectives. [\$20,000 not funded]. **My role as PI.**

CONFERENCES & PANELS

Conferences & Presentations

- Jiang, M.** (Dec 15-19, 2024). Invited panel speaker on panel organized by the Brazilian Internet Steering Committee (CGI.br) "States and digital sovereignty: infrastructural challenges". Internet Governance Forum (IGF) annual meeting. Riyadh, Kingdom of Saudi Arabia. **[Competitively selected]**
- Jiang, M.** (Nov 22-24, 2024). Panel organizer, chair and speaker on US-China Power Relations panel. 110th National Communication Association (NCA) annual meeting. New Orleans, LA. **[Competitively selected]**
- Jiang, M.** (Nov 20-21, 2024). Invited participant in "Sovereignty and Agency in the Age of AI" - Digital Futures Symposium hosted by New America Foundation. Washington, DC. **[Invited]**
- Jiang, M.** (October 24, 2024). Invited speaker on Chinese Internet governance on the panel "Internet Governance in the BRICS+". VIII BRICS Conference at the University of São Paulo. São Paulo, Brazil. **[Invited]**
- Jiang, M.,** Han, X.F., Zhang, J. (June 27-28, 2024). Sydney Workshop: Sessions on media ownership. Global Media & Internet Concentration Project (GMICP). Sydney, Australia. **[Invited]**
- Jiang, M.,** Han, X.F., Zhang, J. (June 20-24, 2024). Speaker on "Blue Sky Big Ideas Workshop: Media Concentration in the Age of International Streaming Services and Platforms" panel. International Communication Association (ICA) Annual Meeting in Gold Coast, Australia. **[Competitively selected]**
- Jiang, M.,** Han, X.F., Zhang, J. (June 20-24, 2024). Panel organizer and speaker on "Global Media & Internet Ownership and Concentration in the Global South" panel. International Communication Association (ICA) Annual Meeting in Gold Coast, Australia. **[Competitively selected]**
- Jiang, M.** (May 9, 2024). Invited speaker on panel "Global Perspectives on Technology Policy" at Dinner & Democracy at the Library of Congress, hosted by Karsh Institute of Democracy & Kluge Center to engage with Congressional staffers. Washington, DC. **[Invited]**
- Jiang, M.** (May 1, 2024). Participant in G20 side event "Promoting Information Integrity". São Paulo, Brazil
- Jiang, M.** (April 29-30, 2024). Member of High-Level Executive Committee (HLEC) in drafting the final multistakeholder document NETmundial+10 "Global Challenges for the Governance of the Digital World". São Paulo, Brazil. **[Invited]**
- Jiang, M.** (April 24, 2024). FGV Law School Symposium on Digital Sovereignty, AI Sovereignty + Pre-launch of "Digital Sovereignty in the BRICS Countries" with my co-editor Dr. Luca Belli - Rio de Janeiro, Brazil. **[Invited]**
- Jiang, M.** (November 16-19, 2023). Panel organizer and speaker "Debating U.S.-China Power Relations: Soft Power, Hard Power, Sharp Power or Smart Power?" Presented at the 109th National Communication Association (NCA) annual meeting. National Harbor, MD **[Competitively selected]**
- Jiang, M.** (July 12-14, 2023). "Engaging the (Digital) Global South". 2023 Chinese Internet Research Conference (CIRC) on "The Chinese Internet in the Global South: Flows, Frictions, and Futures" in Chiang Mai, Thailand. **[Competitively Selected]**

- Han, X. F. & **Jiang, M.** (July 6-July 13, 2023). "From laissez faire to regulatory winter? The shape of platform antitrust in China." The 2023 International Association for Media and Communication Research (IAMCR) in Lyon, France [**Competitively Selected**]
- Jiang, M.** (July 11-15, 2022). "China's Approach to Digital Sovereignty" - Keynote Panel on Digital Sovereignty. IAMCR (The International Association for Media and Communication Research) Annual Conference. [**Invited**]
- Jiang, M.** (June 6, 2022). Chinese cybersecurity: Perspectives from the Global South. Diversifying Cyber Diplomacy conference. University of Bologna, Italy. [**Invited**]
- Jiang, M.** (May 30, 2022). Chinese Internet sovereignty: Westphalia for cyberspace? Communication Law & Policy Division. International Communication Association (ICA) annual meeting. Paris, France. [**Competitively Selected**]
- Jiang, M.** (July 15, 2021), Panel Chair for "Digital Sovereignty in BRICS Countries". Computers, Privacy and Data Protection conference (CPDP), Latam Edition 2021. [**Invited**]
- Jiang, M.** (June 25-27, 2021). Chair of panel "Global governance of smart cities, facial recognition and the internet". Chinese Internet Research Conference. Melbourne, Australia (Virtual). [**Invited**]
- Jiang, M.** (April 23, 2021). Discussant for Cybernationalism for seminar "Cybernationalism and the World" hosted by University of Pennsylvania. [**Invited**]
- Jiang, M.** (February 26, 2021). "Chinese Internet governance and cybersecurity." Cybersecurity and Digital Sovereignty in the BRICS Countries Webinar hosted by FGV Law School (Brazil). [**Invited**]
- Jiang, M.** (November 10, 2020). Speaker on "U.S.-China Tech Rivalry: Strategic Competition between Two Fragile Superpowers". China Town Hall co-hosted by the National Committee on US-China Relations (NCUSCR) and local partner Winona State University. [**Invited**]
- Jiang, M.** (October 1, 2020). Presenter on panel "Digital Trade" and Data Realms at conference Geneva Trade Week. [**Invited**]
- Jiang, M.** (September 3-4, 2020). Discussant on Chinese media and civil society at conference "The Chinese Communist Party at 100: Assessing Its Roles." Center for the Study of Contemporary China: University of Pennsylvania. [**Invited**]
- Jiang, M.** (July 21-22, 2020). Discussant on Chinese cybernationalism at conference "The 'Xi Jinping Effect' - in China and Beyond." China Institute: University of Alberta, Canada [**Invited**]
- Jiang, M.** (June 18, 2020). China's Social Credit System. Hertie School of Government, Berlin, Germany. [**Invited**]
- Jiang, M.** (May 15, 2020). China's data governance and personal data protection. George Washington University "Data Governance Hub" Webinar Series [**Invited**]
- Jiang, M.** (January 31, 2020). Participant in CoronaVirus discussion panel organized by the College of Health and Human Services, UNC Charlotte. [**Invited**]
- Jiang, M.** (November 27, 2019). "Chinese personal data protection policies" at Internet Governance Forum (IGF). Berlin, Germany. [**Panel competitively selected**] * The conference this year included keynotes from UN Secretary-General António Guterres and German Chancellor Angela Merkel.
- Jiang, M.** (July 19, 2019). "AI: Application, Issues & Geopolitics" at Conference "Digitalization & Democracy". FGV Law School, Rio de Janeiro, Brazil. [**Invited**]

- Jiang, M.** (July 19, 2019). Commentator for paper "A New Framework for Online Content Moderation" at Conference "Platform Values". FGV Law School, Rio de Janeiro, Brazil. **[Invited]**
- Jiang, M.** (June 28, 2019). "Dang'an, Morality Files, and Social Credit System." Workshop on "Digital Governance in China," Hertie School of Governance, Berlin, Germany. **[Invited]**
- Jiang, M.** (June 4, 2019). "Securing China: A fragile digital superpower." CyberBRICS Summit: Cybersecurity, data protection and the digital future of the BRICS," FGV Law School, Rio de Janeiro, Brazil. **[Invited]**
- Jiang, M.** (April 5, 2019). "Search Engine for Humanistic Values." Invited talk at the Digital Humanities Forum, hosted by Atkins Library, UNC Charlotte. **[Invited]**
- Jiang, M.** (March 19, 2019). "The Chinese Internet: A 25-Year Retrospective." Invited talk at the Department of Communication at Tulane University, Louisiana. **[Invited]**
- Jiang, M.** (Oct 26-27, 2018). Presentations on the Chinese Internet and social media for a workshop organized by East-West Center at Berea College, Kentucky. **[Invited]**
- Jiang, M.** (Sept 25, 2018). "The Chinese Internet: Open for Business, Closed to Criticism?" Invited Webinar for educators for the National Humanities Center. **[Invited]**
- Jiang, M.** (May 28, 2018). Online satire in China: Venting, dissenting, destabilizing? *Political satire and discourses of resistance to authoritarianism and populism: International perspectives*. Prague, Czech Republic. **[Panelist]**
- Jiang, M.** (May 27, 2018). Digital neo-colonization: A perspective from China. *Colonial imaginations, techno-oligarchs and digital technology*. Prague, Czech Republic. **[Panelist]**
- Jiang, M.** (May 24, 2018). Chinese Big Data: Domestic and global implications. *Data and publics: An ICA preconference*. Prague, Czech Republic. **[Panel moderator and respondent]**
- Jiang, M.** (March 3, 2018). Social credit, social management, social engineering: Privacy implications of China's social credit system. *5th Annual China Law Conference*. University of Toronto Law School. Toronto, Canada. **[Invited speaker]**
- Jiang, M.** (January 19, 2018). Big data, big brother, big profits? The political economic implications of Chinese big data. *Digital transformation and Big Data in China*. Free University of Berlin. Berlin, Germany. **[Invited speaker]**
- Jiang, M.** (June 5-6, 2017). Chinese Internet Research Conference. Fort Worth, Texas. **[Panelist, Chair, Grad Student Paper Competition Awards Presenter]**.
- Jiang, M.** (December 6-9, 2016). Chinese Internet: Technology, Business and Politics. *Making Connection(s) for Solutions*. Internet Governance Forum. Guadalajara, Mexico. **[Invited speaker for IEEE panel]**.
- Jiang, M.** (October 24-25, 2016). Chinese Internet Sovereignty: Regulating Online Speech in China. *Law, Borders and Speech*. Center for Internet & Society at Stanford Law School, Stanford, CA. **[Invited speaker]**
- Jiang, M.** (June 14-15, 2016). *Mediatization: Digital Revolution and the Chinese Setting*. The 14th Chinese Internet Research Conference: An ICA Post-Conference. Fudan University, Shanghai, China. **[Respondent to a panel and a member of the CIRC Secretariat at the student paper competition awards ceremony]**
- Jiang, M.** (June 12, 2016). *Requiring passports for ideas: A Chinese perspective*. Requiring passports

- for ideas: Internet Sovereignty, strategic communications and public diplomacy. International Communication Association (ICA) annual conference, Fukuoka, Japan. **[Invited panelist]**
- Jiang, M.** (June 11, 2016). *A neo-authoritarian model of Internet governance*. Russia and China: Communication and power in non-Western societies. International Communication Association (ICA) annual conference, Fukuoka, Japan. **[Competitively selected]**
- Jiang, M.** (June 10, 2016). *Search concentration, bias, parochialism and political filtering in China*. Pushed into chambers? Prioritization and personalization of online information and its effects on public opinion formation. International Communication Association (ICA) annual conference, Fukuoka, Japan. **[Competitively selected]**
- Miao, W., Pang, Y. & **Jiang, M.** (June 9, 2016). *Regulating the Internet in China: Tracing the trajectory of Chinese Internet policies over 20 years*. The politics and economics of Chinese new media industries: An ICA Pre-Conference. International Communication Association, Fukuoka, Japan. **[Competitively selected]**
- Jiang, M.** (June 9, 2016). The politics and economics of Chinese new media industries. An ICA Pre-Conference. International Communication Association, Fukuoka, Japan. **[Co-organizer of the pre-conference]**
- Jiang, M.** (May 17, 2016). IEEE Internet Initiative Experts in Technology & Policy (ETAP) Beijing Forum. *Building trust and accountability: Enabling cooperation between technologists and policymakers*. China World Hotel, Beijing, China. **[Invited speaker]**
- Jiang, M.** (April 9, 2016). THATCamp Archiving Your Activism 2016. A regional digital humanities conference at UNC – Chapel Hill. Duke University. **[Participant]**
- Jiang, M.** (February 27, 2016). THATCamp Eco-critical Digital Humanities 2016. A regional digital humanities conference. Duke University. **[Participant]**
- Jiang, M.** & Ashley E. (November 22-24, 2015). *(Un)civil society in digital China*. Paper presented at Political participation in Asia: Defining and deploying political space. Stockholm, Sweden. **[Competitively selected]**
- Jiang, M.** (November 16-18, 2015). Business and human rights. Contributor panel to launch Cambridge new journal *Business & Human Rights Journal*. The 4th Annual United Nations Forum on Business and Human Rights. Geneva, Switzerland. **[Participant]**
- Yang, G. & **Jiang, M.** (May 23, 2015). *The networked practice of online political satire in China*. Paper presented at the 65th Annual Conference of International Communication Association, Puerto Rico. **[Competitively selected]**
- Yang, G. & **Jiang, M.** (May 22, 2015). *Mao vs. Jasmine: Transnational Orbits of Revolutionary Symbols in the Cold War and 2011*. Paper presented at the 65th Annual Conference of International Communication Association, Puerto Rico. **[Competitively selected]**
- Jiang, M.** (January, 2015). Spoke as panelist at Northwestern University's "Human Rights in the Digital Age" conference.
- Yang, G. & **Jiang, M.** (September 26, 2014). *The networked practice of online political satire in China: Between ritual and resistance*. Paper presented at the Symbolic Dimensions of Mediated Activism in Inter-Asia Conference, University of Pennsylvania. **[Invited]**
- Jiang, M.,** Leeman, R. & Fu, K. (June, 2014). Through the looking glass: Reflections on life and politics

- among Chinese microbloggers during the Democratic National Convention (DNC). Paper to be presented at the 12th Chinese Internet Research Conference at Hong Kong Polytechnic University, HK, China. **[Competitively selected]**
- Jiang, M.** (June, 2014). Chinese (un)civil society online. “Social media and civil society” Panel. Conference on “New Media, The Internet, and a Changing China”. Center for the Study of Contemporary China, University of Pennsylvania & Peking University School of Journalism and Communication, Beijing, June 17, 2014. **[Invited]**
- Yang, GB, **Jiang, M.** & Yuan, E. (May, 2014). Digital protest: Memes, moments, and momentum. Blue Sky Research Workshop, International Communication Association (ICA), Seattle, WA. **[Co-chair. Competitively selected.]**
- Leeman, R., **Jiang, M.**, & Fu, K-W. (2014). The Obamas speak at the Democratic National Convention: The Sina Weibo response. To be presented at the 2014 Southern Communication Association Conference, New Orleans, LA. **[Top Paper Panel, Rhetoric and Public Address Division]**
- Jiang, M.** (2014). The co-evolution of the Internet, (un)civil society and authoritarianism in China. “Social media and civil society” Panel. Conference on “The Internet, Social Media, and a Changing China”. Center for the Study of Contemporary China, University of Pennsylvania. **[Invited]**
- Jiang, M.** (November, 2013). Locating the Middle Kingdom on the world map of Internet governance. Paper presented at the conference “Open Spaces and Closed Doors - The Internet in China,” organized by the Center for East and South-East Asian Studies, Lund University, Sweden. **[Invited]**
- Jiang, M.** (November, 2013). Search Without Borders?: From the prism of search engines in China. International conference “Society of Query”. Institute for Network Cultures, Amsterdam Polytechnic, Netherlands. **[Invited]**
- Jiang, M.** (October 28, 2013). Invited speaker for The National Committee on U.S.-China Relations’ (NCUSCR) China Town Hall program in Cranford, New Jersey, Across the Great (Fire)Wall of China: Reflections on the Chinese Internet **[Invited]**
- Jiang, M.** (September, 2013). Search concentration, bias, and parochialism: A comparative study of Baidu, Jike, and Google’s search results from China. Presented at the 41st Research Conference on Communication, Information and Internet Policy (TPRC), September 27-29, 2013. George Mason University School of Law, Arlington, VA. **[Competitively selected]**
- Jiang, M.** (October, 2013). Social media activism research in China. Media, Activism, and the New Political: InterAsian Perspectives. *InterAsia Initiative*. Social Science Research Council (SSRC). Istanbul, Turkey. **[Invited]**
- Jiang, M.**, Wang, X., Delawder, J., & Hess, H. (August, 2013). Explore big data and social media through TweetChina. Academic workshop I organized on UNC Charlotte campus.
- Jiang, M.** (June, 2013). The road to neo-authoritarianism? A 25-year analysis of China’s Internet policies. Paper presented at Communication Law & Policy panel at the 2013 annual meeting of the International Communication Association (ICA). London, UK. **[Competitively selected]**
- Jiang, M.** & Kang, Z. (June, 2013). Managing the micro-self: Assessing the impact of “real name registration” policy on Chinese microblogosphere. Paper presented at the 11th Chinese

- Internet Research Conference at the Oxford Internet Institute, University of Oxford. Oxford, UK. **[Competitively selected]**
- Jiang, M.**, Leeman, R. & Fu, K. (June, 2013). The reception of the Obamas' discourse among the Chinese microblog public during 2012 Democratic National Convention (DNC). Big Web data panel. Paper presented at the 11th Chinese Internet Research Conference at the Oxford Internet Institute, University of Oxford. Oxford, UK. **[Competitively selected]**
- Schlaeger, J. & **Jiang, M.** (June, 2013). Mainstreaming Weibo: A case study of a Chinese local government's use of microblogs. Micro-blog, micro-power? The politics and contention of Weibo in China. Paper presented at the 11th Chinese Internet Research Conference at the Oxford Internet Institute, University of Oxford. Oxford, UK. **[Competitively selected]**
- Liao, H., Fu, K.W., **Jiang, M.**, Wang, N. (June, 2013). Chinese web data: A definition, history and review. Paper presented at the 11th Chinese Internet Research Conference at the Oxford Internet Institute, University of Oxford. Oxford, UK. **[Competitively selected]**
- Jiang, M.** (May, 2013). Social media activism research in China. Media, Activism, and the New Political: InterAsian Perspectives. *InterAsia Initiative*. Social Science Research Council (SSRC). Beirut, Lebanon. **[Invited]**
- Jiang, M.** (October 29, 2012). Invited speaker for The National Committee on U.S.-China Relations' (NCUSCR) China Town Hall program in Madison, Wisconsin on Chinese social media, Chinese political affairs, and US-China relations **[Invited]**
- Jiang, M.** (October 26, 2012). Invited speaker for The National Committee on U.S.-China Relations' (NCUSCR) China Briefing Series for Mid-Career Military Officers on the latest development of the Chinese Internet, Washington D.C. **[Invited]**
- Jiang, M.**, & Okamoto, K. (2012). China's national search engine Jike: National identity, state ideological apparatus, or panopticon? Paper presented at the 10th Chinese Internet Research Conference at Annenberg School of Communication, USC. **[Competitively selected]**
- Jiang, M.** (2011). The business and politics of search engines: A comparative study of Baidu and Google's search results of Internet events from China. Paper presented at the 2011 annual meeting of the National Communication Association (NCA). New Orleans, LA.
- Jiang, M.** (2011). Weave the China Wide Web: Regulating Internet Companies in China. Paper presented at a special seminar on The Internet in China and Russia organized by the French Institute of International Relations (Institut Français des Relations Internationales, a top ten think tank based outside the U.S.). Paris, France, September 15, 2011. **[Invited]**
- Jiang, M.** & Akhtar, A. (2011). Peer into the black box of Internet search engines in China. Paper presented at the 9th Annual Chinese Internet Research Conference at Georgetown University, Washington, D.C., May 23-24, 2011. **[Competitively selected, opening panel]**
- Jiang, M.** (2010). Authoritarian informationalism: China's approach toward Internet sovereignty. Presented at Paul H. Nitze School of Advanced International Studies, Johns Hopkins University. Washington, D.C. **[Invited]**
- Jiang, M.** (2010). Chinese Internet collective incidents: Cyberactivism vs. counter-activism. Presented at the 2010 NCA annual meeting of the National Communication Association. SF, CA.
- Jiang, M.** (2010). Critical discourse analysis of Chinese immigrant and H1-B workers. Presented at the

- 2010 annual meeting of the National Communication Association. San Francisco, CA.
- Jiang, M.** (2010). Chinese online collective incidents. Presented at the 8th Chinese Internet Research Conference (CIRC8) at Peking University, Beijing, China. **[Competitively selected, opening speaker of the conference]**
- Jiang, M.** (2010). Online collective incidents (*Wangluo Qunti Shijian*): Online information, discourse, and collective action in China. Presented at the 2010 annual meeting of the Association of Asian Studies. Philadelphia, PA. **[Competitively selected, panel chair, organizer]**
- Jiang, M.** (2010). How is the Internet changing China? How is China changing the Internet? Presented to senior editors of major US news organizations at the invitation of the International Reporting Project, the Paul H. Nitze School of Advanced International Studies, Johns Hopkins University. Washington, D.C. **[Invited]**
- Jiang, M.** (2009). Regulatory structure of Chinese media. Annenberg-Oxford Summer Institute – Programme in Comparative Media Law & Policy. University of Oxford, UK. **[Invited]**
- Jiang, M.** (2009). Authoritarian deliberation on Chinese Internet. Annenberg-Oxford Summer Institute: Programme in Comparative Media Law & Policy. University of Oxford, UK. **[Invited]**
- Jiang, M.** (2009). Spaces and dynamics of Chinese online public deliberation. Paper presented at the 7th Chinese Internet Research Conference at Annenberg School of Communication, University of Pennsylvania in Philadelphia, PA. **[Competitively selected, opening speaker of the conference]**
- Jiang, M.** (2009). Online authoritarian deliberation: Online public deliberation in China. Paper presented at the Workshop on Media in Chinese Politics at Fairbank Center, Harvard University in Boston, MA. **[Invited]**
- Jiang, M.** (2008). Authoritarian deliberation: Developing a theoretical model for Chinese public deliberation. Paper presented at the 94th annual meeting of National Communication Association in San Diego, CA. **[Competitively selected]**
- Jiang, M.** (2008). Public deliberation across borders: A comparison of U.S. and Chinese deliberative practices. Global Communication Forum. Shanghai. **[Competitively selected]**
- Jiang, M.** (2008). Authoritarian deliberation: Chinese public deliberation offline and online. Paper presented at The Sixth Annual Chinese Internet Research Conference at Chinese University of Hong Kong. Hong Kong, China. **[Competitively selected]**
- Jiang, M.** (2008). Authoritarian deliberation: Public deliberation in China. Paper presented at the 58th Annual Conference of the International Communication Association. Montreal, Quebec, Canada. **[Competitively selected]**
- Jiang, M.** (2008). Assimilation's problem in postmodern organizations: Online discussions in the Office Space among Chinese immigrants. Paper presented at the 78th Annual Southern States Communication Association Conference. Savannah, GA. **[Competitively selected]**
- Jiang, M.** (2007). Imagined communities, real Lives: Online discussion in Office Space among Chinese immigrants. Paper presented at the 8th Annual Graduate Interdisciplinary Symposium on Arts, Humanities, and Social Sciences. Purdue University.
- Jiang, M.** (2006). Exploring online structure for citizen participation: Potentials and limits of Chinese provincial government websites. Paper presented at the annual meeting of National

- Communication Association in San Antonio, TX.
- Jiang, M.** (2006). Exploring e-gov online structures for citizen participation. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication in San Francisco, CA.
- Jiang, M.** (2005). Chinese network society? Chinese e-government in the age of technological revolution and social change. Paper presented at The Third Annual Chinese Internet Research Conference at Michigan State University.
- Jiang, M.** (2005). A tale of three generations. Panel organized by Zeitz, W., De Souza, R., Basu, A., Jiang, M., Grace, K. & Cantu, I. Shedding politics: A healthy reflection on academic and social identities. Paper presented at the annual meeting of the National Communication Association in Boston, MA.
- Dutta-Bergman, M. & **Jiang, M.** (2005). E-government from the user's perspective. Paper presented at the annual meeting of the International Communication Association in New York, NY.
- Dutta-Bergman, M., **Jiang, M.** & Pal, M. (2005). Campaigns and culture: UNAIDS campaigns among Chinese and Indian immigrant populations in the U.S. Paper presented at the annual meeting of the Central States Communication Association in St. Louis, MS.
- Jiang, M.** (Nov. 2004). Chinese "government online": Leaping into the age of information and democracy? Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Jiang, M.** (Nov. 2004). Cultural hybridity: Beyond the experience of the global vs. the local. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Jiang, M.** (July, 2001). A comparative study of images of Australia and China in news coverage of Beijing Youth Daily and The Sydney Morning Herald. Invited paper presentation at the *Mass Historia* conference hosted by the Department of History at Melbourne University. Melbourne, Australia.

Media Appearances

- The Wire China** (July 18, 2022). [Shutting Out Windows](#).
- Quartz** (August 23, 2021). [How China's top internet regulator became Chinese tech giants' worst enemy](#).
- South China Morning Post** (August 13, 2021). [How Xi Jinping looks to the Communist Party to plug cybersecurity gaps](#). (HK-based English language paper).
- The Initium** (August 5, 2021). [In the name of cybersecurity](#) (HK-based media, article in Chinese).
- The Wire China** (March 21, 2021). Weakening links. Retrieved from <https://is.gd/hSYT9X>
- Australia Broadcast Corporation** (January 31, 2021). Google pulled its service from China more than a decade ago — can Australia learn from that? Retrieved from <https://is.gd/o6A3G0>
- The Wire China** (December 6, 2020). The Snowden effect. Retrieved from <https://is.gd/PNsNVv>
- Guest Speaker for Charlotte Mecklenburg Library event.** (September 29, 2020). Live online public discussion of documentary film "Chinese Girl Wants to Vote" (which I contributed in making) on voting rights, women's suffrage and Asian American identity. *Engage2020: Look Backward, Move Forward* (in collaboration with Digital Public Library of America).

Deutsche Welle. (August 7, 2020). Trump’s ban on TikTok. [Live news interview]

South China Morning Post (July 7, 2019). Is China’s propaganda machine losing the public relations battle with the US? Retrieved from <https://is.gd/6RTE1K>

Deutsche Welle. (September 4, 2018). Google at 20. [Live news interview]

Der Tagesspiegel. (February 16, 2018). Big Data in China: Kaufen, chatten, gehorche. Retrieved from <https://is.gd/XEixTQ>

Financial Times. (March 29, 2017). Chinese tech apps trade knowledge for cash. Retrieved from <https://www.ft.com/content/add21080-0ace-11e7-97d1-5e720a26771b>

Nikkei Asian Review. (January 22, 2015). 2015 Chinese internet industry prospects (op-ed). Retrieved from <http://is.gd/O4b4PB>

Foreign Policy. (November 20, 2014). A “System Bitch’s” Dissent. Retrieved from <http://foreignpolicy.com/2014/11/20/a-system-bitch-dissents/>

Foreign Policy. (October 9, 2014). Hong Kong, What Does the Motherland Really Owe You? [Reporter: Bethany Allen-Ebrahimian]

The Diplomat. (October 4, 2014). China: A crack in the Great Firewall. [Reporter: Zach Toombs]. <http://is.gd/IRHaj8>

New Scientist. (August 21, 2014). China sting shows censors fear posts that incite unrest. [Reporter: Aviva Rutkin]. <http://is.gd/1VEr4m>

The Diplomat. (August 6, 2014). How Weibo is changing local governance in China. [Feature story: by Jiang, M. & Schlaeger, J.] Retrieved from <http://is.gd/GLNMB5>

New Scientist. (July 25, 2014). The new Google? Baidu's big plans to bust out of China. [Reporter: Aviva Rutkin]. <http://is.gd/Aj3zE6>

Reuters. (April 17, 2014). Weibo debut highlights complicated dance with Chinese censors. [Reporters: Gerry Shih and Yimou Lee]. <http://is.gd/bCVU1m>

Reuters. (December 12, 2013). China’s not messaging app WeChat may be good news for censors. [Reporters: Paul Carsten & Adam Rose]. <http://is.gd/56Eoch>

Al Jazeera English. (November 2, 2013). Video comments on Chinese online rumor. *Al Jazeera English, Listening Post.* <https://is.gd/6YMDIW> [On camera video interview]

The Chronicle of Higher Education. (July 22, 2012). *Students in China find a virtual voice through social media.* <http://www.chronicle.com/article/A-Virtual-Voice-on-Chinese/132993/>

French Institute of International Affairs. (2011). Public talk on Chinese Internet companies. [Video]

Voice of America [Chinese] (2011). *Scholar: Chinese Internet and CCTV share the same origin.*

Annenberg School of Communication, University of Pennsylvania (May 2009). Interview with the Annenberg School of Communication, reflecting upon the Seventh Chinese Internet Research Conference and Chinese Internet research. <https://is.gd/p6ZGo7> [Video interview]

WFAE, NPR affiliate station. (2008). *The Decline of the Daily Newspaper.* Panelist.

TEACHING

Teaching Areas

- New media and technologies
- Theories of communication technology & society
- Global media & technology governance
- Communication Theory
- Communication research methods (digital methods)

Courses Taught

UNC Charlotte

Graduate

Communication Theory (COMM6101, Graduate): Examines a wide range of communication theories grounded in rhetorical, semiotic, phenomenological, cybernetic, sociopsychological, sociocultural, critical, postmodern/poststructuralist, feminist, and postcolonial traditions.

Theories of Communication Technologies & Society (COMM6000-T90, Graduate): Media ecology and history (e.g. printing press, broadcast media, the internet, AI), theoretical perspectives (e.g. functionalism, cultural studies, political economy, postmodernism, postcolonialism), and praxis (e.g. technology governance, ethics).

Media Technologies: Form, Feeling, Force (COMM6000-T90, Graduate): This course examines three major topics related to media technologies: media forms (media history and ecology), media and human expressions (media viewed as extensions of the human spirit), and media as a social and political force (technology, power, activism and democracy).

Communication Research Methods: Online and Offline (COMM6011, Graduate): Course explores Internet as artifact, archive and social space; rationales for research online or offline; research ethics; data collection, analysis and presentation online and offline (ethnography, interviewing, content analysis, survey); current research trends (social media, big data) and techniques (data scraping, visualization and analytics).

Media and Globalization (COMM6000-M90, Graduate Independent Study): instructor; Media economics, political economy, & postmodern turn in media & globalization research

Communication and Social Networks (COMM6090, Graduate Independent Study): with Yujie Liu, doctoral student in Computer Science with specialization in Computer Visualization

Undergraduate

Advanced Topics in Media & Technology Studies – Media Technologies & Society (COMM4652, Undergraduate): multiple semesters; typically 30 students in a class. Topics cover evolution of media technologies (from printing press to AI), media ecology, media culture, and technology governance.

Advanced Topics in Media & Technology Studies – Global Media (COMM4652, Undergraduate): multiple semesters; typically 35 students each semester. Topics cover globalization, global media systems, global culture, and global internet governance.

Communication and Mass Media (COMM3120, Undergraduate): large lecture with multiple sections; 60 to 120 students each semester; work with TAs. Topics cover media ecology, media theories & perspectives (e.g. semiotic, political economy, psychoanalytical, sociological), Internet

governance, media professions and praxis.

Global Media (COMM3052 later changed to **COMM3127**, Undergraduate, Cross-listed with **International Studies**): multiple semesters; typically 35 students each semester. Topics cover globalization, media systems, Internet governance, and global culture.

Media Technologies & Society (COMM3052 Undergraduate): multiple semesters; typically 35 students in a class. Topics cover media ecology, old/new media, mass media, social media, media culture, and Internet governance.

Communication Research Methods (COMM3100, Undergraduate): writing intensive class, multiple semesters; typically 25 students each semester. Topics cover qualitative & quantitative methods in research design & implementation

Xiamen University, China

Media Technologies & Society (Undergraduate, 2016): 25 students for a summer semester. Topics cover media ecology, new/social media, media culture, and Internet governance.

Purdue University

Communication and Emerging Technologies (COM435, Undergraduate): TA; Fall 2005; Fall 2003

Organizational Communication (COM324, Undergraduate): instructor; Summer 2007; 1 section

Organizational Communication (COM324, Undergraduate): TA; Spring 2007, 2 sections

Small Group Communication (COM320, Undergraduate): instructor, Spring 2006, Fall 2006

Speech Communication of Technical Information (COM315, Undergraduate): instructor, Spring 2006

Mass Communication and Society (COM250, Undergraduate): TA; Fall 2004, Spring 2005

Fundamentals of Speech Communication (COM114, Undergraduate): instructor, multiple sections

New Courses in Development

Critical Data Studies As a member of a faculty group interested in “critical data studies”, I have advocated for a “data ethics” course as a foundational component for the university’s Data Science program. I am developing a new course on “critical data studies” that can be offered at both graduate and undergraduate levels, integrated into university’s AI curricula.

Global Media Study Abroad (in Rio de Janeiro). Having spent time in Rio de Janeiro through the CyberBRICS Fellowship program and my connections with the FGV Center for Technology & Society, I plan to develop a study abroad program in Rio in the future for Global Media.

Student Advising and Mentoring

Doctoral Students

Current

Dion Stevers (August 2024 - now). Hertie School of Government (Berlin, Germany). [Ph.D. Thesis Committee. Main advisor: Dr. Daniela Stockmann]

Completed

- Zhuo Cheng** (July 2022 - July 2023). *Computational Analysis of the Chinese Government's Use of Online Social Networks*. College of Computing and Informatics. UNC Charlotte. [Ph.D. Thesis Committee. Main advisor: Dr. Samira Shaikh. Now at Ally Bank]
- Tengteng Cai** (2017-2021). *Emotions, Self-Efficacy, and Opportunity Beliefs in American Neighborhoods*. Public Policy. UNC Charlotte. [Ph.D. Thesis Committee. Main advisor: Dr. Cherie Maestas]
- Jae Soen Son** (2014). *Hyperlink network system and image of global cities: Webpages and contents*. Department of Geography & Earth Science. [Ph.D. Thesis Committee. Main advisor: Dr. Jean-Claude Thill. Now at Korea Research Institute for Human Settlements]
- Weishan (David) Miao**. (Spring 2014). *Collective action & Chinese Internet*. Doctoral Candidate. Journalism and Communication Studies, Tsinghua University. Exchange scholar at Cornell University, transferred to UNC Charlotte. [Miao now Associate Professor at Renmin University, Beijing]
- David Askay** (Spring 2010 - Spring 2013). *Crowd control: Organizing the crowd at Yelp*. Organization Studies. UNC Charlotte. [Ph.D. Thesis Committee. Main advisor: Dr. Loril Gossett] [Askay was awarded best student paper award in 2012 by the National Communication Association (NCA) across all divisions. Now Professor at Cal Poly]
- Yujie Liu** (Fall 2010 – Spring 2013). *Exploratory visualization of graphs based on community structure*. Computer Visualization Track, Computer Science, UNC Charlotte. [Ph.D. Thesis Committee. Advisor: Dr. Jing Yang. Now at Salesforce]
- Yang Chen** (Fall 2011-Fall 2012). *Support effective discovery management in visual analytics*. Computer Science, UNC Charlotte. [Ph.D. Thesis Committee. Advisor: Dr. Jing Yang. Now at Fifth Third Bank]
- Dongning Luo** (Fall, 2010). *Visual analytics of large text collections*. Computer Visualization Track, Computer Science, UNC Charlotte. [Ph.D. Thesis Committee. Transferred to Cornell University]

Incomplete

- Ph.D. Thesis Committee Member** (2023 Jan-Dec). Chen Zhuo. School of Global Affairs, King's College London. "Interdependence in Cyber Politics: How the Government and Citizens Interact with Each Other in China's Cyber Space" [Advisor: Dr. Astrid Nordin, incomplete due to illness]

Master's Students

Current

- Shuo Li** (August 2024 - now). MA student. Communication Studies. UNC Charlotte.

Completed (Thesis)

- Mahrukh Maqsood** (2022 Fall – Spring 2023). *Satirists and Communication of Resistance: The Craft of Political Humor and Satire in Pakistan*. Communication Studies, UNC Charlotte. [M.A. Thesis Committee Member. Main advisor: Dr. Dan Grano]
- Jenni Propst**. (Summer - Fall 2013). Department of Communication Studies. UNC Charlotte. [Master's Thesis Committee]

Nick Woods. (2012 Fall - Spring 2013). *“Linsanity!”: Colorblindness, Whiteness, and Asian Stereotyping in the Case of Jeremy Lin.* Communication Studies. UNC Charlotte. [Master’s Thesis Committee. Main advisor: Dr. Dan Grano. Runner-up for UNC Charlotte Graduate Thesis Award]

David Askay (2010 Fall - Spring 2011). *Online communities and recommending systems.* Organization Studies. UNC Charlotte. [Master’s Thesis Committee. Main advisor: Dr. Loril Gossett]

Rebecca Potts (2009 Fall - Spring 2010). *Twittersphere of influence: Agenda-setting and public diplomacy.* Department of Communication. UNC Charlotte. [Master’s Thesis Committee]

Henrique Viana (2009 Fall - Spring 2010). *Intercultural communication competence (ICC) in public relations.* Department of Communication. UNC Charlotte. [Master’s Thesis Committee]

Completed (Comprehensive Exam)

Jing (Kristen) Zhang (now Ph.D. student at University of Michigan-Ann Arbor), **Casey Fait.** **Kayla Maynarich, Ivana Baric, Melinda Skutnick, Frances Walton.** (Spring 2011-Present). Department of Communication Studies. UNC Charlotte. [Master’s Student Comprehensive Exam Committees, Chair]

Sarah Simard, Kayla Carney, Julian Boucherle, Elliot Hamer, Ben Efird, Danielle Gillard, Jessica Young, Nicole Ramsey. (2007-Present). Department of Communication Studies. UNC Charlotte. [Master’s Students Comprehensive Exam Committees, Member]

Undergraduate Honors Students (Completed)

Honors Thesis, Committee Chair (2020 Fall – 2021 Spring). Imani Gill (Thesis). Department of Communication Studies. UNC Charlotte.

Honors Thesis, Committee Member (2018 Fall – 2019 Spring). Alexis Burns (Thesis). Department of Communication Studies. UNC Charlotte.

Graduate & Undergraduate Student Advising & Independent Studies

Student Independent Studies and Advising. **Xiaofei Han** (Ph.D. student, Communication, Carleton University, collaborator and research advising), **Xiaoyue Zhang** (Ph.D. student, Communication, Carleton University, collaborator and research advising), **Bob Ji** (Computer Engineering, MS, UNCC), **Kelsey Zhang** (UNCC Actuarial Science and Communication double major), **Tilley Casselberry** (UNC Charlotte Economics and Communication double major), **James Luk** (University of Norte Dame), **Arun Gupta** (College of Computing & Informatics, MS, UNCC), **Kristen Okamoto** (now Associate Professor at Clemson University), and graduate students **Xiaoyan Yuan, Abrar Alkusaimi, Huijing Yang, Linyao Yuan, Xiaoxuan Wang, Ziyi Peng, Liuying Zhu, Runmin Chen, Shuai Zhu, Youfei Jiang, Lei Zhao, Carrie Vass, Brittany Taylor, Jingyi Chen, Zhu Liuying** from various departments such as Communication Studies, International Studies, Finance, Economics, and Mathematics whom I advise or collaborate with on various research projects.

Graduate Student Mentoring (as my TA or RA)

Advised multiple students over the years through their TA or RA positions: **Kristen Jing Zhang, Colleen**

Armstrong, Armelia Baldwin, Leah Woehr (mentored student to enroll in Ph.D. program at UNC Chapel Hill), **Faith Klatt, Taylor Fussell, Emily Crawford, Heather Sackett, Kristen Okomoto** (collaborated for publication, Okomoto is currently Associate Professor of Communication at Clemson University), **Melinda Skutnick, Ivana Baric, Richie Goodman, Ashley Peckham, Danielle Gillard, Chelsea Wilde, Jessica Young.**

Invited Academic Lectures/Talks

- Jiang, M.** (June 17, 2022). Lecture on “Media Literacy” for teaching assistant grantees pre-departure for the Asia Pacific region. Fulbright Program. **[Invited]**
- Jiang, M.** (June 11, 2021). Lecture on “Media Literacy” for Fulbright teaching assistant grantees pre-departure for the Asia Pacific region. **[Invited]**
- Jiang, M.** (April 16, 2021). China’s Social Credit System. Hertie School of Government, Berlin, Germany. **[Invited]**
- Jiang, M.** (June 18, 2020). China’s Social Credit System. Hertie School of Government, Berlin, Germany. **[Invited]**
- Jiang, M.** (March 30, 2020). Cyber sovereignty and data protection policies in China. Georgetown Law School. **[Invited]**
- Stanford University** (July 26, 2019). Gave a guest lecture to Dr. Alice Siu’s class on deliberative democracy, focused on Chinese Internet, social media, civil society and authoritarianism.
- Tulane University** (March 19, 2019). "The Chinese Internet: A 25-Year Retrospective." Invited talk at the Department of Communication, Tulane University, Louisiana.
- East-West Center** (October 26-27, 2018). Leads session on the Chinese Internet and social media for a workshop organized by East-West Center, at Berea College, Kentucky.
- National Humanities Center** (September 25, 2018). To provide a recorded webinar to the Center’s online program that will reach 200 real-time attendees (K-12 teachers) on the Chinese Internet and Chinese media. The webinar will later be posted on YouTube for public access.
- Queens University** (March 20, 2018). Gave a guest lecture to Dr. Mohammed el-Nawawy’s class on the Chinese Internet.
- Stanford University** (July, 2017). Gave a guest lecture to Dr. Alice Siu’s class on deliberative democracy, focused on Chinese Internet, social media, civil society and authoritarianism.
- Queens University** (March 22, 2016). Gave a guest lecture to Dr. Mohammed el-Nawawy’s class on the Chinese Internet.
- Stanford University** (May, 2015). Gave a guest lecture to Dr. Alice Siu’s class on deliberative democracy, focused on Chinese Internet and civil society.
- Northwestern University Conference on Human Rights** (January, 2015). Spoke as panelist at Northwestern University’s “Human Rights in the Digital Age” conference.
- Center for East and South-East Asian Studies, Lund University, Sweden** (November, 2013). Presented a talk on Chinese Internet governance during a two-day conference “Open Spaces and Closed Doors - The Internet in China.”
- Annenberg School of Communication, University of Pennsylvania.** (November, 2013). Gave a talk to Dr. Guobin Yang’s graduate class on Chinese media. My talk focused on Chinese Internet

companies.

Institute for Network Cultures, Amsterdam Polytechnic, Netherlands (November, 2013). Present a talk on Chinese search engines and issues of search bias and internationalization for a two-day international conference “Society of Query”

French Institute of International Relations (Institut Français des Relations Internationales). (September, 2011). Special seminar on The Internet in China and Russia with an audience of policy makers, business leaders and the media. I presented my paper *Weave the China wide web: On the role of Internet firms in China*. Paris, France, September 15, 2011.

Paul H. Nitze School of Advanced International Studies, Johns Hopkins University, Washington, D.C. (November, 2010). Brown bag presentation and discussion with faculty and students on authoritarian informationalism and China’s Internet policies.

Fulbright Academic Program (Summer 2010, 2009). One-hour lecture delivered to a group of 40 Fulbright student grantees as part of Fulbright Pre-Academic Training Program. Emphasis was given to: a) expanding student knowledge about U.S. media system and the importance of news in a democracy; and b) making students more informed about American culture and the teaching environment in a U.S. classroom.

Purdue University – Communication Department (March 2010). A 75-minute guest lecture delivered to undergraduate/graduate students enrolled in COM491 (Communication and the New Face of China) and interested faculty at Purdue University-West Lafayette. The lecture examines most recent development on Chinese Internet and identifies sources for social change in China.

Annenberg-Oxford Summer Institute (Summer 2009). Two lectures, Authoritarian Deliberation on Chinese Internet & Regulatory Structure of Chinese Media, were presented to a group of 35 international media law and policy practitioners and academics at the 5th Annenberg-Oxford Summer Institute to facilitate cross-country, cross-cultural understanding of media law practice. University of Oxford, UK.

Purdue University - Globalization and Organizations (Spring 2007). This lecture was given to undergraduate class *Organizational Communication* (Com324) of about 150 students.

Purdue University - Chinese Media Market Today (Fall 2004; Spring 2005). This lecture was given to undergraduate class *Mass Communication & Society* (Com250) with about 300 students. Purdue University.

Purdue University - Chinese Media and Censorship (Fall 2005). This lecture was given to undergraduate class *Communication and Emerging Technologies* of about 60 students.

SERVICE

Departmental Services

Peer Teaching Evaluation (Spring 2024). Provided classroom teaching observation and provided feedback to fellow instructor Dr. Justin Grandinetti.

Department Review Committee (2023 Fall – 2024 Spring). This committee reviews faculty dossiers for reappointments and promotions. This year, the committee also assists Chair in revising department tenure and promotion criteria and documents.

Peer Teaching Evaluation (Fall 2023). Provided classroom teaching observation and provided feedback to fellow instructor Dr. Camille Endacott.

Curriculum Revision for Media & Technology Studies (2022). Worked with and led faculty in the Mass Media concentration in a department-wide curriculum revision by adopting a new name Media & Technology Studies for the concentration and revamping its course offerings.

Department Scholarship & Awards Committee (2021 Fall – 2022 Spring). Department of Communication Studies. UNC Charlotte. [Evaluated and selected student applicants for scholarships; assisted department effort in nominating faculty for awards; presented scholarships at department annual awards ceremony.]

COMM Honors Program Director (2020 Fall – 2021 Spring). Department of Communication Studies. UNC Charlotte. [Mentored 6 honors students during the academic year.]

Faculty Advisory Council (2020 Fall – 2021 Spring). Self-nominated to serve on the Council. Acted as liaison between tenured faculty and departmental chair. Provided feedback and support as needed. Helped coordinate the nomination of three faculty members for three different university awards. Reviewed all letters of support for the nominees. Wrote an extensive support letter for one of the faculty members who was a finalist for that award.

Graduate Assessment Committee (2019 Fall – 2021 Spring). Self-nominated to serve on the committee. Provided SACS academic assessment for the graduate program of Communication Studies.

Chair of Search Committee for Media Studies Position (2018 Fall – 2019 Spring). Self-nominated to chair the search committee to hire a junior colleague in Media Studies.

Graduate Admissions Committee (2018 Fall – 2019 Spring). Self-nominated to serve on the committee. Provided feedback and advice on several rounds of reviews.

Member of Departmental Salary Review Committee (2017 Fall – 2019 Spring). Served as faculty representative to advise department salary adjustments. Department of Communication Studies, UNC Charlotte.

Peer Teaching Evaluation (Fall 2018). Provided classroom teaching observation and provided feedback to fellow instructors Dr. Bibi Reisdorf and Dr. Jon Crane.

Member of Search Committee for Media Technology Position (2017 Fall – 2018 Spring). Self-nominated to serve on the search committee to hire a junior colleague in Media Technologies.

Peer Teaching Evaluation (Spring 2017). Provided classroom teaching observation and provided feedback to fellow instructor Dr. Tiffany Gallicano.

Member of Departmental Advisory Committee (2016 Fall – 2017 Spring). Elected as tenured faculty representative to advise department chair on key department issues. Department of Communication Studies, UNC Charlotte.

Member of Graduate Admissions Committee (2016 Fall - 2017 Spring). Department of Communication Studies, UNC Charlotte.

Member of Departmental Grievance Committee (2016 Spring). Department of Communication Studies, UNC Charlotte. This committee, ad hoc, reviews grievance cases for the department.

Member of Departmental Review Committee (DRC) (2015 Spring – 2016 Spring). Department of Communication Studies, UNC Charlotte. This committee reviews faculty dossiers for

reappointments and promotions.

Member of Departmental Admissions Committee (2014 Fall - 2015 Spring). Department of Communication Studies, UNC Charlotte.

Member of Departmental Advisory Committee (Fall 2013). Department of Communication Studies, UNC Charlotte.

Member of Department Ad Hoc Committee on Graduate Thesis/Comprehensive Exams (Fall 2013). Evaluate and provide guidelines for graduate thesis or comprehensive exams.

Department Search Committee for Media Studies Position [Committee Chair] (Fall 2012). Help coordinate departmental efforts to hire of a media studies scholar

Department Scholarship & Awards Committee. (Fall 2012-Spring 2013). Collect, select, and give out scholarships and awards to students in Communication Studies

Graduate Curriculum Assessment Committee. (Fall 2011 – Spring 2012). Assess graduate program quality: evaluate student quality, conduct faculty survey and report focus groups results

Chair of Departmental Programs Committee. (Fall 2010 – Spring 2011). Create, manage and promote departmental academic programs for undergraduates, graduate students and faculty. Helped organize and plan Communication Celebration Week.

Center for Global Public Relations Conference Paper Reviewer. (Spring 2011). UNC Charlotte.

Graduate Academic Evaluation Committee. (Fall 2010). Evaluate graduate student academic work. Department of Communication Studies, UNC Charlotte, UNC Charlotte.

Advisor to Lambda Pi Eta, NCA Communication Studies Honor Society, UNC Charlotte Chapter. (Spring 2010). Department of Communication, UNC Charlotte.

Member of Departmental Advisory Committee (Fall 2009). Advise department chair on key department issues. Department of Communication Studies, UNC Charlotte.

Peer Teaching Evaluation (Fall 2008). Evaluated adjunct instructor Ms. Dineen-Scott.

Chancellor's Diversity Challenge Fund (Spring 2008). Faculty Letter of Endorsement.

Graduate Students Recruitment Committee (Spring 2008). UNC Charlotte.

Diversity & Recruiting Workshop (Fall, 2007). College of Arts & Sciences, UNC Charlotte.

Search Committee for PR Faculty Position (Fall 2007). Department of Communication, UNCC.

Graduate Students Recruitment, Orientation, and Professional Round Tables (2007-now). Participate in various graduate student professional development activities, Communication Department, UNC Charlotte.

Vice President of Communication Graduate Student Association (2004 - 2005). Purdue.

University Services

College Research Advisory Committee (Fall 2024 – now). Departmental representative to this committee. College of Humanities & Earth and Social Sciences. UNC Charlotte.

College Promotion & Tenure Review Committee (Fall 2022 – Spring 2024). College of Humanities & Earth and Social Sciences. UNC Charlotte. [Co-chaired this committee in 2nd year]

Junior Faculty Mentor (Fall 2020 – Spring 2022). Mentoring a junior faculty (Dr. Yaoyao Dai of Political Science Department, Dr. Wenhao Luo in Computer Science and Dr. Mason Jenkins in Business School) as part of the university's faculty mentoring program.

Confucius Institute Faculty Advisory Council Chair (2017 Fall – 2020 Spring). Coordinates with the Confucius Institute directors, university administration, and faculty council members to provide leadership and faculty governance for UNC Charlotte’s Confucius Institute.

The National Committee on U.S.-China Relations (NCUSCR) (November 18, 2019) Invited moderator for NCUSCR’s CHINA Town Hall program in Charlotte, NC on the impact of US-China relations, co-sponsored by UNC Charlotte’s Confucius Institute.

Digital Humanities Ph.D. Program Feasibility Committee (Fall 2014-2019). Member of a committee to study the feasibility of a Ph.D. program in “Digital Cultures & Communication” at UNC Charlotte.

Co-coordinator of Digital Arts, Sciences & Technology (DAST) (Fall 2013–2019). Member of a working group to share digital humanities research in the College of Liberal Arts & Sciences, UNC Charlotte.

Junior Faculty Mentor (Fall 2018 – Spring 2019). Mentoring a junior faculty (Dr. Dan Du of History Department) as part of the university’s faculty mentoring program.

Digital Polarization Project (Spring 2018 – Fall 2018). Participated in project meetings and shared best practices for teaching about fake news and digital polarization.

Levine Scholars Finalist Program Discussion Facilitator (Spring 2018). Serving as a group discussion facilitator for Levine Scholars Finalist Program to select top candidates out of 70 finalists.

Confucius Institute Project Coordinator (Fall 2016 – Spring 2017). Led campus effort in successfully establishing a Confucius Institute at UNCC to enhance the university’s Chinese academic program and community outreach.

Project Mosaic Advisory Board Member (Fall 2013 - 2017). Member of a working group advising Director of Project Mosaic in advancing university social science research.

Levine Scholars Finalist Program Discussion Facilitator (Spring 2017). Serving as a group discussion facilitator for Levine Scholars Finalist Program to select top candidates out of 70 finalists.

Junior Faculty Mentor (Fall 2016 – Spring 2017). Mentoring a junior faculty outside my department as part of the university’s faculty mentoring program.

Member of a College Hiring Committee for Senior Professorship in Digital Rhetorics (Fall 2015 – Spring 2016).

Chancellor's Diversity Challenge Fund (2014-2015) Just Us: Breaking boundaries with images [**\$4,000, with Drs. Lisa Merriweather, Sandra Dika, and Jane Dalton**] The team implemented art installation, artist lecture, artist workshop as well as a selfie contest, featuring human rights artist Todd Drake. 100+ students, faculty and community members attended lecture/workshop for self-expression and enhancement of campus diversity through art, learning and dialogue. The event was featured in the *Charlotte Observer*: <http://is.gd/avxHfr>

College Diversity Coordinator (July 2013 – May 2014, 2015 Fall-2016). I lead College Liberal Arts & Sciences’ efforts in diversity affairs, to raise faculty, staff and student awareness in diversity issues and cultivate best practices in incorporating diversity into scholarship, teaching, service and learning. I stepped aside in Fall 2014 for a research leave.

UNC Charlotte Center for Teaching & Learning (November 21, 2013). Twitter in the Classroom. 30-minute webinar delivered for the Center for Teaching & Learning.

UNC Charlotte Summer Diversity Institute (2013 Summer). I gave a talk on Chinese H1B temporary workers and immigrant experience at the workplace to institute participants.

Tapped to be Director of the Interdisciplinary Minor in Humanities, Technology and Science (2012). I was approached by the College to take this position and declined it.

Departmental Liaison for College Diversity Committee (Fall, 2012-Spring 2013). Liaison to provide development and dissemination of best practices for incorporating diversity into our scholarship, teaching and service in the College

Academic Exchange with Xiamen University's Communication Program (2012). I have been helping Dr. Leeman, facilitating communication between UNCC's Communication Studies program with Xiamen University's program to foster international exchange.

Grant Reviewer (2009). Center for Humanities, Technology, and Science, UNC-Charlotte. Reviewer for HTAS mini grants and summer fellowships.

Focus Group with the Dean of CLAS on Faculty Mentoring Program (Summer 2009). Shared my perspective on the mentoring program with Dean Gutierrez and Dr. Yvette Huet-Hudson, director of the program. College of Arts and Sciences, UNC Charlotte.

Round Table with First-year CLAS Faculty. Faculty mentoring program (Spring 2009). College of Arts and Sciences. Shared with first-year CLAS faculty member experiences and tips about adjusting to UNC Charlotte's academic environment.

Guest Speaker on Research and Grant Application (Spring 2009). Shared with HTAS affiliates my Knight News Challenge application process, grant writing experience, and research ideas. Center for Humanities, Technology, and Science, UNC Charlotte.

Guest Speaker for UNCC Asian American Student Organization (Spring 2009). Spoke to student about personal development, graduate education, and community resources.

Public Talk – Authoritarian Deliberation: Online and Offline (Fall 2008). Presented at the Faculty Research Conversation sponsored by the Center for Humanities, Technology, and Science. UNC Charlotte.

Promotion of UNCC International Festival (Fall 2007). Directed my students to design marketing projects for International Programs to promote International Festival at UNC Charlotte.

Intercollegiate Debate Tournament: Boilermaker Special (Fall 2006). Judge for the debate tournament hosted at Purdue University.

Graduate Student Representative for School of Liberal Arts Dean Search (Spring 2006). Met with all candidates for deanship and provided evaluations of each candidate. Purdue University.

Discipline Services

Member of the Chinese Internet Research Conference (CIRC) Secretariat (2015-now). Secretariat member provides ongoing feedback to local conference organizers, reviews and selects student papers for Best Student Paper Awards, and fundraises to support this annual conference.

NEH Summer Stipend Grant Reviewer (2024). Declined due to conflict of interest.

ICA Doctoral Student Mentor (2024). Meet with a doctoral student during the 74th annual International Communication Association conference in Gold Coast, Australia for the Research

Escalator session, offering academic feedback and support to student research.

Member of the High-Level Executive Committee (HLEC) for NETmundial+10, (February-April, 2024). NETmundial+10 is a high-level international multistakeholder meeting where governmental, intergovernmental, academic, technical, civil society, and private sector representatives meet to set agenda for “global challenges for the governance of the digital world”. The meeting was organized by the Brazilian Internet Steering Committee (CGI.br), well-known for its role in organizing NETmundial in 2014 in facilitating the IANA transition of ICANN. The HLEC assists CGI.br in agenda setting and crafting of the final multistakeholder policy document.

Editorial Board Member, *Journal of International & Intercultural Communication* (2023 Fall - now).

Editorial Board Member, *International Journal of Communication* (2022 Nov - now).

Editorial Board Member, *Communication & the Public* (2022 Jan - now).

Editorial Board Member, *Global Perspectives* (2019 - now)

External Reviewer of Peer Faculty Member’s Tenure & Promotion Cases (2014, 2018, 2020, 2021, 2022, 2023).

ICA Conference Paper Reviewer (2022, 2023). International Communication Association (ICA) annual conference. Reviewer for 3 conference papers.

Book Reviewer for 2 book Manuscripts (2022 Spring). *Oxford University Press, Cambridge University Press*.

Journal Reviewer (2022). *Information Communication & Society* (reviewed 2 articles); *Journal of Information, Technology & Politics* (reviewed 1 article) *Media International Australia* (reviewed 1 article)

Associate Editor, Sage journal *Communication & the Public* (2019 Jan – 2021 Dec). 3-year term. [Decline offer of co-editorship due to lack of financial support from UNC Charlotte]

Conference Paper Reviewer (2021). The 72nd Annual ICA Conference.

Journal Paper Reviewer (2021). *Journal of Information Technology and Politics; Global Perspective; Journal of Contemporary China; Political Economy Journal; Journal of Broadcasting & Electronic Media; Information, Communication & Society; Communication & the Public*

Journal Paper Reviewer (2020). *Chinese Journal of Communication; Information, Communication & Society; Global Perspective*.

Book Reviewer for 3 Book Manuscripts (2019 Spring). *MIT Press, Oxford University Press, City University of Hong Kong Press*.

External Reviewer of a Peer Faculty Member’s Tenure & Promotion Case (2019 Fall).

Journal Paper Reviewer (2019). *Communication Theory, China Information*.

NCA Legislative Assembly At-Large Member (2016-2018). Elected to serve a 3-year term as at-large member at NCA Legislative Assembly, the principal policy making body of NCA responsible for managing its resources and affairs.

Chinese Internet Research Conference Keynote Discussant, Panel Chair, Grad Student Paper Award Judge, Proposal Reviewer (May 22-23, 2018). Leiden University, the Netherlands.

Journal Paper Reviewer (2018). *China Journal; Communication Theory (2 articles), China Media Research, International Journal of Communication, Communication & the Public*

Association of Chinese Communication Studies (ACCS) Virtual Brownbag Panelist (June 9, 2017).

Provided academic and professional development advice to 160+ participants online.

Chinese Internet Research Conference Panelist, Chair, Grad Student Paper Competition Awards Presenter (June 5-6, 2017). Fort Worth, Texas.

Journal Paper Reviewer (2017). *Journal of Chinese Sociology; Communication; Communication & The Public; Asiascape; Communication & Society (Chinese)*

NSF Proposal Reviewer (Spring 2016). Reviewed program proposal for the Science, Technology & Society Program at NSF.

Journal Paper Reviewer (2016). *Political Communication; Communication & Society (Chinese)*

Journal Paper Reviewer (2015). *New Media & Society; Journal of Electronic & Broadcast Media; Information, Communication & Society; China Perspective; Asian Studies Review; Policy & Internet; Communication & The Public*

Chinese Internet Research Conference (CIRC) Co-organizer (2014-2015). Review conference submissions and co-edit a special journal issue on “uncivil society” on Chinese Internet

NSF Proposal Reviewer (Fall 2014). Reviewed program proposal for the Science, Technology & Society Program at NSF.

International Communication Association (ICA) Workshop Organizer (2014 Summer). Seattle, WA.

Journal Paper Reviewer (2014). *International Journal of Communication; International Journal of Press/Politics; Policy & Internet; American Journal of Political Science; International Journal of Communication; American Political Science Review.*

Chinese Internet Research Conference (CIRC) Panel Organizer (2013). Oxford, UK.

Grant Review (Spring 2013). Swiss National Science Foundation, Switzerland.

Journal Paper Reviewer (2013). *International Journal of Communication; Information, Communication & Society; Electronic Journal of Communication.*

Book Proposal Reviewer (2012). Springer. Scholarly book proposal on Chinese Internet. **[Declined]**

Journal Paper Reviewer (2011). *Journal of Information Technology & Politics; China Information; New Media & Society.*

Book Chapters Reviewer (Summer 2011). *Virtual work and human interaction research: Qualitative and quantitative approaches.* Shawn Long (Ed.). IGI Global.

Book Chapters Reviewer (Summer 2011). *The Internet in China: Online business, information, distribution, and social connectivity.* Ashley Esarey and Randy Kluver (Eds.). New York: Berkshire Publishing.

Conference Paper Reviewer (Spring 2011). *Exploring global issues and relationships.* Center for Global Public Relations Research Conference. UNC Charlotte.

Conference Panel Organizer (Fall 2010). Organized three Chinese Internet/new media panels for ICA 2011: a) Tweeting on the Chinese Internet: Microblogging, Micro-power? b) Chinese Social Media Culture; and c) Journalism and Chinese New Media

Conference Panel Chair (Fall 2010). Social media and authoritarian values. National Communication Association, San Francisco, CA.

Produced and Shared Research Report on Communication Research Methods Online (2010). Dr. Christine Davis and I interviewed colleagues re teaching communication research methods online. We compiled and shared the final report with colleagues online (via CRTNet).

Conference Short Course Reviewer (Spring 2010). National Communication Association

8th Chinese Internet Research Conference (2009-2010). Help organize conference, secure keynote speakers, and promote the conference in the U.S.

Conference Panel Chair (2010). Moving beyond the Great Firewall of China: Internet politics in constructing a “Harmonious Society.” Association of Asian Studies, Philadelphia, PA.

Journal Paper Reviewer (2009). *The Information Society*.

Contributor to International Communication Association (ICA) August 08’ Newsletter (2008). 2008 Global Communication Conference at Shanghai Jiao Tong University.

Journal Paper Reviewer (2008). *Southern Communication Journal*.

Conference Paper Reviewer (2007). International Communication Association

Journal Paper Reviewer (Spring 2007). *Health Communication*.

Community Services

Fulbright Pre-Departure Program (Summer 2021, 2022, 2023). Lecture on media literacy delivered to a group of Fulbright pre-departure grantees. Fulbright Program.

Asian Festival and Dragon Boat Race (October 23, 2021). Help the festival committee organize the tent promoting Charlotte Sister City (Baoding) Program and participate in the boat race.

Charlotte Sister City (Baoding Committee). (March 2021 – Dec 2021). A member of an advisory committee in Charlotte, NC acting in a non-profit capacity to advise the city government on its Sister City programs, with this committee focusing on the city of Baoding, China

Charlotte Mecklenburg Library. (September 29, 2020). Live online public discussion of documentary film “Chinese Girl Wants to Vote” on voting, women’s suffrage and Asian American identity. *Engage2020: Look Backward, Move Forward* (in collaboration with Digital Public Library of America).

Board Member of National Association of Asian American Professionals (NAAAP) – Charlotte Chapter (2008-2018): Contribute to the creation of the non-profit. Advise the leadership team on organizational communication, outreach, and activities.

THAMCamp Organizing Committee (2014 Fall). Help brainstorm, organize, promote local humanities and technology (un)conference THATCamp based on Davidson College campus.

Charlotte Rotary Club – Dilworth Chapter (May 2, 2014). Presented to chapter members a talk about the Chinese Internet and promoted understanding of contemporary China.

Bruce Lee Panel and Film Screening: A 40-year Remembrance Tribute - National Association of Asian American Professionals (NAAAP) – Charlotte Chapter (July 18, 2013). Panelist for a community event to commemorate Bruce Lee’s legacy and his contribution to Asian American film and world film culture

Chinese Spring Festival MC (2005): Hosted the annual Chinese lunar New Year festival in the local community with an audience of over 500 in West Lafayette, IN.

Program Organizer (September 2004): Helped organize the Chinese cultural booth and presentation at the annual Global Fest, an annual social event for the Greater Lafayette area (Indiana) promoting community diversity and world cultures.

Intercultural Program Coordinator (Fall 2003-Fall 2006): Started a cross-cultural program “Ask Tim”

for Purdue University Chinese Students and Scholars' Association. I built and ran an electronic Q&A forum to help Chinese students at Purdue better adapt to life in the U.S.

PROFESSIONAL EXPERIENCE

Leadership Training

Leadership UNC Charlotte (Fall 2017 – Spring 2018). Selected to participate in this year-long leadership forum at UNC Charlotte designed to build faculty leadership skills organized by the university's ADVANCE program.

Industry Experience

Consultant (Spring 2008). Short-term freelance consultant for Sports Media Challenge, a Charlotte-based sports media company, to track discussion of the 2008 Olympics among Chinese bloggers.

Film Production Assistant to Director (2002). Assistant to Mr. Quentin Tarantino for Miramax film *Kill Bill I* (Beijing location), reporting to the executive producer. Helped the director coordinate production with local crews, delivered on-site interpretation, and managed his correspondence.

International News Editor (2001- 2002). International news editor for China Central Television (CCTV), China's biggest TV station. Responsibilities include translating, editing, and composing news feed, both audio and visual, into international news stories in Chinese.

English News Editor and Broadcaster (2001). English news editor and broadcaster for Beijing TV Station. Responsibilities include editing, translating, and recording local news stories from Chinese to English.

Certificates

University Leadership Training (2018). ADVANCE Leadership Training Program, UNC Charlotte.

Programme in Comparative Media Law and Policy (2009). Socio-legal Studies, University of Oxford.

CITI Certified – IRB Training Course in the protection of human research subjects (2005). Purdue University.

Summer Institute in Survey Research Techniques (2005) University of Michigan, Ann Arbor.

Graduate Technology Teacher Certificate (2005) Center for Instructional Excellence. Purdue University.

Advanced Graduate Teacher Certificate (2005) Center for Instructional Excellence. Purdue.

Professional Memberships

Chinese Internet Research Conference (CIRC)

International Communication Association (ICA)

International Association for Media and Communication Research (IAMCR)

National Communication Association (NCA)