

Daniel A. Grano

Department of Communication Studies
The University of North Carolina at Charlotte
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EDUCATION

Ph.D. Communication Studies, Rhetoric and Public Address, Louisiana State University, August 2003

M.A. Mass Communication, Louisiana State University, August 1997

B.A. Mass Communication, Journalism University of Memphis, December 1995

ACADEMIC APPOINTMENTS

Chair, Department of Communication Studies, The University of North Carolina at Charlotte, Summer 2021 – present

Professor of Communication Studies, The University of North Carolina at Charlotte (2018 – present)

Core Faculty, Health & Medical Humanities Program (HHUM), Fall 2021 – present

Affiliated Faculty Member, American Studies Program, The University of North Carolina at Charlotte (Fall 2019 – present)

Associate Chair, Department of Communication Studies, The University of North Carolina at Charlotte, Spring 2020

Associate Professor of Communication Studies, The University of North Carolina at Charlotte (2010-2018)

Affiliated Faculty Member, Writing, Rhetoric, and Digital Studies Department, The University of North Carolina at Charlotte (2016)

Assistant Professor of Communication Studies, The University of North Carolina at Charlotte (2004-2010)

AWARDS AND HONORS

Phi Kappa Phi Honors Society membership, The University of North Carolina at Charlotte Chapter 228, Spring 2022 - present

Outstanding Book Award for *The Eternal Present of Sport: Rethinking Sport and Religion*, Communication and Sport Division, National Communication Association, Salt Lake City, UT, 2018.

Rose B. Johnson Award for the top paper in the *Southern Communication Journal* for 2010: "Risky Dispositions: Thick Moral Description and Character-Talk in Sports Culture." *Southern Communication Journal* 75 (2010): 255-276. Southern States Communication Association, Little Rock, AR, 2011.

Janice Hocker Rushing Early Career Research Award. Southern States Communication Association, Norfolk, VA, 2009.

Top Competitive Paper. Kenneth Burke Society Interest Group, Southern States Communication Association, Norfolk, 2009. Daniel A. Grano and Kenneth S. Zagacki. "Cleansing the Superdome: A Scenic Rhetoric of Purification."

Top Competitive Paper. Mass Communication Division, National Communication Association, New Orleans, 2002. Kenneth S. Zagacki and Daniel A. Grano. "Sport, Culture, and Identification: A Fantasy Theme Analysis of Sports Talk."

PEER-REVIEWED PUBLICATIONS

Daniel A. Grano, "'In His Quiet Now': Muhammad Ali, Black Anger, and Legacies of Athlete Activism," *Rhetoric & Public Affairs* (forthcoming, 2024)

Shanice Jones Cameron and **Daniel A. Grano**, "'That Stuff Can Be Ugly': Black Women in Sport, Stigma, and Mental Health," *Communication Studies* 74, no. 6 (2023): 532-551.

[lead article] **Daniel A. Grano**, "Football After Fragmentation: Brain Banking, Chronic Traumatic Encephalopathy, and Racial Biosociality in the NFL," *Communication and Critical/Cultural Studies* 17, no. 4 (2020): 339-359.

Daniel A. Grano, "Michael Vick's 'Genuine Remorse' and Problems of Public Forgiveness," *Quarterly Journal of Speech* 100 (2014): 81-104.

Elliott Hamer (graduate student), Margaret M. Quinlan, and **Daniel A. Grano**, "'Tired and Hungry' in North Carolina: A Critical Approach to Contesting Eugenic Discourse," *Women, Gender, and Families of Color* 2 (2014): 163-184.

Daniel A. Grano and Kenneth S. Zagacki, "Cleansing the Superdome: The Paradox of Purity and Post-Katrina Guilt," *Quarterly Journal of Speech* 97 (2011): 201-223.

Daniel A. Grano, "Risky Dispositions: Thick Moral Description and Character-Talk in Sports Culture," *Southern Communication Journal* 75 (2010): 255-276.

[lead article] **Daniel A. Grano**, "Muhammad Ali Versus the 'Modern Athlete:' On Voice in Mediated Sports Culture," *Critical Studies in Media Communication* 26 (2009): 191-211.

Shaun Treat, **Daniel A. Grano**, and Jon Croghan, "The Shadow Knows: The Counter- Fantasy of the American Antihero and Symbolic Divergence in Golden Age Radio." *Journal of Radio and Audio Media* 16 (2009): 30-49.

Daniel A. Grano, "Ritual Disorder and the Contractual Morality of Sport: A Case Study in Race, Class, and Agreement," *Rhetoric & Public Affairs* 10 (2007): 445-473.

[lead article] **Daniel A. Grano**, "Wise Ignorance and Socratic Interiority: Recovering a Dialogic Rhetoric," *Rhetoric Society Quarterly* 37 (2007): 1-12.

Kenneth S. Zagacki and **Daniel A. Grano**, "Radio Sports Talk and the Fantasies of Sport," *Critical Studies in Media Communication* 22 (2005): 45-63.

Daniel A. Grano, "Spiritual-Material Identification in the Deep Ecology Movement," *Southern Communication Journal* 68 (2002): 27-39.

BOOKS

Daniel A. Grano and Michael Butterworth, eds. *Sport, Rhetoric, and Political Struggle* (New York: Peter Lang, 2019).

Daniel A. Grano, *The Eternal Present of Sport: Rethinking Sport and Religion* (Philadelphia, PA: Temple University Press, 2017).

BOOK CHAPTERS

Daniel A. Grano, "Forgiving Freeze: Jerry Falwell Jr., Donald Trump, and the Making of Liberty University Football," in eds. Jeffrey Scholes and Randall Balmer, *Religion and Sport in North America* (New York: Routledge, 2023), 53-77.

Daniel A. Grano, "'Year of the Bubble': The Black Athletic Body as Event, and the Politics of Subtraction," in eds. Andrew C. Billings, Lawrence A. Wenner, and Marie Hardin, *American Sport in the Shadow of a Pandemic* (New York: Peter Lang, 2021), 47-62.

Daniel A. Grano, "Forgivable Blackness: Jack Johnson and the Politics of Presidential Clemency," in ed. Michael L. Butterworth, *Handbook of Communication and Sport* (Boston: De Gruyter Mouton, 2021), 179-198.

Daniel A. Grano and Kenneth S. Zagacki, "The 'Plantation Mentality' and White Antiracist Criticism of the NCAA," in eds. Michael Milford and Lauren Smith, *Communication and Contradiction in the NCAA: An Unlevel Playing Field* (New York: Peter Lang, 2020).

Daniel A. Grano, "Southern Identity on the Fly: Carnavalesque Advocacy in Southern Fly Fishing," in eds. Ashli Stokes and Wendy Atkins Sayre, *City Places, Country Spaces: Rhetorical Explorations of the Urban/Rural Divide* (New York: Peter Lang, 2020), 175-200.

Daniel A. Grano, "Charleston and the Postracial Logics of 'Race War,'" in eds. Sean Patrick O'Rourke and Melody Lehn, *Rhetoric, Race, Religion, and the Charleston Shootings: Was Blind But Now I See* (Lanham, MD: Lexington Books, 2020), 29-53.

Daniel A. Grano, "Sport as Critical/Cultural Studies," in ed. Andrew Billings, *Defining Sport Communication* (New York: Routledge, 2017), 26-39.

Daniel A. Grano, "The Greatest Game Ever Played: An NFL Origin Story," in eds. Thomas P. Oates and Zack Furness, *The NFL: Critical and Cultural Perspectives* (Philadelphia, PA: Temple University Press, 2014), 13-39.

Daniel A. Grano, "Al Sharpton," in Bernard K. Duffy and Richard W. Leeman, eds., *American Voices: An Encyclopedia of Contemporary Orators* (Westport: Greenwood Publishing, 2005), 414-421.

John DeSanto and **Daniel A. Grano**, "Alan Dershowitz," in Bernard K. Duffy and Richard W. Leeman, eds., *American Voices: An Encyclopedia of Contemporary Orators* (Westport: Greenwood Publishing, 2005), 119-126.

FUNDED RESEARCH

Daniel A. Grano and Jillian Tullis, NCAA-U.S. Department of Defense "Mind Matters Challenge," Spring 2015 – Dr. Tullis and I were selected as one of two research groups representing UNC Charlotte to compete for external grant funding of up to \$400,000 for concussion-related research; we did not receive funding

Daniel A. Grano, College of Liberal Arts and Sciences Small Grant of \$1,000, Spring 2013 - in support of travel to the Muhammad Ali Center in Louisville, KY for field research

RESEARCH SPOTLIGHTS/TRANSLATIONS

"Football After Fragmentation" selected by the editorial staff of *Communication and Critical/Cultural Studies* for a Facebook spotlight series, December 20-25, 2020, <https://www.facebook.com/commccs/>.

"A Critical Look at CTE, 'Brain Banking,' and Football," *Communication Currents*, December 10, 2020, <https://www.natcom.org/communication-currents/critical-look-cte-brain-banking-and-football>; lay translation of my article "Football After Fragmentation" written by Mary Grace Hébert for the National Communication Association (NCA) *Communication Currents* series.

Panelist on “Sports Communication” episode of *Communication Matters: The NCA Podcast*, November 25, 2020, <https://www.natcom.org/ncapodcast>; the podcast focused in part on my article “Football After Fragmentation.”

Daniel A. Grano, “A Whole New Ballgame: New Book Rethinks the History of Religion in Sport,” *Religion Dispatches* (USC Annenberg), August 23, 2017, <http://religiondispatches.org/a-whole-new-ball-game-new-book-rethinks-the-history-of-religion-in-sport/>; feature on my book *The Eternal Present of Sport*.

Daniel A. Grano, “Michael Vick’s ‘Genuine Remorse’ and Problems of Public Forgiveness,” *Quarterly Journal of Speech* 100 (2014): 81-104. Featured in *Spectra* 50 (September 2014): 5.

Daniel A. Grano, “Muhammad Ali and Political Athletes,” *Communication Currents*, August 1, 2009, <https://www.natcom.org/communication-currents/muhammad-ali-and-political-athletes>; lay translation of my article “Muhammad Ali versus the ‘Modern Athlete,’” for the National Communication Association (NCA) *Communication Currents* series.

CONFERENCE PRESENTATIONS

Competitively Selected Papers and Panels

Co-presenter on competitively selected paper (co-authored with Shanice Jones Cameron), “Black Women Athletes’ Mental Health and Discourses of ‘Ungratefulness,’” The International Association for Communication and Sport Summit, Barcelona, Spain, 2023.

Presenter on competitively selected panel, “Reactionary Rhetoric, Or Why Newton’s Third Law Does Not Apply,” Public Address Division of the National Communication Association Convention, New Orleans, LA, 2022.

Daniel A. Grano, “Post-Mortem Archive: Chronic Traumatic Encephalopathy, the NFL, and the Boston University Brain Bank.” On panel competitively selected by the Rhetoric and Public Address Division of the Southern States Communication Association Convention, Nashville, TN, 2018.

Planner and panelist for roundtable “The NFL: A Discussion Panel on Rhetorics of Embodiment and Crisis in America’s Game,” Southern States Communication Association Convention, Tampa, FL, 2015.

Daniel A. Grano, “The Eternal Present of Sport: Circulation and the ‘Immutable’ Progress of the Athletic Body.” On panel competitively selected by the Rhetoric and Public Address Division of the Southern States Communication Association Convention, Tampa, FL, 2015.

Participant on panel “Speaking With the Enemy: When Free Speech Fails to Address Campus Controversies,” Southern States Communication Association Convention, New Orleans, LA, 2014.

Daniel A. Grano, "The Failings of College Football's 'Front Porch' Justification." On panel competitively selected by the Rhetoric and Public Address Division of the Southern States Communication Association Convention, New Orleans, LA, 2014.

Daniel A. Grano, "Usain Bolt Versus the Time-Space Continuum: A Theological View of Sports History." Competitively selected as a Distinguished Paper by the International Association for Communication (IACS) Sixth Summit on Communication and Sport, Austin, TX, 2013.

Daniel A. Grano, "Michael Vick, 'Genuine Remorse,' and the Possibilities of Forgiveness Under Surveillance." Competitive Paper selected by the Mass Communication Division of the National Communication Association Convention, Orlando, 2012.

Daniel A. Grano, "Scapegoating/Prophecy and Popular Moral Thought in Mel Gibson's *The Passion of the Christ*." On panel competitively selected by the Kenneth Burke Interest Group of the Southern States Communication Association Convention, Memphis, 2010.

Daniel A. Grano, "Logology, Discontinuity and the Eternal Mythic Present in Sport." Competitive Paper selected by the 4th Summit on Communication & Sport, Cleveland, 2010.

Daniel A. Grano, "Cleansing the Superdome: A Scenic Rhetoric of Purification." Competitive Paper selected by the Kenneth Burke Interest Group of the Southern States Communication Association Convention, Norfolk, 2009.

Daniel A. Grano, "The Greatest Ever (For Now): Television and Sacred Time in Mediated Sports Culture." On panel competitively selected by the Southern States Communication Association Convention, Norfolk, 2009.

Daniel A. Grano, "Presencing the Champ: An Epideixis of Muhammad Ali." Competitive Paper selected by the Mass Communication Division of the National Communication Association Convention, San Diego, 2008.

Daniel A. Grano, "Contractual Justice and the Morality of Sport." Competitive Paper selected by the Communication Ethics Division of the National Communication Association Convention, San Antonio, 2006.

Daniel A. Grano, "Invisible Al Sharpton: Epistemic Ignorance and the Moral Psychology of the Racial Contract." On panel competitively selected by the Public Address Division of the National Communication Association Convention, San Antonio, 2006.

Daniel A. Grano, "Socratic Ignorance and the Dialogic Enactment of Virtue." Competitive Paper selected by the American Society for the History of Rhetoric Division of the National Communication Association Convention, Boston, 2005.

Daniel A. Grano, "Rhetoric and the Social Contract: An Ethical Framework for Race Relations in Sport." Competitive paper presentation at the Carolinas Communication Association Annual Conference, Charlotte, 2005.

Daniel A. Grano "Sport, Culture, and Identification: A Fantasy Theme Analysis of Sports Talk," co-authored with Kenneth S. Zagacki. Top Competitive Paper selected by the Mass Communication Division of the National Communication Association Convention, New Orleans, 2002.

Daniel A. Grano, "Methodological and Humanizing *Topoi* In Louisiana's 'Cancer Alley' Dispute," co-authored with Jon M. Croghan. Competitive Paper selected by the Rhetoric and Public Address Division of the Southern States Communication Association Convention, Winston Salem, 2002.

Daniel A. Grano, "Discourses of Sovereign Power in Wildlife Management." Competitive Paper selected by the Environmental Communication Division of the National Communication Association Convention, Atlanta, 2001.

Daniel A. Grano "Public Science, Purity, and Power in the Biotechnology Foods Debate." Competitive Paper selected by the American Association for Rhetoric of Science and Technology of the National Communication Association Convention, Atlanta, 2001.

Daniel A. Grano, "Political Uses of Virtue in Plato and Isocrates: Personal Rhetoric and the Community." On panel competitively selected by the Rhetoric and Public Address Division of the Southern States Communication Association Convention, Lexington, 2001.

Invited Panel Presentations and Spotlight Panels

Panelist for Presidential Spotlight Panel, "Harboring Hope," Southern States Communication Association Convention, Greenville, SC, 2022.

Respondent for spotlight panel dedicated to my book *The Eternal Present of Sport*, "Spotlight on Scholar: Sport, Rhetoric, Media and Religion," Rhetoric and Public Address Division, the Southern States Communication Association Convention, Nashville, TN, 2018.

Invited panelist for spotlight session "Country Muses and Their Musings on Public Controversy," Rhetoric and Public Address Division/Southern Colloquium on Rhetoric, the Southern States Communication Association Convention, Nashville, TN, 2018.

Invited panelist for spotlight session "LBJ's Voting Rights Act Speech at 50: Southern Colloquium on Rhetoric Roundtable," Rhetoric and Public Address Division, the Southern States Communication Association Convention, Austin, TX, 2016.

Daniel A. Grano, "Themes on a Race War," invited presentation for panel "The Rhetoric of the Charleston Shootings," Carolinas Communication Association Convention, Charleston, SC, 2015.

Invited Participant on panel "Consequential Rhetoric: Looking Back to the Future of the 2012 Presidential Campaign," Southern States Communication Association Conference, Louisville, KY, 2013.

Daniel A. Grano, "A Reflection on Andrew King's Contributions to Burkean Studies." Invited panelist for roundtable sponsored by the Kenneth Burke Interest Group of the Southern States Communication Association Convention, Memphis, 2010.

Invited panelist for "Southern Contributions to the Ethico-Philosophical Turn: Ethics and Philosophy of Communication Interest Group Founding Session." Sponsored by the Vice President of the Southern States Communication Association Convention, Memphis, 2010.

Daniel A. Grano, "Epideictic Praise and Contemporary Mediations of Muhammad Ali." Roundtable presentation on spotlight panel at the Southern States Communication Association Convention, Louisville, 2007.

Daniel A. Grano, "Roundtable Discussion on Cloning, Stem Cell Research, and Other Debates: Burkean Perspectives on Medical Science and Technology in the 21st Century." Invited presentation by the Kenneth Burke Society of the Southern States Communication Association Convention, Winston-Salem, 2002.

Daniel A. Grano "Roundtable on the Rhetoric of Place." Invited presentation by the annual Louisiana Communication Association Convention, Baton Rouge, 2001.

Respondent / Chair

Respondent for panel "Musings on the Rhetorical Construction of Public Space," Rhetoric and Public Address Division, the Southern States Communication Association Convention, Nashville, TN, 2018.

Chair for panel "Locating Rhetorical Invention in Southern Stereotypes: NASCAR, Appalachian Foodways, Small Town Museums, and Festivals," Rhetoric and Public Address Division, the Southern States Communication Association Convention, Greenville, SC, 2017.

Chair and respondent for panel "New Directions in Political Rhetoric," Rhetoric and Public Address Division, the Southern States Communication Association Convention, Greenville, SC, 2017.

Chair and respondent for Theodore Clevenger, Jr. Undergraduate Honors Conference panel "Top Papers in Rhetorical Theory and Criticism," the Southern States Communication Association Convention, Greenville, SC, 2017.

Respondent for panel "Presidents, Politics, and Rhetorical Legacies," Rhetoric and Public Address Division, the Southern States Communication Association Convention, Austin, TX, 2016.

Chair for panel "Top Student Papers in Rhetoric and Public Address," Rhetoric and Public Address Division, the Southern States Communication Association Convention, Austin, TX, 2016.

Respondent for panel “Burkean Analyses of the Art and Craft of Argument and Clash,” Southern States Communication Association Convention, Tampa, FL, 2015.

Chair and Respondent for panel “Rhetorics of Sport,” Southern States Communication Association Convention, New Orleans, LA, 2014.

Respondent on panel “Rhetorical Connections between Public Memory and Sport: Baseball, Football, and the Politics of the Past,” National Communication Association Convention, Washington, D.C., 2013.

Respondent on panel “Top Papers in Rhetoric and Public Address,” Southern States Communication Association Conference, Louisville, KY, 2013.

Respondent on panel “*Faster, Higher, Stronger* Performances of Sports, Fans and Fitness,” Southern States Communication Association Conference, Louisville, KY, 2013.

Respondent for panel “Dissociation and Unification in the Rhetoric of Barack Obama,” Sponsored by the Rhetoric and Public Address Division of the Southern States Communication Association Convention, Memphis, 2010.

Chair for panel “Opposition, Agitation, Formation, and Legend: Papers in Public Address,” sponsored by the Rhetoric and Public Address Division of the Southern Communication Association Convention, Louisville, 2007.

Chair for panel “Walking Through Memphis: When Popular Culture, Politics, and Profit Collide in the South,” sponsored by the Popular Communication Division of the Southern Communication Association Convention, Louisville, 2007.

Chair of Top Student Papers panel for the American Society for the History of Rhetoric Interest Group, Southern States Communication Association Convention, Dallas, 2006.

Chair and respondent on student papers in African American Rhetoric panel, Carolinas Communication Association Annual Conference, Charlotte, 2005.

Respondent on student papers panel for the Religious Communication Division, National Communication Association Convention, Boston, 2005.

INVITED PRESENTATIONS

Daniel A. Grano, “Brain Banking, Head Trauma, and the Future of Football,” invited presentation at the University of Maryland School of Public Medicine Pre-NASSS (North American Society for the Sociology of Sport) Symposium, November 5, 2019.

Daniel A. Grano, “The Eternal Present of Sport,” *Personally Speaking* (College of Liberal Arts and Sciences competitively-selected lecture series), September 24, 2019, UNC Charlotte Center City, <https://clas.uncc.edu/community/community/2019-2020-personally-speaking/eternal-present-sport>.

Lecture on *The Eternal Present of Sport: Rethinking Sport and Religion*, Alabama Program in Sport Communication, The University of Alabama, April 2, 2019.

Guest lecturer in Dr. Victoria Gallagher's Rhetorical Criticism: Theory and Method course, February 26, 2019.

Panelist at The Center for Sports Communication & Media's McGarr Symposium on Sports and Society: Head Trauma and the Future of Football, Moody College of Communication, The University of Texas at Austin, January 31, 2019.

Daniel A. Grano, "Almost Perfect?: The Panthers' 2015 Season and the Cultural Landscape of the NFL," UNC Charlotte Uptown Salon lecture series, Bechtler Museum of Modern Art, Feb 3, 2016 (first lecture in the newly-formed Uptown Salon series).

Daniel A. Grano, "Playing is a Privilege: Sports Organizations and Power Over Membership," invited presented at the Organizational Science Research Colloquium, The University of North Carolina at Charlotte, December 2, 2013.

Daniel A. Grano, "A Theology of the Athletic Body," invited presented at the Religious Studies Research Colloquium, The University of North Carolina at Charlotte, February 18, 2013.

Invited speaker (via Skype) for Jeffrey Kurtz's course Rhetoric, Sport and Culture at Dennison University, October 23, 2013.

Daniel A. Grano, Margaret Quinlan, and Elliot Hamer (graduate student), "Did Race and Money Matter? Discrimination in the NC Eugenics Program," presentation hosted by the YWCA Central Carolinas Social Justice Forum, January 30, 2013.

Daniel A. Grano, "Time to Come Together: How Convention Spaces Shape Unity and Dissent." Lecture for Charlotte Teachers Institute (CTI) event *Exploding Canons: The Changing Landscapes of Political Conventions*, October 14, 2012.

Instructor for session "Editing by Ear." Communication Across the Curriculum Summer Institute, University of North Carolina at Charlotte, May 7, 2009.

Daniel A. Grano, "Cleansing the Superdome: The Paradox of Purity and American Race Relations." Invited Lecturer for Annual Research Lecture in Communication Studies at Columbia College, April 27, 2009.

Daniel A. Grano, "No Comment: The Ethical Dangers of Silence in Public Relations Practice." Invited address at the Public Relations Society of America, Charlotte chapter luncheon, February 27, 2008.

Daniel A. Grano, "The Craft of Ethics and Decision-Making." Invited address to the Charlotte Rotary Club, February 1, 2008.

Daniel A. Grano, "Muhammad Ali Versus the 'Modern Athlete.'" Colloquium Presentation for the Department of Communication Studies, the University of North Carolina at Charlotte, Spring 2008.

Daniel A. Grano, "Basketbrawl: Ritual Disorder and the Contractual Morality of Sport." Colloquium Presentation for the Department of Communication Studies, the University of North Carolina at Charlotte, Spring 2007.

Daniel A. Grano, "The 'So What' Question: Approaching Research with a Scholarly Mindset." Invited Presentation for the Graduate Student "Power Hour," Department of Communication Studies, University of North Carolina at Charlotte, Spring 2007.

Daniel A. Grano, "Rhetoric and Social Knowledge." Invited presentation for COMM 6101: Communication Theory, at the University of North Carolina at Charlotte; Barbara DeSanto, Instructor. Fall 2005.

Daniel A. Grano, "The Importance of Theory in Graduate Studies." Invited presentation for COMM 6101: Communication Theory, at the University of North Carolina at Charlotte; Barbara DeSanto, Instructor. Fall 2004.

TEACHING EXPERIENCE

Graduate

- Rhetorical Criticism (COMM 6011 R90; COMM 6011 R01)
- Ethics, Power & Discourse (COMM 6000 094; COMM 6000 090)
- Professional Seminar in Communication Studies (Intro to Graduate Studies) (COMM 6102 090)
- Communication Ethics (COMM 6000 E90; COMM 6103 090)
- Sports Communication and Culture (COMM 6000 S90)

- Independent Study, Shakoya Brown, Fall 2022 (corporate social responsibility and racial justice)

- Independent study, Mahrukh Maqsood, Spring 2022 (political humor and media in Pakistan)

- Independent study, Josiah House, Spring 2024 (food culture, gender, and film)

Undergraduate

- Introduction to Rhetorical Theory (COMM 2101)
- Communication and Public Advocacy (Political Communication) (COMM 3130)
- Persuasion (COMM 3101)
- Communication Ethics (COMM 3050 E01)
- Ethical Issues: Personal, Professional, and Public Life (LBST 2211)
- Public Speaking (COMM 1101)
- Sport, Media, and Culture (COMM 3052; AMST 3050)

The Center for Teaching and Learning (UNC Charlotte)

Designed and taught a fully-online version of Introduction to Rhetorical Theory through an online teaching pilot program with the Center for Teaching and Learning, Summer-Fall, 2012.

Charlotte Teachers Institute (CTI)

“Reading Media Imagery.” Course designed for K-12 teachers working in Charlotte-Mecklenburg Public Schools to develop curriculum units around contemporary theoretical and practical work on media literacy and critical analysis. Spring-Fall, 2012.

Continuing Education

“Workplace Dialogue, Ethics and Advocacy.” Course presented to Shaw Group executives for UNC Charlotte Continuing Education Professional Development Series, August 19, 2008.

“Workplace Dialogue and Ethical Decision Making.” Core course for UNC Charlotte Continuing Education Advanced Human Resources Certificate Program. Fall 2006 – Spring 2008.

“Advanced Ethics.” Core course for UNC Charlotte Continuing Education Advanced Human Resources Certificate Program. March 31, 2005.

Graduate Capstone Committees – Advisor (COMM)

Advisor for Mahrukh Maqsood, Thesis, Communication Studies Master’s Program (completed Spring, 2023)

Advisor for Janae Cofield, Directed Project, Communication Studies Master’s Program (completed Spring, 2023)

Advisor for Shakoya Brown, Comprehensive Exams, Communication Studies Master’s Program, Fall 2021 – present (completed Spring, 2023)

Advisor and chair of comprehensive exams committee for Annalisha Henderson, Communication Studies Master’s Program, Fall 2019 – Spring 2020; completed Spring 2020

Advisor and Chair of Thesis Committee for Taylor Fussell, Communication Studies Master’s Program, Fall 2018 – Spring 2019; thesis “The Rhetorical Importance of Monstrosity: Genre Criticism and *Wuthering Heights*” completed Spring 2019

Advisor and Chair of Thesis Committee for Patrick Gentile, Communication Studies Master’s Program, Spring 2017 – Fall 2018; thesis “MLB’s Neocolonial Practices in the Dominican Republic Academy System” completed Fall 2018

Advisor and Chair of Directed Project Committee for Miranda Rouse, Communication Studies Master's Program, Fall 2017 – Spring 2018; directed project "University Speaking Center Consultant Training Manual" completed Spring 2018

Advisor and Chair of Thesis Committee for Corey Kelly, Communication Studies Master's Program, Spring 2016 – Spring 2017; thesis "Internal Activism and Its Implications for Organizational Legitimacy: A Case Study of the NBA's Reaction to the National Anthem Protests" completed Spring 2017

Advisor and Chair of Thesis Committee for Elizabeth Booker, Communication Studies Master's Program, Fall 2015 – Spring 2016; thesis "Unnecessary Roughness: Viral Video, Circulation, and Proof in the Ray Rice Case" completed Spring 2016

Advisor and Chair of Thesis Committee for Anne Deekens, Communication Studies Master's Program, Spring 2013 - Spring 2014; thesis "Are Apple Slices the New Big Mac?: A Rhetorical Critique of McDonald's 'Health' Campaigns Through Critical Apologia" completed Spring 2014

Advisor and Comprehensive Exams committee Chair for Felisha Moore (finished Spring 2014).

Advisor and Comprehensive Exams committee Chair for Heather Sackett (finished Spring 2014).

Advisor and Thesis Committee Chair for Cailyn Banksoky, Communication Studies Master's Program (finished Fall 2013).

Advisor and Chair of Thesis Committee for Jennifer Propst, Communication Studies Master's Program, Spring 2012 – Fall 2013; thesis "Social Media Production by a Sports Team: The Case of the Charlotte Checkers in 140 Characters or Less" completed Fall 2013.

Advisor and Comprehensive Exams committee Chair for Carrie Vass (finished Fall 2013).

Advisor and Chair of Thesis Committee for Nick Woods, Communication Studies Master's Program, Spring 2011 – Spring 2012; thesis "Asian Stereotyping and 'Linsanity!': Toward a Tri-Racial Foundation for Race Criticism in Sport" completed Spring 2012 - finalist for UNC Charlotte Graduate School Outstanding Master's Thesis Award.

Advisor and Comprehensive Exams committee Chair for Elliott Hamer, Communication Studies Master's Program (finished Spring 2012).

Advisor and Thesis committee Chair for Mary Beth Usher, Communication Studies Master's Program (finished Spring 2009).

Graduate Capstone Committees – Member (COMM)

Member of comprehensive exams committee for Sherell Streetie, Communication Studies Master's Program, Fall 2023 – Spring 2024.

Member of comprehensive exams committee for Armelia Baldwin, Communication Studies Master's Program, Fall 2023 – Spring 2024.

Member of Thesis committee for MacKenize Caddell, Communication Studies Master's Program, Fall 2021 – present (completed Spring 2023)

Member of comprehensive exams committee for Tremain Ingram, Communication Studies Master's Program, Fall 2021 – Spring 2022.

Member of comprehensive exams committee for Kelsey Singer, Communication Studies Master's Program, Fall 2021 – Spring 2022.

Member of thesis committee for Karly Bynum, Communication Studies Master's Program, Spring 2021; completed Spring 2021.

Member of thesis committee for Mark Manning, Communication Studies Master's Program, Fall 2020 – Spring 2021; completed Spring 2021.

Member of directed project committee for Jordyn Biffle, Communication Studies Master's Program; directed project "Communicating Parental Support in the Workplace" completed Spring 2019

Member of thesis committee for Gordon Culletto, Communication Studies Master's Program, Fall 2018 – Spring 2019; thesis "Presidential Eulogies in the Wake of Mass School Shootings: A Return to Action" completed Spring 2019

Thesis committee member for Emily Crawford, Communication Studies Master's Program, Fall 2015-Spring 2016; thesis "Visualizing #BostonStrong: Commemorative Implications for a Rhetorical Epithet of Civic Identity" completed Spring 2016

Thesis committee member for Myasia Burns, Communication Studies Master's Program, Fall 2015-Spring 2016; thesis "Punishments, Prisoners, and Prags: A Narrative Analysis of Male Prisoner Rape on HBO's Oz" completed Spring 2016

Directed Project committee member for Alicia Emmons, "Media Literacy Toolkit" (for United States Embassy in London), completed Spring 2016

Comprehensive Exams Committee Member for Emily Thomas, Communication Studies Master's Program, Spring 2015.

Comprehensive Exams Committee Member for Meaghan Snider, Communication Studies Master's Program, Spring 2015.

Thesis committee member for Laura Smailes, Communication Studies Master's Program, Fall 2013-Spring 2014; thesis "A Healthy Reintegration of Our Troops: A Non-Traditional Therapeutic Space" completed Spring 2014

Comprehensive exams committee member for Colleen Zoretic (finished Spring 2014).

Comprehensive exams committee member for Kristen Barnhardt (finished Spring 2014).

Thesis committee member for Kristen Okamoto, Communication Studies Master's Program, Spring 2011 - Spring 2012; thesis "Running Alone, Together: An Ethnographic Study of the Embodied Identities of Runningworks Athletes" completed Spring 2012 - recipient of UNC Charlotte Graduate School Outstanding Master's Thesis Award

Thesis committee member for Chelsea Wilde, Communication Studies Master's Program, Fall 2011-Spring 2012; thesis "'For the Game. For the World:' A Public Relations Approach to Corporate Social Responsibility and Global Mega-Events" completed Spring 2014

Comprehensive Exams committee member for Benjamin Efird (finished Spring 2011).

Comprehensive Exams committee member for Frances Walton (finished Spring 2011).

Thesis committee member for Monica Unsworth, Spring 2006 to Fall 2006 (not completed).

Graduate Capstone Committees (Interdisciplinary)

Graduate Faculty Representative on the Doctoral Committee of Sharon Richter in the Department of Special Education and Child Development, Spring 2006 to Spring 2007.

Undergraduate Honors Program (Communication Studies)

Committee member for Meredith Rodden, Communication Studies Undergraduate Honors Thesis, Fall 2021-Spring 2022.

Committee member for Alexandria Sands, Communication Studies Undergraduate Honors Thesis, "Arguments and Persuasion in Gun Control Memes," Fall 2018 – Spring 2019.

Committee member for Alexis Wall, Communication Studies Undergraduate Honors Thesis, "The Rhetoric of Protest and Confrontation: A Critical Look at How Frames Shape Social Movements and Their Effectiveness," Fall 2016 – Spring 2017.

Undergraduate Honors Thesis Chair for Kathryn Robinson, Fall 2012.

First Reader on committee for Senior University Honors Program thesis of Janelle Lilly, Fall 2006.

DISCIPLINARY SERVICE

Leadership Positions

Chair, Publications Committee, the Southern States Communication Association, Spring 2018 – Spring 2019

Co-teacher (along with Michael Butterworth, University of Texas) of a workshop on sport rhetoric at the Rhetoric Society of America 2017 Summer Institute (University of Indiana, Bloomington, IN)

Conference Planner for the International Association for Communication and Sport 2015 Summit in Charlotte, NC, Fall 2014 – Spring 2015.

Program Planner for Scholar to Scholar Division of the National Communication Association Convention, Fall 2013, Washington, D.C.

Four Year Colleges and Universities Representative to the National Communication Association Legislative Assembly on behalf of the Southern States Communication Association, Spring 2010 – Spring 2012.

Chair, Rhetoric and Public Address Division of the Southern States Communication Association, Spring 2012 – Spring 2013.

Vice-Chair, Rhetoric and Public Address Division of the Southern States Communication Association, Spring 2011 – Spring 2012 (planned the 2012 conference program).

Editor, *Carolinas Communication Annual*, a peer-reviewed state journal published by the Carolinas Communication Association, Fall 2006 to Fall 2009.

Chair, the American Society for the History of Rhetoric Interest Group, Southern States Communication Association, Spring 2005-Spring 2006.

Vice-Chair, American Society for the History of Rhetoric, Southern States Communication Association, Spring 2003-Spring 2005 (planned 2005 convention program).

Editorial Service and Reviewing

Member of Editorial Board, *Communication & Critical/Cultural Studies* (Spring 2024 – present)

Member of Editorial Board, *Communication and Sport*, Spring 2012 - present

Guest Reviewer, *Review of Communication*, Summer 2024

Guest Reviewer, Rhetoric, Politics & Culture, Summer 2023 – Fall 2024

Guest Reviewer, *Communication & Critical/Cultural Studies*, Spring 2024

Guest Reviewer, *Western Journal of Communication*, Fall 2023

Guest Reviewer, *Howard Journal of Communications* (Spring 2023)

Guest Reviewer, *International Journal of Sport Communication* (Spring 2023)

Guest reviewer, *Journal of Sport History* (special issue – Spring 2023)

Member of Editorial Board, *Communication and Sport*, Spring 2012 - present

Member of Editorial Board, *Southern Communication Journal*, Spring 2009- Fall 2018.

Member of Editorial Board, *Western Journal of Communication*, Fall 2012.

External reviewer for *Communication and Critical/Cultural Studies*, Fall 2020

External reviewer for *Howard Journal of Communications*, Summer 2020

External reviewer for the Theodore Clevenger, Jr. Undergraduate Honors Conference, Southern States Communication Association (SSCA), Fall 2016 – Spring 2017

External reviewer for Rhetoric and Public Address Division, Southern States Communication Association (SSCA), Fall 2016 – Spring 2017

External reviewer for *Rhetoric & Public Affairs*, Fall 2016-present

External reviewer for Karen Hartman, promotion to tenure case at Idaho State University, Summer 2016

External Reviewer for *Quarterly Journal of Speech*, Spring 2015

Reviewer for Rhetorical & Public Address Division, Southern States Communication Association, Fall 2015.

External review for *Communication and Critical/Cultural Studies*, 2014.

External review for *Journal of Sports Media*, 2012 – present.

Reviewer for AEJMC's Sports Communication Interest Group, 2011 - 2013.

External Reviewer, *Southern Communication Journal*, Fall 2008.

External Reviewer, *Communication Management Quarterly*, Fall 2008.

External Reviewer, *Rhetoric and Public Affairs*, Fall 2008.

External Reviewer, *Western Journal of Communication*, Spring 2008.

Reviewer of competitive papers for the Rhetoric and Public Address Division of the Southern Communication Association Convention, Louisville, 2007.

Reviewer of competitive student papers for the Jarrard Graduate Paper Competition of the Carolinas Communication Association Annual Convention, Charleston, Fall 2006.

Reviewer of competitive manuscripts for the American Society for the History of Rhetoric Interest Group, Southern States Communication Association Convention, Dallas, 2006.

Reviewer of Competitive Papers for the Rhetoric and Public Address Division of the National Communication Association 2005 Convention in Boston.

Committee Positions

Member of ad hoc committee to develop comprehensive media and marketing plan for the Southern States Communication Association (SSCA), Spring 2017 – Spring 2019

Southern States Communication Association (SSCA) Publications Committee, Spring 2017 - Spring 2019

Janice Hocker Rushing Award Committee Member, The Southern States Communication Association, Spring 2012 – Spring 2015.

Southern States Communication Association Nominating Committee for the John Sisco Excellence in Teaching Award, Spring 2006 to Spring 2008.

DEPARTMENTAL SERVICE

Member of Full Professor Ad Hoc Committee for Dr. Margaret Quinlan promotion to Full Professor, Fall 2020.

Chair, Curriculum Committee, Fall 2019 – Spring 2020.

Member of Full Professor Ad Hoc Committee for Dr. Min Jiang promotion to Full Professor, Fall 2019.

Departmental Review Committee, Fall 2011 to Spring 2014; Fall 2015-Spring 2018

Department of Communication Studies Chair Search Committee, Fall 2015 – Spring 2016.

Merit Salary Review Committee, Spring 2014 to Fall 2015.

Recruiting Committee for Media Studies Assistant Professor position, Fall 2013 to Spring 2014 (conducted all screening interviews at 2013 NCA).

Master's Program Assessment Committee, Fall 2013.

Advisory Committee, Department of Communication Studies, Fall 2010 to Fall 2013.

Master's Capstone Committee, Fall 2013.

Department of Communication Studies Chair Search Committee, Spring 2010.

Graduate Program Admissions Committee, Spring 2009 – Spring 2010.

Graduate Curriculum Committee, Spring 2007 to Spring 2008.

Undergraduate Advisor Recruiting Committee, Spring 2007.

Curriculum and Assessment Committee (undergraduate), Fall 2006.

Public Speaking Textbook Review Committee, Fall 2006.

Curriculum and Scholarship Committee (undergraduate), Fall 2005.

Introduction to Graduate Studies Course Development Committee, Fall 2004.

Recruiting Committee for Organizational Communication Assistant Professor position, Fall 2004 to Spring 2005.

COLLEGE SERVICE

Member, Department of Languages and Culture Studies Department Chair Search Committee, Fall 2022.

CLAS working group: Antiracism in the workplace (belonging and policy subcommittee) – Spring 2022 to Fall 2022.

Chair of search committee for Writing, Rhetoric, and Digital Studies Department Chair – Fall 2019 – Spring 2020

Digital Rhetoric search committee, First Year Writing, Fall 2016 – Spring 2017

Communication Across the Curriculum Director search committee, Fall 2014 - Spring 2015.

College of Liberal Arts and Sciences Faculty Council Representative for the Department of Communication Studies, Fall 2013 to Fall 2015.

Faculty Associate, Center for Professional and Applied Ethics, Fall 2007 to present.

Reassignment of Duties Committee (research leave), Spring 2014 to present.

Director of the First-Year Composition Program search committee, Spring 2013

Small Grants Committee, Fall 2011.

Communication Across the Curriculum Task Force, 2009 - 2010.

UNIVERSITY SERVICE

Member, Search Committee for the Founding Dan of CHES, Fall 2023-present.

Member, Chancellor's Advisory Council on Intercollegiate Athletics, Summer 2021 - present

Member, Broadcast Production Certificate Program committee (sports media production certificate program initiated by Athletics), Fall 2022 – Fall 2023.

Member of the Withdrawal with Extenuating Circumstances Task Force, Spring 2020

Faculty Welfare Committee (Fall 2019 – Spring 2020)

Leadership UNC Charlotte (Advance Faculty Affairs and Diversity Office), Fall 2017 - Spring 2018

Planned Colloquium delivered by Carole Blair and Bill Balthrop, UNC Chapel Hill Department of Communication, titled "Text-in-Context: A Discussion on Writing and Cultural Analysis," October 15, 2015; session was co-sponsored by the Graduate Student Fall 2015 Colloquium, and Communication Across the Curriculum

Academic Affairs Football Committee, Spring 2010 – present.

Alternative Department of Communication Studies representative to the University Faculty Council, Spring 2010.

Delegate representing the University of Memphis for the Installation of Chancellor Philip L. Dubois, Spring 2006.

Teaching Week Committee, University of North Carolina at Charlotte, Spring 2005.

MEDIA APPEARANCES AND COMMUNITY ENGAGEMENT

Margaret Quinlan, Daniel Grano, and Bethany Johnson, "To Parents with Neurotypical Children: Here are Five Considerations to Make Before Posting on Social Media," *Autism Parenting Magazine*, December, 2019.

Interviewed for and quoted in an *Al Jazeera English* story on NFL protests and activism in sport. Patrick Strickland, "'Take a Knee' Anti-Racist Protests Move Beyond the NFL," *Al Jazeera English*, October 20, 2017, <http://www.aljazeera.com/news/2017/10/knee-anti-racist-protests-move-nfl-171019153538456.html>

Panelist for show "Athletes Refuse to 'Stick to Sports;' Intersection of Sports and Politics," discussion of NFL national anthem protests and racial justice activism in sport. *Charlotte Talks*, WFAE (Charlotte NPR affiliate), October 17, 2017, <http://wfae.org/post/charlotte-talks-athletes-refuse-stick-sports-intersection-sports-and-politics>

Interviewed by Weijia Jiang for a CBS News national television package on the NFL national anthem protests, October 11, 2017; the package ran on CBS affiliate stations around the U.S. (the story linked here is to a Miami, FL affiliate); <http://miami.cbslocal.com/2017/10/12/nfl-national-anthem-kneeling-young-players/>

Interviewed for national *National Public Radio* story on athlete-activism after the death of Muhammad Ali. Don Gonyea, "In Political Activism, Ali Pulled No Punches – and Paid a Heavy Price," *National Public Radio*, June 10, 2016, <http://www.npr.org/2016/06/10/481523465/in-political-activism-ali-pulled-no-punches-and-paid-a-heavy-price>

Panelist for show "Transgender Rights Finds Allies in Sports," discussion on sport, politics, and North Carolina's HB2 bill. *Charlotte Talks*, WFAE (Charlotte NPR affiliate), September 19, 2016, <http://wfae.org/post/transgender-rights-finds-allies-sports>

Panelist (along with Margaret Quinlan, Kirsten Sikkelee, and Elliot Hamer) for "Should We Right Past Wrongs?," discussion on public memory and the debate over reparations for the North Carolina eugenics program. *Charlotte Talks*, WFAE (Charlotte NPR affiliate), January 24, 2013, <http://wfae.org/post/should-we-right-past-wrongs>

Panelist for discussion on the role of media in the 2008 elections. *Charlotte Talks*, WFAE (Charlotte NPR affiliate), September 19, 2008, <https://charlotteblogs.wordpress.com/2008/09/18/friday-september-19-media-influence-on-elections/>

Panelist for live town hall meeting "The Media's Role in Election 2008." Sponsored by WFAE (Charlotte NPR affiliate) at the Mint Museum, September 17, 2008.

Panelist for discussion on the role of media and advertising in the 2008 South Carolina primaries. *Charlotte Talks*, WFAE (Charlotte NPR affiliate), January 14, 2008.

Volunteer lecturer for *The Light Factory* (film and photography museum) program on visual rhetoric and Hurricane Katrina, delivered to students at Myers Park, Harding, and Providence High Schools in Charlotte, October 2006.

Panelist for discussion on legal and ethical aspects of religious and political symbols in public space. *Charlotte Talks*, WFAE (Charlotte NPR affiliate), March 25, 2005.

MEMBERSHIPS IN PROFESSIONAL ORGANIZATIONS

National Communication Association (NCA)

Southern States Communication Association (SSCA)

International Association for Communication and Sport (IACS)